

# Salama

42th Issue, October 2010/ 1431H


A monthly traffic awareness magazine, published by Traffic Awareness Section, Traffic Dept., Roads Agency of Roads & Transport Authority in Dubai



In this Issue  
Salama's Gift

Read in this Issue

# Salama

 RTA  
 A monthly magazine published by  
 Traffic Awareness Section  
 Traffic Dep't  
 Traffic & Roads Agency at  
 Roads & Transport Authority  
  
*Artwork*  
 Shareef Yousef Abu Taha  
  
*Drawings*  
 Hassan Adnan Al Saadi



**Welcome friends**  
 Schools have reopened doors and the first weeks of the new academic year 2010/2011 were exceptionally busy with the introduction of the new 3-term academic year, instead of the previous 2 terms system.  
 From the start of this academic year, RTA, in collaboration with the Ministry of Interior, has rolled on a 3-month educative campaign themed School Without Accidents aimed at ensuring the highest levels of security and safety for road users in general and students in particular. We, as students, have a duty to cooperate with the campaign administrators through complying with traffic rules, tips and guidelines offered by RTA Traffic Dep't during lectures, events and programs held by Traffic Awareness Section at various Dubai schools.  
 Students' safety counts a lot. Parents as well as the school managements & staff have a huge role to play in protecting our loved ones against the risks of traffic accidents.

*Wishing all students an accident-free academic year*

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## RTA launches Schools Without Accidents campaign in coop with the MOI



The Roads & Transport Authority (RTA), in collaboration with the Ministry of Interior and Knowledge and Human Development Authority in Dubai, has launched the awareness campaign themed *Schools Without Accident* which runs from Sept to the end of November 2010.



The Campaign targets all Dubai schools through several events designed to include all categories and focused on employing the technological and media means to deliver traffic awareness messages; which include awareness flashes through local radios, intelligent traffic systems signage spreading all over Dubai roads, and cashier's monitors in all branches of

Al Ittihad Cooperative Society. From the start of the academic year, the traffic awareness teams spread across Dubai schools to hold diverse events and activities including practical demonstrations of the safety belt, road crossing, boarding and alighting from the school bus, lectures at some clubs and women societies about the responsibilities of parents

for the safety of their children and how to lift them to the school or bus, reducing speed and exercising more caution at the approaches of schools or near parked school buses, and the importance of children using the right hand side of the vehicle when boarding and alighting from the vehicle.



## .. Awareness lectures to mothers

The Traffic Awareness Team held an educative lecture at the Social Development Center in Dubai about the role of parents in protecting children from traffic accidents. The lecture stressed the principles of safety while boarding

and alighting from the school bus and road crossing. It also offered some important information and guidelines about the general safety of children, and traffic tips about safe driving.





## Traffic Awareness takes part in Traffic Awareness Day, Bint Al Shati School



The traffic Awareness Section, Traffic Dep't, Traffic & Roads Agency of the RTA took part in the Traffic Awareness' Open Day events, organized by Bint Al Shati School, Falaj Al Mualla, Umm Al Quwain Educational Zone. Events and activities focused on the theme of the campaign organized by the RTA in cooperation with the Ministry of Interior (Schools without accidents) through stressing the key traffic principles that help students avoid traffic accidents. This included explaining the

Golden Rule of boarding and alighting from the school bus and safe road crossing. During the events, the traffic Awareness Section distributed to the students Salama magazine along with writing pens containing awareness tips about the Golden Rule of boarding the school bus and pedestrian safety principles. At the end of the events, the school management honoured the RTA in appreciation of its efforts towards furthering the traffic awareness.

## .. Traffic Awareness visits patients injured in traffic accidents



On the first and second days of Eid al Fitr, RTA visited Accidents Ward, Rashid Hospital in Dubai to meet with 14 patients who had been injured in traffic accidents, including children, and the Traffic Awareness Team shared with them Eid joy through offering gift items.

The visit came as part of We are here to console you program carried out by Traffic Dep't, Traffic & Roads Agency throughout the year. During the first half of this year, the program made 22 visits to Traffic Accidents Section, Rashid Hospital during which it met with 78 injured patients.

## Have your Eid Gift

Under the theme of Have your Eid Gift, the Traffic Awareness Team made visits during Eid al Fitr to the security officials and workers at RTA Main Office where they were offered gift items marking the happy Eid.







Having spent a nice and useful vacation together with my brother Abdullah, we are now fully ready and super active to start the new academic year.





# e. Hamood

Illustrator program

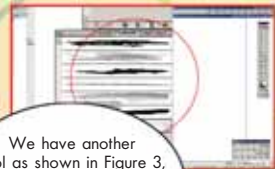
Today we'll complete the Illustrator program by discussing some program tools and how to use them.

