



GROW
YOUR CITY
WITH PUBLIC
TRANSPORT

27-30
APRIL 2014

MIDDLE EAST AND NORTH AFRICA
TRANSPORT
CONGRESS & EXHIBITION
PARTNERSHIP PACKAGES

DUBAI
UNITED ARAB EMIRATES



Opening Ceremony

Cost: AED 770,000

(10% discount for UITP members)



Partner logo presence

- Partner logo listed on the event website with a link to the partner's website
- Partner logo on future congress program
- Logo on slide projections before/after sessions (excluding closing ceremony)
- Partner logo in the list of participants

Exclusive visibility

- Exclusive branding in the Opening ceremony room
- Slide during opening ceremony
- Distribution of literature/ Gifts during opening ceremony
- Logo on Opening ceremony invitation Card

Additional visibility

- Half page advert in the final program
- Company brochure or flyer inserted in the Congress delegates' bags

Additional benefits

- Access to the list of participants 2 weeks before the event
- Four free of charge Congress registration
- Two invitations to VIP Lunch honored by RTA Chairman
- Two invitations to welcome reception
- Ten invitations to Gala Dinner
- Two seats reserved in a special VIP rows in opening ceremony room



Gala Dinner

Cost: AED 550,000

(10% discount for UITP members)

Partner logo presence

- Partner logo listed on the event website with a link to the partner's website
- Partner logo on future congress program
- Logo on slide projections before/after sessions (except opening and closing ceremony)
- Partner Logo in list of participants
- Partner logo in the list of participants

Exclusive visibility

- Logo on Gala Dinner invitation Card
- Exclusive Branding opportunity during Gala Dinner (created and provided by partner)
- Exclusive Slide end of session before Gala Dinner
- Partner Logo on Gala Dinner Menu

Additional visibility

- Half page advert in the final program
- Company brochure or flyer inserted in the Congress delegates' bags

Additional benefits

- Two seat VIP row
- Access to the list of participants 2 weeks before the event
- Four free of charge Congress registration
- Two invitations to VIP Lunch honored by RTA Chairman
- Two invitations to welcome reception
- Twenty (20) invitations to Gala Dinner
- Two seats reserved in a special VIP rows in opening ceremony room

Audiovisual Equipment

Cost: AED 550,000

(10% discount for UITP members)

Partner logo presence

- Partner logo listed on the event website with a link to the partner's website
- Partner logo on future congress program
- Logo on slide announcing AV partnership before sessions (except opening and closing ceremony)
- Partner Logo in list of participants

Additional visibility

- Half page advert in the final program
- Company brochure or flyer inserted in the Congress delegates' bags

Additional benefits

- Two seats reserved in a special VIP rows in opening ceremony room
- Access to the list of participants 2 weeks before the event
- Four free of charge Congress registration
- Two invitations to VIP Lunch honored by RTA Chairman
- Two invitations to welcome reception
- Ten invitations to Gala Dinner

Note: This partnership opportunity does not include branding during the Opening/Closing Ceremony.

Mobile Visibility – Taxis

Cost: AED 550,000

(10% discount for UITP members)

Partner logo presence

- Partner logo listed on the event website with a link to the partner's website
- Partner logo on future congress program
- Logo on slide projections before/after sessions (except opening and closing ceremony)
- Partner Logo in list of participants

Exclusive visibility

- Exclusive Branding rear window - Taxi's (along with organizers logo & event look & feel)
- Ready to print file to be provided in highres. Only production cost included in package. Design cost to be borne by partner

Additional visibility

- Half page advert in the final program
- Company brochure or flyer inserted in the Congress delegates' bags

Additional benefits

- Two seats reserved in a special VIP rows in opening ceremony room
- Access to the list of participants 2 weeks before the event
- Four free of charge Congress registration
- Two invitations to VIP Lunch honored by RTA Chairman
- Two invitations to welcome reception
- Ten invitations to Gala Dinner

Welcome Reception

Cost: AED 500,000

(10% discount for UITP members)

Partner logo presence

- Partner logo listed on the event website with a link to the partner's website
- Partner logo on future congress program
- Logo on slide projections before/after sessions (except opening and closing ceremony)
- Partner Logo in list of participants

Exclusive visibility

- Logo on welcome reception Invitation Card
- Exclusive Branding opportunity during welcome reception (created and provided by partner)
- Partner Logo on Menu

