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Hello friends,

Ten years have passed since RTA has been established. Now RTA has the same age as “Salama” friends from children and students. Actually, RTA was born big and continued to become bigger with projects and accomplishments it has done and developed during last years.

Nowadays, in this huge world, Dubai city is one of the most elegant cities in the world in terms of infrastructure of roads and transport, which means we have the best roads, bridges, tunnels, and the best of traffic engineering systems and public transport. All are huge achievements accomplished by RTA.

As for “Salama” magazine, our greatest achievement is the continuation of our friendship with our dear readers and being with us side by side since this magazine was born after a year and half of the birth of RTA.

Happy Establishment Day for RTA, wishing it to continue accomplishing projects and achieving success.

Best Regards
Many of the staff of security companies in Jebel Ali area have benefited of awareness lecture organized by the Traffic Department, in cooperation with the Security Director of the free zone in Jebel Ali. The lecture tackled some rules and guidelines for traffic safety and how to avoid most common mistakes that are done by drivers and cause fatal traffic accidents.

Traffic Awareness events continue in Dubai schools since it started with the start of the academic year 2015--2016 in coordination with Ministry of interior under the title of “Our Students are our responsibility”. The events starts last September and will continue till the end of November. Traffic Awareness included kindergarten, foundation stages and high school.

These events varied between awareness lectures, workshops, recreational activities, distributing “Salama” Magazine, making educational competitions, grant awards and gifts, showing awareness movies, posting awareness flashes in electronic websites and blogs, as well as social media.
RTA has launched various events and contests, it allocated valuable prizes for these contests on the occasion of (Public Transport Day) in its sixth edition 2015, which is the 1st of November every year. The accompanying activities and the draw for prizes have begun in 20 October and will continue till the date of the event.

Traffic Awareness Section of Traffic Department has organized an awareness lecture for Emirates post drivers, Sharjah. The lecture tackled the most errors that cause traffic accidents, it also dealt with a general overview about traffic black points and traffic violations in UAE.

Roads and Transport Authority has adhered drivers, in messages it published in newspaper and posted through social media, to take extra caution while driving through the vagaries of the weather. Traffic Awareness has started its winter season with spreading and posting awareness messages and distributing guidelines leaflets in various channels adhering drivers to slow down and focus while driving in fog and rainy weather.
Traffic Safety Day in “Bridgestone”

Traffic Awareness Section, in cooperation with “Bridgestone” Tyres, have organised an awareness event under the title “Traffic safety Day”. The event included awareness lecture, distributing guidebooks, doing culture contests regarding traffic subjects it also included awarding valuable prizes for winners.

Awareness event about Child car seat

Traffic Awareness Section along with “JustKidding” company and «Volvo» company have organised an awareness event with parents in the company’s headquarter in Sheikh Zayed Rd. The event dealt with instruction of using a child car seat effectively and how to choose it and install it in the vehicle.

“Salama” Magazine is displayed in wooden stands at Union Cooperative Society branches in Dubai so it can be delivered to the largest number possible of readers.
Hello dear ones. Let's learn today about the eco-friendly LED indicator.

I mean by LED indicator the developed technique used in lightening some streets in Dubai implemented by RTA.

An eco-friendly technology, thus it reduces the proportion of carbon emissions into the atmosphere.

Currently traffic signals plates are gradually being modernized and replaced by the new technique of (LED Indicators).

Both Al Rashidiya and Nad Al Shamma areas are witnessing the process of replacing the roads lightening units with another energy-saving ones.

Always remember dear friends to turn off the lights at sleeping time to contribute in saving energy.

To report any violations or defects in Dubai roads right of way contact RTA's call center: 8008090
Together we build the future of Dubai www.rta.ae
Lonely baby in the vehicle

Morning Mum ... Can you take me to Aunt's house please?

Okay Salama. Get prepared to go, you have to get back home before 8 pm.

Hello sister.. Hi Salama, you will come to the mall with us today.

She is waiting this outing eagerly.

What a large and diverse center.

Wait tell you see the fun fair part, you will love it.

Salama Sweetie take care of them during our trip, especially for baby Sohail.

Sure.
Scenario: Loulwa Thani

I bought some stuff for your mum Salama, don’t forget to take them with you.

Sure Aunt.

We enjoyed the outing so much uncle.

I wish you were with us, the food was very delicious.

This place is new and distinguished. But where is Sohail? Is he sleeping in his room?

Only 5 minutes is sufficient for a child left alone in such a closed vehicle to be suffocated. Apart from the possibility of inhaling carbon monoxide gas that may cause the occurrence of brain damage.

Sohail! Oh God.. We forgot him in the car.

Are you kidding?! I’ll go immediately to bring him.

Oh God! I put my baby in such risk! Thank God He saved him, I’ll be more cautious and alert in the future.
I’m afraid we will be late to the meeting Saleh... we should have gone out early.

Don’t worry dear, we will arrive on time.

