

WHY ATTEND

The MENA region is land of business opportunities and a benchmark in Public Transport, this is a unique opportunity to get access to Urban development / transport projects in this region.



- 2014 Dubai Tram Project**
- FIFA 2022 - Doha Qatar**
- The new joint Qatar-Oman construction - largest vehicle factories in the Middle East**
- 2020 Kuwait metro project**
- 2017 Riyadh metro project**

SUBMIT YOUR ABSTRACTS (CALL FOR PAPERS)

The organizing committee of MTCE has the pleasure to announce the call for abstracts for the 2014 UITP – RTA Middle East and North Africa Transport Congress and Exhibition. The congress is a forum that brings together MENA & International researchers adopting many different approaches to understand transport phenomena. As such, the conference hosts topics across a wide spectrum in transport and land use: from logistics and travel behavior, traffic engineering,

railway engineering, to environmental impact analysis and land use modeling.

To submit a paper, please prepare an abstract (no more than 500 words/1 page) with a standard text processor, and submit it to mena@uitp.org before the 30th August 2013. The program committee will notify successful authors by 15 October 2013.

EXHIBITION OVER 6000 SQM...

From 2014, the MENA Transport Congress and Exhibition will be expanding beyond its traditional sectors. In addition to public transport, the exhibition will welcome exhibitors from new categories, such as the road related industry, including parking and traffic solutions. Given the strong synergies between these different sectors, gathering them all together under one roof will bring major added value, especially for authorities dealing with both public transport and

road activities at the same time. Industry players and consulting companies working in both areas will also appreciate the enhanced scope of the exhibition.

To book your space contact:
hicham.badran@uitp.org
or jeanfrederic.charles@uitp.org

PARTNERSHIP OPPORTUNITY

Maximize your organizations exposure to Transport and Urban development leaders by selecting a partnership package that best suits your company or organizations needs. In addition to reaching attendees your message also carries through to the organiza-

No.	Sponsorship Packages
1	Opening Ceremony
2	Audio Visual
3	Mobile Visibility – Taxis
4	Gala Dinner
5	Welcome reception
6	Lunches
7	Closing Ceremony
8	Delegate Bags
9	NOL Cards

tions that our attendees lead at their local branches and in nationwide efforts. For interested members please contact: **Mr. Abdulla Naser / abullda.naser@uitp.org** or **Mr. Mohammed Al Ali / mohamed.alali@rta.ae**

No.	Sponsorship Packages
10	Conference Lanyard
11	Note Pad & Pens
12	Coffee Breaks
13	Cyber Café & USB Keys
14	Simultaneous Translation
15	Electronic Appearance
16	Student/ Youth Program
17	Round Table and VIP Lunch

VENUE

Being the region's largest hosting platform, the events held at the Dubai World Trade Center (DWTC) cover a wide range of industries including technology, food & health, luxury goods, fashion & retail, construction, interior design, consumer electronics, travel & tourism, transport and education. Connect in Dubai, meet the world, accelerate trade.



MENA CONGRESS 2014

Dubai, DWTC, 27 April - 30 April 2014

	8:00	8:30	9:00	9:30	10:00	10:30	11:00	11:30	12:00	12:30	13:00	13:30	14:00	14:30	15:00	15:30	16:00	16:30	17:00	17:30	18:00	18:30	19:00	19:30	
Sunday 27 April																			Welcome coffee	Opening exhib & Cong	Welcome Reception				
																			CEO/VIP Lunch		CEO/VIP Round table		Expo Forum		
Monday 28 April	Registration & welcome coffee	MENA session 1 (Plenary) Transport Organising Authorities - Beginning to a successful integrated city		Coffee Break	MENA Session 2 Failing to Plan is planning to fail		Lunch		MENA Session 3 Funding & Financing Public Transport		Coffee Break	MENA Session 4 Design Must Reflect the Environment		Expo Forum		Expo Forum		Expo Forum		Expo Forum		Expo Forum			
	Exhibition																								
Tuesday 29 April	Registration & welcome coffee	MENA Session 5 Construction & Commissioning Public Transport Projects		Coffee Break	MENA Session 6 Contracting for a Sheltered Service		Lunch		MENA Session 7 Operation & Maintenance for Public Transport		Coffee Break	MENA Session 8 Bringing Public Transport to the Market		Expo Forum		Expo Forum		Expo Forum		Expo Forum		Expo Forum		Gala dinner	
	Exhibition																								
Wednesday 30 April	Registration & welcome coffee	MENA Session 9 (Plenary) Efficiency and innovation for the future		Coffee Break	Closing Ceremony Plenary		Lunch		Technical Visit																
	Exhibition																								



