

WHY ATTEND

The MENA region is land of business opportunities and a benchmark in Public Transport, this is a unique opportunity to get access to Urban development / transport projects in this region.



SUBMIT YOUR ABSTRACTS (CALL FOR PAPERS)

The organizing committee of MTCE has the pleasure railway engineering, to environmental impact analysis to announce the call for abstracts for the 2014 UITP – and land use modeling. RTA Middle East and North Africa Transport Congress and Exhibition. The congress is a forum that brings together MENA & International researchers adopting many different approaches to understand transport across a wide spectrum in transport and land use: from logistics and travel behavior, traffic engineering,

To submit a paper, please prepare an abstract (no more than 500 words/1 page) with a standard text processor, and submit it to mena@uitp.org before the phenomena. As such, the conference hosts topics 30th August 2013. The program committee will notify successful authors by 15 October 2013.

EXHIBITION OVER 6000 SOM...

From 2014, the MENA Transport Congress and Exhironal activities at the same time. Industry players and bition will be expanding beyond its traditional sec- consulting companies working in both areas will also tors. In addition to public transport, the exhibition appreciate the enhanced scope of the exhibition. will welcome exhibitors from new categories, such as To book your space contact: the road related industry, including parking and traffic solutions. Given the strong synergies between these hicham.badran@uitp.org different sectors, gathering them all together under or jeanfrederic.charles@uitp.org one roof will bring major added value, especially for authorities dealing with both public transport and

PARTNERSHIP OPPORTUNITY

and Urban development leaders by selecting a part- and in nationwide efforts. For interested members nership package that best suits your company or orplease contact: Mr. Abdulla Naser / abullda.naser@ ganizations needs. In addition to reaching attendees uitp.org or Mr. Mohammed Al Ali / mohamed.alali@ your message also carries through to the organiza- rta.ae

No.	Sponsorship Packages
1	Opening Ceremony
2	Audio Visual
3	Mobile Visibility – Taxis
4	Gala Dinner
5	Welcome reception
6	Lunches
7	Closing Ceremony
8	Delegate Bags
9	NOL Cards

Maximize your organizations exposure to Transport tions that our attendees lead at their local branches

No.	Sponsorship Packages
10	Conference Lanyard
11	Note Pad & Pens
12	Coffee Breaks
13	Cyber Café & USB Keys
14	Simultaneous Translation
15	Electronic Appearance
16	Student/ Youth Program
17	Round Table and VIP Lunch

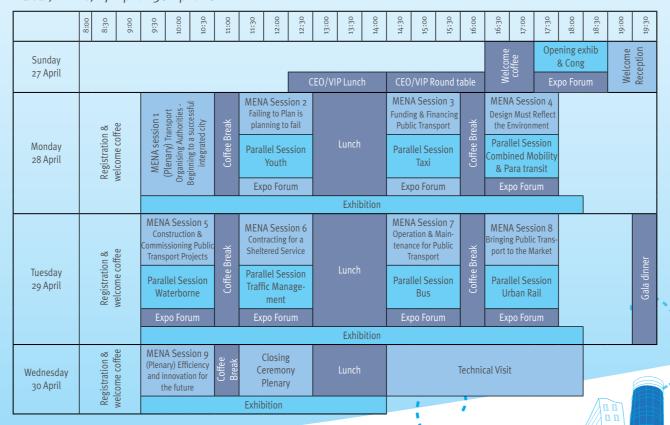
UENUE

Being the region's largest hosting platform, the events held at the Dubai World Trade Center (DWTC) cover a wide range of industries including technology, food & health, luxury goods, fashion & retail, construction, interior design, consumer electronics, travel & tourism, transport and education. Connect in Dubai, meet the world, accelerate trade.

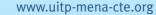


MENA CONGRESS 2014

Dubai, DWTC, 27 April - 30 April 2014













WELCOME MESSAGE

Dear Participants,

On behalf of the Dubai Roads and Transport Authority, and the International Association of Public Transport pleased to announce yet another historical event in MENA region has marked the calendar for forthcoming scientific program of this event. MENA Congresses in Dubai-UAE from 2014 to 2022 as a strategy of RTA & UITP to set its key events in one city in the region. This event will create history for Public Transport within the region as it will not only cover Public Transport but also its environment influence on the impact and development of urban living to best serve the citizens.

"Grow Your City with Public Transport" the slogan that the Centre for Transport Excellence created with the support of the MENA members for the first time as an

activity from the region. UITP Vision of doubling Public Transport by 2025 has taken a great development since 2005. As we are approaching the mid milestone of the campaign, MENA region is one of the key regions with great establishment that has added to the campaign of "Grow with Public Transport" so it goes hand in hand with this event. The perspective of UITP to establish the Centre for Transport Excellence is to be its research and educational arm to the regions as since the development of regional offices, most of knowledge was transferred from Europe. along with its 3400 members in the world, we are It's applauding as MENA region has been the first in the UITP history to establish the MENA Centre for the MENA Region for the years to come. UITP in the Transport Excellence from which has developed the

> The First UITP - RTA Middle East and North Africa Transport Congress and Exhibition is scheduled to take place from the 27th to 30th of April 2014 in Dubai-UAE supported and partnered with the Roads and Transport Authority (RTA). It will bring top-notch speakers & enthusiastic participants to witness history being created along-with a (above) 6,000M2 Exhibition space. UITP along-with the partner, (RTA) look forward to your participation and support to this congress and exhibition.