Additional visibility

- Half page advert in the final program
- Company brochure or flyer inserted in the Congress delegates' bags

Additional benefits

- Two seats reserved in a special VIP rows in opening ceremony room
- Access to the list of participants 2 weeks before the event
- Four free of charge Congress registration
- Two invitations to VIP Lunch honored by RTA Chairman
- Ten invitations to welcome reception
- Two invitations to Gala Dinner

Closing Ceremony

Cost: AED 440,000

(10% discount for UITP members)

Partner logo presence

- Partner logo listed on the event website with a link to the partner's website
- Partner logo on future congress program
- Logo on slide projections before/after sessions (except opening ceremony)
- Partner Logo in list of participants

Exclusive visibility

- Exclusive branding in the Closing ceremony room
- Slide before Closing ceremony
- Distribution of literature/ Gifts during closing ceremony
- Logo on Closing ceremony invitation Card

Additional visibility

- Half page advert in the final program
- Company brochure or flyer inserted in the Congress delegates' bags

Additional benefits

- One seat reserved in a special VIP rows in opening ceremony room
- Access to the list of participants 2 weeks before the event
- Three free of charge Congress registration
- Two invitations to VIP Lunch honored by RTA Chairman
- Two invitations to welcome reception
- Four invitations to Gala Dinner

Delegate bags

Cost: AED 440,000

(10% discount for UITP members)

Partner logo presence

- Partner logo listed on the event website with a link to the partner's website
- Partner logo on future congress program
- Logo on slide projections before/after sessions (except opening & closing ceremony)
- Partner Logo in list of participants

Exclusive visibility

- Branding on Delegate Bags along with org logos (bags Provided by UITP)

Additional visibility

- Half page advert in the final program
- Company brochure or flyer inserted in the Congress delegates' bags

Additional benefits

- One seat reserved in a special VIP rows in opening ceremony room
- Access to the list of participants 2 weeks before the event
- Three free of charge Congress registration
- Two invitations to VIP Lunch honored by RTA Chairman
- Two invitations to welcome reception
- Ten invitations to Gala Dinner



NOL Cards

Cost: AED 440,000

(10% discount for UITP members)

Partner logo presence

- Partner logo listed on the event website with a link to the partner's website
- Partner logo on future congress program
- Logo on slide projections before/after sessions (except opening & closing ceremony)
- Partner Logo in list of participants

Exclusive visibility

- Branding Paper Cover of NOL Card provided by organiser (along with look & feel of event)

Additional visibility

- Half page advert in the final program
- Company brochure or flyer inserted in the Congress delegates' bags

Additional benefits

- 3 seats reserved in a special VIP row in opening ceremony room
- Access to the list of participants 2 weeks before the event
- Three free of charge Congress registration
- Two invitations to VIP Lunch honored by RTA Chairman
- Two invitations to welcome reception
- Ten invitations to Gala Dinner

Conference Lanyards

Cost: AED 440,000

(10% discount for UITP members)

Partner logo presence

- Partner logo listed on the event website with a link to the partner's website
- Partner logo on future congress program
- Logo on slide projections before/after sessions (except opening & closing ceremony)
- Partner Logo in list of participants

Exclusive visibility

- Branding on Lanyards along with organizers logos (lanyard supplied by UITP)

Additional visibility

- Half page advert in the final program
- Company brochure or flyer inserted in the Congress delegates' bags

Additional benefits

- One seat reserved in a special VIP rows in opening ceremony room
- Access to the list of participants 2 weeks before the event
- Three free of charge Congress registration
- Two invitations to VIP Lunch honored by RTA Chairman
- Two invitations to welcome reception
- Ten invitations to Gala Dinner



Notepads & Pens

Cost: AED 440,000

(10% discount for UITP members)

Partner logo presence

- Partner logo listed on the event website with a link to the partner's website
- Partner logo on future congress program
- Logo on slide projections before/after sessions (except opening & closing ceremony)
- Partner Logo in list of participants

Exclusive visibility

- Logo on Notepads & Pens along with organizers logos (notepads & pens provided by UITP)

Additional visibility

- Half page advert in the final program
- Company brochure or flyer inserted in the Congress delegates' bags

Additional benefits

- One seat reserved in a special VIP rows in opening ceremony room
- Access to the list of participants 2 weeks before the event
- Three free of charge Congress registration
- Two invitations to VIP Lunch honored by RTA Chairman
- Two invitations to welcome reception
- Ten invitations to Gala Dinner