MIDDLE EAST AND NORTH AFRICA 27-30 APRIL 2014 TRANSPORT CONGRESS & EXHIBITION

DUBAI
 UNITED ARAB EMIRATES

www.uitp-mena-cte.org



WELCOME MESSAGE

Dear Participants,

On behalf of the Dubai Roads and Transport Authority, and the International Association of Public Transport along with its 3400 members in the world, we are pleased to announce yet another historical event in the MENA Region for the years to come. UITP in the MENA region has marked the calendar for forthcoming MENA Congresses in Dubai-UAE from 2014 to 2022 as a strategy of RTA & UITP to set its key events in one city in the region. This event will create history for Public Transport within the region as it will not only cover Public Transport but also its environment influence on the impact and development of urban living to best serve the citizens.

“Grow Your City with Public Transport” the slogan that the Centre for Transport Excellence created with the support of the MENA members for the first time as an



Alain Flausch
UITP Secretary General



The International Association of Public Transport Middle East North Africa (UITP MENA) is one of the eleven regional offices of UITP. UITP is the international network for public transport authorities and operators, policy decision-makers, scientific institutes and the public transport supply and service industry. It is a platform for worldwide cooperation, business development and the sharing of know-how between its 3,400 members from 92 countries. UITP is the global advocate of public transport and sustainable mobility, and the promoter of innovations in the sector.

activity from the region. UITP Vision of doubling Public Transport by 2025 has taken a great development since 2005. As we are approaching the mid milestone of the campaign, MENA region is one of the key regions with great establishment that has added to the campaign of “Grow with Public Transport” so it goes hand in hand with this event. The perspective of UITP to establish the Centre for Transport Excellence is to be its research and educational arm to the regions as since the development of regional offices, most of knowledge was transferred from Europe. It’s applauding as MENA region has been the first in the UITP history to establish the MENA Centre for Transport Excellence from which has developed the scientific program of this event.

The First UITP – RTA Middle East and North Africa Transport Congress and Exhibition is scheduled to take place from the 27th to 30th of April 2014 in Dubai-UAE supported and partnered with the Roads and Transport Authority (RTA). It will bring top-notch speakers & enthusiastic participants to witness history being created along-with a (above) 6,000M2 Exhibition space. UITP along-with the partner, (RTA) look forward to your participation and support to this congress and exhibition.



Mattar Mohammed Al Tayer
RTA's Chairman of the Board and Executive Director



The Roads and Transport Authority (RTA) is responsible for planning and providing the requirements of transport, roads & traffic in the Emirate of Dubai, and between Dubai and other Emirates of the UAE, neighboring countries in order to provide an effective & an integrated transport system capable of achieving Dubai's vision & serving the vital interests of the Emirate.

WHO SHOULD ATTEND

Whether you are a contractor, operator, transport authority or stock provider, you cannot afford to pass out on this opportunity to learn how the Middle East intends to change the face of its transport industry. Covering everything from connecting the GCC, building a revolutionary metro and creating a competitive regional freight network, this is your opportunity to influence and learn from those driving the industry forward.