It is so crowded... what should we do?

I was expecting this, it’s the peak time.

I think you are violating traffic rules Saleh... There is a sign for No entry.

Don’t you want to be on time?

For sure, but not with this way.

What happened? The car isn’t moving.

Let me see what happened.
Clearly we are late for the meeting.

We have to call a vehicle rescue.

Let’s go Salem, we will take the previous way.

As I expected... your shortcuts are dangerous and useless.

It was better if we have come early so that we could arrive on time.

I’ll go before you to catch the meeting, please park the car in a real parking.

Yes Salem... I got nervous and my car was damaged because of these shortcuts.

hahaha ... no worries, I never repeat my mistakes.
**Dangers of Online Games**

( Gaith playing Online games and talking to his friend on the phone)

**Great! I beat him... Take the next stage Sohail.**

**Leave it to me.**

(hmm? This person again.)

**The one you added last week... What does he want?**

**Okay. wait.**

**I think you should tell your mum.**

(Mum.)

**Yes Gaith?**

**Someone is asking about my name and address since a week now... I don't know what I should do?**

**What?!.. I heard about a similar situation from my friend Salma...**

**I think you should quit playing online games... it is very dangerous.**

(Mum... All my friends in school play online... Why should I stop playing?)

**These games are not supervised, I don't know what it contains.**

(What happened Amna? What are you yelling at?)

( After Amna told the father)

**Okay now I get it... But preventing him from playing is not the right solution... He will play somewhere else.**

**You did the right thing by telling your Mum Gaith.**

**Let me show you how to play more safer.**
First, when you choose a username make sure it doesn't contain or refer to any private information like your name or birthdate.

Make sure to add people you directly know.. like relatives and friends.

If you feel that anyone, even if he is your friend, wants to know anything about you & you know it's wrong to tell him, you just have to prevent him from communicating with you and remove him from your list.

Got it dad.. I'll make sure to do that .. I promise.

You know how to play dear?

Great, now let me try this game with you.. it seems fun.

I can learn.. it's the best way to keep our kids safe.

We could, at least, guide them and know if the game is suitable for their age or not.

you're right.. It's better for him to have self-consciousness so he can protect himself when we are away.

Thank you dad.
Unfortunately, Unicorn is a flighty teenager, he never commits to traffic rules.

He was troublesome and chaotic and causes worries to other drivers. He always tailgates and never leaves a safe distance between his vehicle and other vehicles.

He never cared about the fines he gets.

Watch, I’ll freak the truck driver out.

Take care my friend, don’t engage with him.

Move away.
No, No, No. What this crazy driver is doing?!

Now you see the consequences of your reckless and irresponsible actions?!

Our reckless friend crashed with the truck, he didn’t leave a safe distance to enable him to control his speed.

The ambulance took him along with his friend to the hospital.

Yes my friend .. we were almost dying.. sorry for that, I’ll never repeat it again.
It is sad that Gorillas are endangered animals.

An adult male gorilla is called a silverback because of the distinctive silvery fur growing on their back and hips.

Gorillas are herbivores. They spend most of their day foraging for food and eating bamboo, leafy plants and sometimes small insects.

Indeed. There are only about 700 mountain gorillas and they live high in the mountains in two protected parks in Africa.

Gorillas live in groups of 6-12 with the silverback leading a group. Each gorilla family has a silverback as leader who scares away other animals by standing on their back legs and beating their chest!

An adult male gorilla is called a silverback because of the distinctive silvery fur growing on their back and hips.

Young male gorillas usually leave their family group when they are about 11 years old and have their own family group by the age of 15 years old. Young female gorillas join a new group at about 8 years old.

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An adult gorilla is about 1 meter tall to their shoulders when walking on all fours using their arms and their legs.

What is the average age of a Gorilla?

A gorilla can live for 40 – 50 years.

What distinguishes Gorillas that they are considered to be very intelligent animals.

They are known for their use of tools and their varied communication. Some gorillas at zoo have been taught to use sign language.

Wow! They are intelligent indeed.

Now, let's complete reading the magazine to know more about Gorillas.
Hello dear friends, today we will talk about motorcycles.

The danger of motorcycles in the roads is their small size. It may not be seen by the drivers.

Abiding to rules and traffic system protect the motorcyclists and others.

Unfortunately dear friends, most of those who deliver orders using motorcycles are riding in high speed.

My advice to all motorcyclists is abiding to traffic rules, it is the secret of safety.
Hello friends, I choose for you today vegetable cakes from the universal cuisine. Which is a very delicious and healthy food.

We need:
- 2 Grain grated zucchini
- Onion
- 2 boiled grated potato
- Parsley
- Egg
- 4 tbsp rusk
- salt
- pepper
- oil for frying.

Mix all ingredients in a large bowl.

Shape the dough in the form of rounded cakes.

Fry the cakes in oil till they become gold, serve hot. Bon appetite!