Round Table and VIP Lunch

Cost: AED 385,000

(10% discount for UITP members)

Partner logo presence

- Partner logo listed on the event website with a link to the partner's website
- Partner logo on future congress program
- Logo on slide projections before/after sessions (except opening & closing ceremony)
- Partner Logo in list of participants

Exclusive visibility

- Exclusive branding for VIP Lunch (honored by RTA Chairman)
- Partner logo on menu (if possible)

Additional visibility

- Company brochure or flyer inserted in the Congress delegates' bags

Additional benefits

- Access to the list of participants 2 weeks before the event
- One free of charge Congress registration
- Two invitations to welcome reception
- Two invitations to Gala Dinner
- Four invitations to VIP Lunch honored by RTA Chairman

Cyber Café & USB Keys

Cost: AED 330,000

(10% discount for UITP members)

Partner logo presence

- Partner logo listed on the event website with a link to the partner's website
- Partner logo on future congress program
- Logo on slide projections before/after sessions (except opening & closing ceremony)
- Partner Logo in list of participants

Exclusive visibility

- Exclusive branding of cyber coffee (if possible) (created and provided by partner)
- Branding on USB's (along with organizers logo)

Additional visibility

- Company brochure or flyer inserted in the Congress delegates' bags

Additional benefits

- Access to the list of participants 2 weeks before the event
- Two free of charge Congress registration
- Two invitations to welcome reception
- Two invitations to Gala Dinner

Lunch (3 Lunches available)

Cost: AED 330,000

(10% discount for UITP members)

Partner logo presence

- Partner logo listed on the event website with a link to the partner's website
- Partner logo on future congress program
- Logo on slide projections before/after sessions (except opening & closing ceremony)
- Partner Logo in list of participants

Exclusive visibility

- Branding & promotion material inside Lunch area (created and provided by partner)
- Exclusive Slide at the end of session before sponsored Lunch

Additional visibility

- Half page advert in the final program
- Company brochure or flyer inserted in the Congress delegates' bags

Additional benefits

- Access to the list of participants 2 weeks before the event
- Three free of charge Congress registration
- Two invitations to VIP Lunch honored by RTA Chairman
- Two invitations to welcome reception
- Four invitations to Gala Dinner

Dates: 28th April
29th April
30th April

Coffee Breaks (5 Coffee Breaks available)

Cost: AED 220,000

(10% discount for UITP members)

Partner logo presence

- Partner logo listed on the event website with a link to the partner's website
- Partner logo on future congress program
- Logo on slide projections before/after sessions (except opening & closing ceremony)
- Partner Logo in list of participants

Exclusive visibility

- Banners/ Flags at entrance of Coffee breaks (created and supplied by partner)

Additional visibility

- Company brochure or flyer inserted in the Congress delegates' bags

Additional benefits

- Access to the list of participants 2 weeks before the event
- Two free of charge Congress registration
- Two invitations to welcome reception
- Invitations to Gala Dinner

Dates: 28th April (2 breaks)

29th April (2 breaks)

30th April (1 breaks)

Simultaneous Interpretation

Cost: AED 220,000

(10% discount for UITP members)

Partner logo presence

- Partner logo listed on the event website with a link to the partner's website
- Partner logo on future congress program
- Logo on slide projections before/after sessions (except opening & closing ceremony)
- Partner Logo in list of participants

Exclusive visibility

- Branding on Interpretation booth (if possible, production at sponsor cost)
- Exclusive Slide in all sessions as official interpretation partner (followed by other partners slide)

Additional visibility

- Company brochure or flyer inserted in the Congress delegates' bags

Additional benefits

- Access to the list of participants 2 weeks before the event
- Two free of charge Congress registration
- Two invitations to welcome reception
- Two invitations to Gala Dinner

Youth Program

Cost: AED 220,000

(10% discount for UITP members)

Partner logo presence

- Partner logo listed on the event website with a link to the partner's website
- Partner logo on future congress program
- Logo on slide projections before/after sessions
- Partner Logo in list of participants

Exclusive visibility

- Logo on 500 T-Shirt for youth (T-shirt supplied by organizer)

Additional benefits

- Two students free of charge Congress registration
- Two invitations to welcome reception
- Two invitations to Gala Dinner

Electronic Appearance

Cost: AED 110,000

(10% discount for UITP members)