We have a very important tool to draw a brush as shown in Figure 1. In this tool there are different options and a variety of shapes and sizes to draw the brush.



Shape 1

We can also design the shape and size of the brush and save it in the list of brush shapes such that we can use when we wish, as shown in Figure 2.



Shape 2

We have another tool as shown in Figure 3, which we can use to move any piece in a circular motion and with any degree we want.



Shape 3

The other tool is very well known and is present in all programs, which is the writing tool. It contains several options to change the font type and the writing style whether in straight or curved manner, as in Figure 4.



Shape 4

Useful site for children:

<http://www.abjad.com/>

We offer you a beautiful and useful site for learning the alphabet in an easy and funny way.



## Young inventor

### Dried Flower Sachet

#### Materials Needed:

\* Scissors

\* Hole Puncher

\* Tulle

\* Ribbon



#### Instructions:

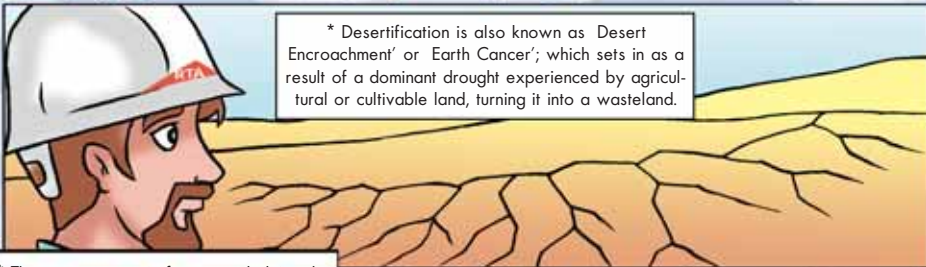
- 1 \* Tracing around a dinner plate to Cut a circle about 12-inches across out of your tulle.
- 2 \* Use a hole puncher or the scissors to make holes around the edge of the fabric. You will want the holes to be about an inch in from the edge. Each hole should be around 1-inch apart.
- 3 \* Thread a piece of ribbon, in-and-out, through the holes. Do not cut the ribbon or cord until you have it threaded into the holes with about 4-6 inches to spare on each end while the fabric is laying flat. Now, Simply pull both ends of the cord or ribbon tight to gather the top of the bag together to make a bowl shape.
- 4 \* Fill your tulle 'bowl' with dried flowers. Pull both ends of the cord or ribbon tight to close and tie. Place your sachet in your drawer or wrap and give it as a gift.
- 5 If the smell of the flowers fade, simple spritz the sachet with perfume!





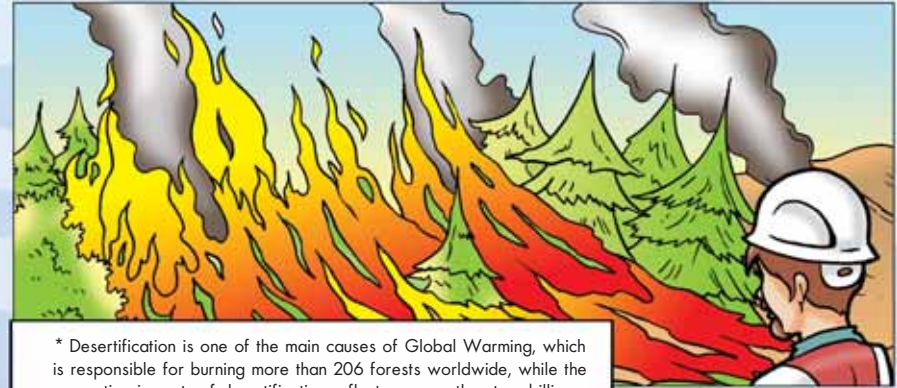


Engineer Salem delivered an introductory lecture about the gravity of desertification phenomenon and the role of the Dubai Roads & Transport Authority in combating it at the local level. He mentioned that desertification is known as one of serious phenomenon threatening our environmental safety all over the world. He mentioned that according to statistics, there are 191 countries threatened by desertification hazards.



\* Desertification is also known as 'Desert Encroachment' or 'Earth Cancer'; which sets in as a result of a dominant drought experienced by agricultural or cultivable land, turning it into a wasteland.

\* There are two main factors underlying the transformation of agricultural land to barren lands; the first one is natural, caused by prolonged drought, high salinity of soil and sand movement. The second one is the irresponsible human activities such as over-grazing, poor irrigation practices, random logging and environmental pollution.



\* Desertification is one of the main causes of Global Warming, which is responsible for burning more than 206 forests worldwide, while the negative impacts of desertification reflect on more than two billion people globally.



\* Roads and Transport Authority, has played a prominent role in combating the threat of desertification in Dubai, through the construction of new roads and spreading the greens of landscaping projects associated with road projects; which helps stop the sand movement.