Alain Flausch UITP Secretary General

The International Association of Public Transport Middle East North Africa (UITP MENA) is one of the eleven regional offices of UITP. UITP is the international network for public transport authorities and operators, policy decision-makers, scientific institutes and the public transport supply and service industry. It is a platform for worldwide cooperation, business development and the sharing of know-how between its 3,400 members from 92 countries. UITP is the global advocate of public transport and sustainable mobility, and the promoter of innovations in the



Mattar Mohammed Al Taver

RTA's Chairman of the Board and Executive Director

The Roads and Transport Authority (RTA) is responsible for planning and providing the requirements of transport, roads & traffic in the Emirate of Dubai, and between Dubai and other Emirates of the UAE, neighboring countries in order to provide an effective & an integrated transport system capable of achieving Dubai's vision & serving the vital interests of the Emirate.

WHO SHOULD ATTEND

Whether you are a contractor, operator, transport authority or stock provider, you cannot afford to pass out on this opportunity to learn how the Middle East intends to change the face of its transport industry. Covering everything from connecting the GCC, building a revolutionary metro and creating a competitive regional freight network, this is your opportunity to influence and learn from those driving the industry forward.

KEY ATTENDEES



HE Jassem Al Sulaiti Qatar Minister of Transport

Mowasalat Chairman & Managing Director **UITP MENA Chairman** Doha, Qatar



Roads & Transport Authority Vice Chairman Center for Transport Excellence Vice Chairman IT Dubai UAE

Monther Al Rahid

Abdul Aziz Malik

Ministry of Transport Vice Chairman PTOA Rivadh KSA

Saeed Al Hameli

Department of Transport Vice Chairman Bus Abu Dhabi UAE

Abdulla Sultan

Cars Taxi Vice Chairman Taxi Operations Dubai UAE

Khalid Al Awadhi

Kuwait Metro Vice Chairman Rail

Khalid Alexander Sabbah

ZF Middle East Vice Chairman Industry Duhai HAF



HE Dr. Abdulaziz Al Ohaly

Honorary UITP MENA Chairman & Deputy Minister of Transport, Ministry of Transport, KSA

Eyad Tayeb

Dubai UAE

Khalid Al Hogail

SAPTCO Vice Chairman Large Events Rivadh KSA

Tammam Nakkash

Team International Vice Chairman Middle East Lebanon

Nasser Al Khanji

Mowasalat Vice Chairman Gulf Doha Qatar

Habel Darvishi

Tehran Urban & Suburban Railway Co. Vice Chairman Iran Tehran Iran

Youssef Draiss

Casablanca Transport Vice Chairman North Africa Casablanca Morocco



Mohammed Obaid Al Mulla

Roads & Transport Authority Chairman MENA Congress Dubai UAE

Amr Nassar

Vice Chairman Egypt Cairo Egypt

Huub Hendrickx

Hendirckx Consultants Honorary Member Dubai UAE

Kerem Tas

Honorary Member Dubai UAE

Yousif Al Ali

Roads & Transport Authority Observer - Dubai UAE

Adil Al Awadhi

Serco Middle East Observer Dubai UAF

Abdul Latif Chadali

Khouribga Morocco

CONGRESS PROGRAM

"Grow Your City with Public Transport" is the vision for this event. An overview of Public Transport development from the beginning stage of preparing the city till the realization of advanced systems is to be covered in this event. For Public Transport to make sure that life still moves within the city this event will take you through a journey of mass transport in the modern city with all aspects of legislations, regulations, design, building, implementation, financing, marketing, operation, innovation & vision. Covered within the following topics:

SESSIONS

Session 1: Plenary – Transport Organising Authorities - Beginning to a successful integrated city	Parallel Session 1: Public Transport as a lifestyle MENA Youth	
Session 2: MENA Session: Failing to Plan is planning to fail	Parallel Session 2: Taxi: Essential Element of Urban Mobility Puzzle	
Session 3: Plenary – MENA Session: Funding & Financing Public Transport	Parallel Session 3: Combined Mobility & Paratransit	
Session 4: MENA Session: Design Must Reflect the Environment	Parallel Session 4: Waterborne Transport: Rising mode of Public Transport in MENA	
Session 5: MENA Session: Construction & Commissioning Public Transport Projects	Parallel Session 5: Better traffic management for efficient cities	
Session 6: MENA Session: Contracting for a Sheltered Service	Parallel Session 6: Bus: Backbone of Public Transport System	
Session 7: MENA Session: Operation & Maintenance for Public Transport	Parallel Session 7: Boosting Public Transport with Urban Rail	
Session 8: MENA Session: Bringing Public Transport to the Market		

MENA CHALLENGES

- Management of mega projects
- No centralized, high quality and urban transport data

Session 9: MENA Session: Efficiency and innovation for the

- Integration of different PT modes
- Integration of urban planning and transportation planning
- Lack of clear governmental policy and legislation on PPP and lack of private sector funding
- Lack of professionally qualified people to work for PT
- Lack of PT specific academic courses offered at the Universities
- · Lack of proper governance structure, coordination and harmony among various Government Authorities
- Lack of sound framework for enforcing legislation and policies
- Lack of proper framework for controlling Green House Gas Emissions in the Transport sector
- Need to attract more internationally qualified operators.
- Lack of qualified and experienced PT operators
- Lack of awareness of PT issues or common understanding among decision makers & Professionals
- Public awareness about Public Transport usage and benefits
- How to bring behavioral change by encouraging people to use PT
- Need for better service quality management
- Lack of asset management and whole life cycle optimisation for PT and infrastructure
- High car ownership & some government policies encourage the use of cars in cities