Partner logo presence

- Partner logo listed on the event website with a link to the partner's website

Additional benefits

- One free of charge Congress registration
- Two invitations to welcome reception
- Two invitations to Gala Dinner

MIDDLE EAST AND NORTH AFRICA
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Partnership Booking Form

Please complete and return the form to Roads & Transport Authority Al Garhoud, PO Box: 118899, Dubai, UAE, Fax: +971 4 290 5587- Attention: Mrs. Anju Gomes - Jr. Manager UITP MENA Regional Office

We would like to book a Partnership at the UITP MENA Transport Congress & Exhibition 2014

Company / Organization: _____

Name: _____

Title: _____

Full address: _____

Telephone: _____ Fax: _____

E-mail: _____

Contact person for follow up:

Name: _____

E-mail: _____

Telephone: _____

Partner Packages

- | | |
|---|--|
| <input type="checkbox"/> Opening ceremonyAED 770,000 | <input type="checkbox"/> Round Table Discussion & VIP LunchAED 385,000 |
| <input type="checkbox"/> Audio VisualAED 550,000 | <input type="checkbox"/> Cyber Café & USB Keys.....AED 330,000 |
| <input type="checkbox"/> Mobile Visibility – TaxisAED 550,000 | <input type="checkbox"/> Lunch (3 Lunch available).....AED 330,000 |
| <input type="checkbox"/> Gala DinnerAED 550,000 | <input type="checkbox"/> Coffee Breaks (5 Coffee Breaks available).....AED 220,000 |
| <input type="checkbox"/> Welcome reception.....AED 500,000 | <input type="checkbox"/> Simultaneous InterpretationAED 220,000 |
| <input type="checkbox"/> Closing ceremony.....AED 440,000 | <input type="checkbox"/> Electronic Appearance.....AED 110,000 |
| <input type="checkbox"/> Delegate BagsAED 440,000 | <input type="checkbox"/> Student/ Youth Program.....AED 220,000 |
| <input type="checkbox"/> NOL CardsAED 440,000 | |
| <input type="checkbox"/> Conference Lanyards.....AED 440,000 | |
| <input type="checkbox"/> Notepads & pens.....AED 440,000 | |

We agree to pay the total partnership rate 30 days after date of invoice. ¹

We accept the regulations as stipulated in the Partner Package and agree to observe and be bound by them. ²

(10% discount for UITP members)

Signature: _____ Date: _____ Company Stamp: _____

¹ Direct transfer payments should be made to RTA, A/c. No.: 1520025858301, Bank Name: Dubai Islamic Bank – Dubai Main Branch, Account Name: GOVERNMENT OF DUBAI PUBLIC TRANSPORT AGENCY REVENUE, SWIFT Code: DUIBAEAD, IBAN No.: AE87 0240 0015 2002 5858 301, stating the number of the invoice. **Sender's bank charges are at the expense of the Partner.**

² This application is legally binding on the Partner pending its acceptance in writing by the Organizer.

GROW
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Organizers:

UITP – International Association of Public Transport, Rue Sainte – Marine
6 BE-1080 Brussels, Belgium. Tel: +32 2 673 61 00 Fax: +32 2 660 10 72
www.uitp.org www.uitp-mena-cte.com

Roads & Transport Authority (RTA) P.O.Box 118899 Dubai,
United Arab Emirates (UAE) www.rta.ae www.uitp-mena-cte.com

Contact Persons:

Project Management: Mohammed Al Ali, mohamed.alali@rta.ae,
Ann Delmiche: ann.delmiche@uitp.org

Exhibition: Hicham Badran,
hicham.badran@uitp.org

Center of Transport Excellence (CTE):

MENA Centre for Transport Excellence Roads & Transport Authority
Headquarters, Al Garhoud, Block C, 8th Floor

Tel: +9714 2905584 Fax: +9714 2905587
Email: mena-cte@uitp.org www.uitp.org/mena-cte

Contacts:

CTE Chairman - Mr. Abdulaziz Malik – abdulaziz.malik@rta.ae
CTE Director – Mr. Abdulla Saleh Naser – abdulla.naser@uitp.org

Partnership opportunities contacts:

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Tel: +971 4 290 7666 Fax: +971 4 290 7899
Abdulla Naser – abdulla.naser@uitp.org
Tel: +971 4 290 5583 Fax: +971 4 290 5587

Download the partnership brochure:

www.uitp-mena-cte.com