KEY ATTENDEES



HE Jassem Al Sulaiti
Qatar Minister of Transport
Mowasalat Chairman & Managing Director
UITP MENA Chairman
Doha, Qatar



HE Dr. Abdulaziz Al Ohaly
Honorary UITP MENA Chairman & Deputy Minister of Transport, Ministry of Transport, KSA



Mohammed Obaid Al Mulla
Roads & Transport Authority
Chairman MENA Congress
Dubai UAE

Abdul Aziz Malik
Roads & Transport Authority
Vice Chairman Center for Transport Excellence
Dubai UAE

Monther Al Rahid
Ministry of Transport
Vice Chairman PTOA
Riyadh KSA

Saeed Al Hameli
Department of Transport
Vice Chairman Bus
Abu Dhabi UAE

Abdulla Sultan
Cars Taxi
Vice Chairman Taxi Operations
Dubai UAE

Khalid Al Awadhi
Kuwait Metro
Vice Chairman Rail
Kuwait

Khalid Alexander Sabbah
ZF Middle East
Vice Chairman Industry
Dubai UAE

Eyad Tayeb
Init Middle East
Vice Chairman IT
Dubai UAE

Khalid Al Hogail
SAPTCO
Vice Chairman Large Events
Riyadh KSA

Tammam Nakkash
Team International
Vice Chairman Middle East
Lebanon

Nasser Al Khanji
Mowasalat
Vice Chairman Gulf
Doha Qatar

Habel Darvishi
Tehran Urban & Suburban Railway Co.
Vice Chairman Iran
Tehran Iran

Youssef Draiss
Casablanca Transport
Vice Chairman North Africa
Casablanca Morocco

Amr Nassar
MCV
Vice Chairman Egypt
Cairo Egypt

Huub Hendrickx
Hendrickx Consultants
Honorary Member
Dubai UAE

Kerem Tas
Daimler
Honorary Member
Dubai UAE

Yousif Al Ali
Roads & Transport Authority
Observer - Dubai UAE

Adil Al Awadhi
Serco Middle East
Observer
Dubai UAE

Abdul Latif Chadali
Governor
Khouribga Morocco

CONGRESS PROGRAM

“Grow Your City with Public Transport” is the vision for this event. An overview of Public Transport development from the beginning stage of preparing the city till the realization of advanced systems is to be covered in this event. For Public Transport to make sure that life still moves within the city this event will take you through a journey of mass transport in the modern city with all aspects of legislations, regulations, design, building, implementation, financing, marketing, operation, innovation & vision. Covered within the following topics:

SESSIONS

Session 1: Plenary – Transport Organising Authorities - Beginning to a successful integrated city

Session 2: MENA Session: Failing to Plan is planning to fail

Session 3: Plenary – MENA Session: Funding & Financing Public Transport

Session 4: MENA Session: Design Must Reflect the Environment

Session 5: MENA Session: Construction & Commissioning Public Transport Projects

Session 6: MENA Session: Contracting for a Sheltered Service

Session 7: MENA Session: Operation & Maintenance for Public Transport

Session 8: MENA Session: Bringing Public Transport to the Market

Session 9: MENA Session: Efficiency and innovation for the future

Parallel Session 1: Public Transport as a lifestyle MENA Youth

Parallel Session 2: Taxi: Essential Element of Urban Mobility Puzzle

Parallel Session 3: Combined Mobility & Paratransit

Parallel Session 4: Waterborne Transport: Rising mode of Public Transport in MENA

Parallel Session 5: Better traffic management for efficient cities

Parallel Session 6: Bus: Backbone of Public Transport System

Parallel Session 7: Boosting Public Transport with Urban Rail

MENA CHALLENGES

- Management of mega projects
- No centralized, high quality and urban transport data
- Integration of different PT modes
- Integration of urban planning and transportation planning
- Lack of clear governmental policy and legislation on PPP and lack of private sector funding
- Lack of professionally qualified people to work for PT
- Lack of PT specific academic courses offered at the Universities
- Lack of proper governance structure, coordination and harmony among various Government Authorities
- Lack of sound framework for enforcing legislation and policies
- Lack of proper framework for controlling Green House Gas Emissions in the Transport sector
- Need to attract more internationally qualified operators.
- Lack of qualified and experienced PT operators
- Lack of awareness of PT issues or common understanding among decision makers & Professionals
- Public awareness about Public Transport usage and benefits
- How to bring behavioral change by encouraging people to use PT
- Need for better service quality management
- Lack of asset management and whole life cycle optimisation for PT and infrastructure
- High car ownership & some government policies encourage the use of cars in cities