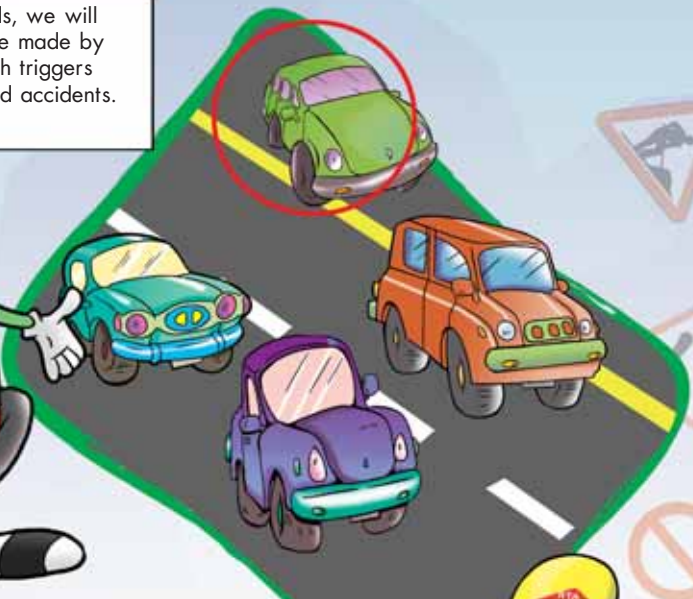




### Road Shoulder

## Sahih, the Roads' Friend

This time, my friends, we will talk about a practice made by some drivers; which triggers traffic bottlenecks and accidents.



As you see, the driver of the green vehicle, who opted to overtake the vehicle in front using the road shoulder (the yellow line to the right of the road), caused an accident and obstructed the traffic flow.



\* Overtaking from the road shoulder is a traffic violation that carries a 600 dirham fine + 6 traffic points.



## The Baby Chief



### potato salad with mayonnalse

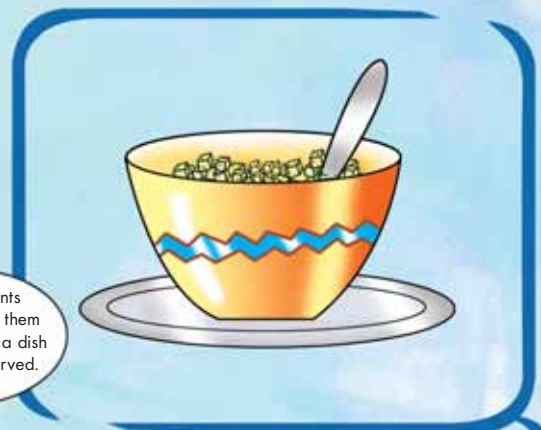


Today we'll serve you potato with mayonnalse salad

#### Ingredients:

- 2 medium-sized potatoes cut into cubes, fried.
- 1 Tablespoon parsley finely chopped.
- Salt to taste.
- 2 Tablespoons mayonnalse.
- A little lemon.

#### Procedure:



Mix ingredients well and place them in a dish ready to be served.



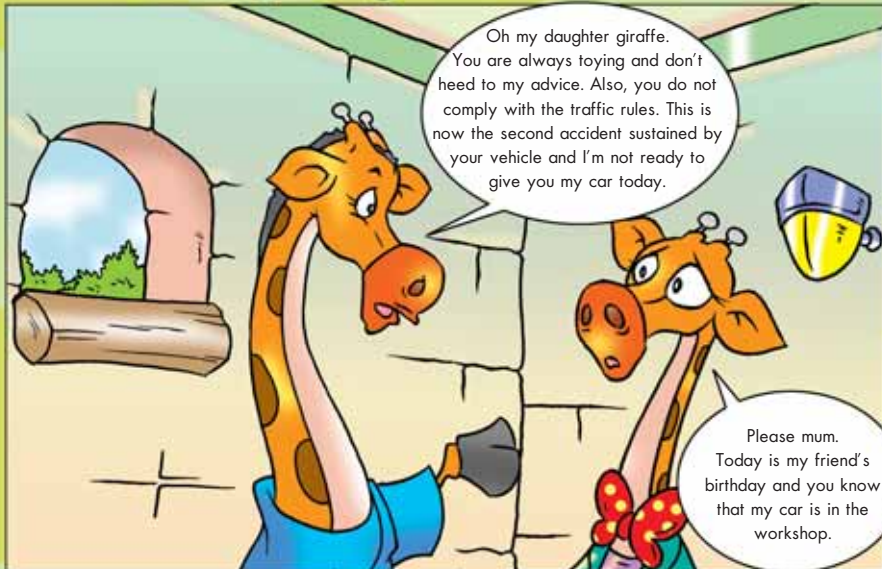
#### Tip:

To cut the cold butter, pass on a knife on a fire, then it will cut the butter easily.



# Traffic Jungle

*An expired driving license*



Oh my daughter giraffe. You are always toying and don't heed to my advice. Also, you do not comply with the traffic rules. This is now the second accident sustained by your vehicle and I'm not ready to give you my car today.

Please mum. Today is my friend's birthday and you know that my car is in the workshop.

After a long discussion the mother giraffe was convinced to give the pampered giraffe her own vehicle despite believing that her daughter is a reckless driver.

The pampered giraffe left the house and started to cruise at a high-speed in the street and almost caused serious accidents.



I must buy a gift for my friend, and there is no close parking for my car, she told herself.

The pampered giraffe didn't look for a vacant parking but parked in a prohibited place, and entered the shop to buy flowers gift.



When she came out of the shop, she found the policeman Arnoob waiting for her.



Please give me your driving license.

I will issue you two offence tickets.

Why ?

The first offence is for parking in a prohibited place and the second one is for non-renewal of your driving license.







## Traffic awareness team, Kuwait School to curb over - speeding

The traffic culture and awareness are considered vital requirements for the time being, and all community members have to be well aware of the basics of traffic culture and awareness through identifying the rights of road users; be it drivers, passengers of public transport or pedestrians. Traffic Awareness Teams set up by Traffic Awareness Section, Traffic Dep't of the RTA, have proved to be one of the main streams and effective channels contributing to the heightening of traffic awareness levels of their peers in the school community.

Joining the Traffic Awareness Team has enriched my traffic education, especially with regard to the negative effects of over-speeding which claims lives and inflicts economic and psychological losses. Therefore I urge all bodies to show commitment, and exercise care and precaution during driving for their own safety as well as the safety of all.



Noorah Khalid



Hissa Arab

My participation in the Traffic Awareness Team was through playing an interactive role with the scholastic activities and morning broadcasts shows, as well as representing my school together with other colleagues in RTA Traffic Awareness Team programs held during annual events; which have all enhanced the spirit of cooperation and love among all colleagues, teachers and RTA representatives.

All current community members have to be well acquainted with matters related to the proper traffic rules in using roads in order to avoid the adverse consequences resulting from the ignorance of rights of road users, whether drivers, pedestrians or public transport users.



Asma Ismail

Many youth do not comply with the speed limits on roads, which I believe is an attempt on the part of some youth to release the pressures and energies they have, through excessive & fatal speed, thus claiming their lives as well as the lives of others.



Ameena Al Murri



Fatima Butti

I have familiarized myself with all types of traffic signs spread all over Dubai Emirate and have known their different implications. I will also seek to transfer this knowledge, which I gained as a result of my joining the Traffic Awareness Team, to my younger brothers, friends and relatives.

I would like to invite the attention of each mother to some matters which include for instance the importance of using the child seat, fastening the safety belt, using the secret lock of kids back door, and prohibiting kids from popping up their heads off the vehicle's windows.



Hend Jamal

## Proper Conducts

Teacher: Zahrah Ibrahim\*

It is imperative to activate the role of educational institutions in spreading the traffic awareness, strengthening the role of the school in assuming its responsibilities in educating its children on the risks of traffic accidents, especially the run-over accidents, and activating the role of educators in different positions in this area out of the consideration that traffic culture is a prerequisite which has to be first acquired from the family and promoted by the school. The overall objective is to contribute to forming an informed generation with sound traffic education to consolidate the sound traffic concepts and attitudes among students at different academic levels.

\* Supervisor of Traffic Awareness Team at the School





# Alia the Environments' Friend

## Paper Recycling

### What is paper recycling?

Paper recycling is the process of manufacturing old paper products and turning them into new, reusable paper products.



### Facts about Paper recycling:

\* Newspaper, Shredded paper, Phonebooks, Cardboard, Magazines, Computer paper, Envelopes are some of the most recognized recycled paper products.



\* When you recycle cardboard and other paper products you can create millions of new products such as: Egg cartons, Paper towels, Tissue, Newspaper, Phonebooks, Paper bags.



\* Recycling newspaper saves 14% of landfill space.



\* For every ton of newspaper recycled you can save enough energy to power a television for 31 hours.

\* Recycling one ton of paper can save 17 trees.



\* Reduces sulfur dioxide emissions.

\* Uses less fossil fuels.

\* Most paper can be recycled up to 8 times to create new products .

\* Leaves more trees for the sustainability of our environment .

\* Recycling old paper products uses 60% less energy than manufacturing it from new materials.

\* paper recycling used less chemicals and bleaches, which is safer for the environment.



احرص دائماً على العبور  
من خطوط المشاة



تعلم أكثر عن  
قواعد السلامة مع حامد  
وشيخة ومرتبة معهد  
الإمارات لتعليم  
قيادة السيارات

احصل اليوم على  
نسختك المجانية من  
«أمي لقد عدت»

