

# Safama



TEN YEARS OF RTA **10** الهيئة في عشر سنوات

A JOURNY OF CHALLENGER & ACHIEVEMENTS رحلة التحديات والإنجازات



# Read in this Issue ..

# Salama

**RTA**

A monthly magazine  
published by Traffic Awareness Section  
Traffic Dep't

Traffic & Roads Agency at  
Roads & Transport Authority

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Traffic  
Awareness  
Events  
continue in  
Dubai Schools

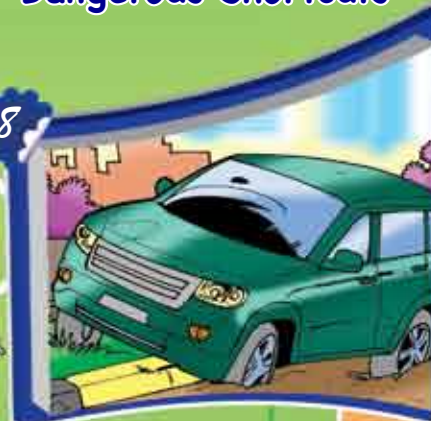
Lonely baby in  
the vehicle



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Consequence of  
recklessness



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The  
Intelligent  
Gorillas



## Sweet Words

## Years of Liberty

**Hello friends,**

Ten years have passed since RTA has been established. Now RTA has the same age as "Salama" friends from children and students. Actually, RTA was born big and continued to become bigger with projects and accomplishments it has done and developed during last years.

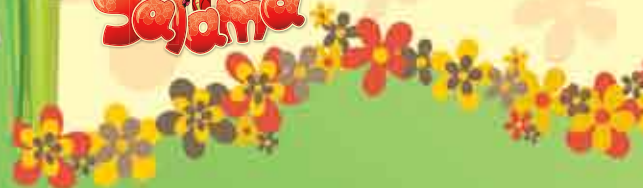
Nowadays, in this huge world, Dubai city is one of the most elegant cities in the world in terms of infrastructure of roads and transport, which means we have the best roads, bridges, tunnels, and the best of traffic engineering systems and public transport. All are huge achievements accomplished by RTA.

As for "Salama" magazine, our greatest achievement is the continuation of our friendship with our dear readers and being with us side by side since this magazine was born after a year and half of the birth of RTA.

Happy Establishment Day for RTA, wishing it to continue accomplishing projects and achieving success.

## Best Regards

**Salama**







## Traffic Awareness Events continue in Dubai Schools

Traffic Awareness events continue in Dubai schools since it started with the start of the academic year 2015--2016 in coordination with Ministry of interior under the title of "Our Students are our responsibility". The events starts last September and will continue till the end of November. Traffic Awareness included kindergarten, foundation stages and high school.

These events varied between awareness lectures, workshops, recreational activities, distributing "Salama" Magazine, making educational competitions, grant awards and gifts, showing awareness movies, posting awareness flashes in electronic websites and blogs, as well as social media.



## Traffic safety guidelines lecture to the staff of security companies

Many of the staff of security companies in Jebel Ali area have benefited of awareness lecture organized by the Traffic Department, in cooperation with the Security Director of the free zone in Jebel Ali. The lecture tackled some rules and guidelines for traffic safety and how to avoid most common mistakes that are done by drivers and cause fatal traffic accidents.





## Roads and Transport Authority Celebrates Public Transport Day

RTA has launched various events and contests, it allocated valuable prizes for these contests on the occasion of (Public Transport Day) in its sixth edition 2015, which is the 1st of November every year. The accompanying activities and the draw for prizes have begun in 20 October and will continue till the date of the event.



## Awareness campaign of safe driving through the vagaries of the weather



Roads and Transport Authority has adhered drivers, in messages it published in newspaper and posted through social media, to take extra caution while driving through the vagaries of the weather. Traffic Awareness has started its winter season with spreading and posting awareness messages and distributing guidelines leaflets in various channels adhering drivers to slow down and focus while driving in fog and rainy weather.

## Awareness Lecture for Emirates Post drivers

Traffic Awareness Section of Traffic Department has organized an awareness lecture for Emirates post drivers, Sharjah. The lecture tackled the most errors that cause traffic accidents, it also dealt with a general overview about traffic black points and traffic violations in UAE.





## Traffic Safety Day in "Bridgestone"



Traffic Awareness Section, in cooperation with "Bridgestone" Tyres, have organised an awareness event under the title "Traffic safety Day". The event included awareness lecture, distributing guidebooks, doing culture contests regarding traffic subjects it also included awarding valuable prizes for winners.

## Awareness event about Child car seat

Traffic Awareness Section along with "JustKidding" company and «Volvo» company have organised an awareness event with parents in the company's headquarter in Sheikh Zayed Rd. The event dealt with instruction of using a child car seat effectively and how to choose it and install it in the vehicle.



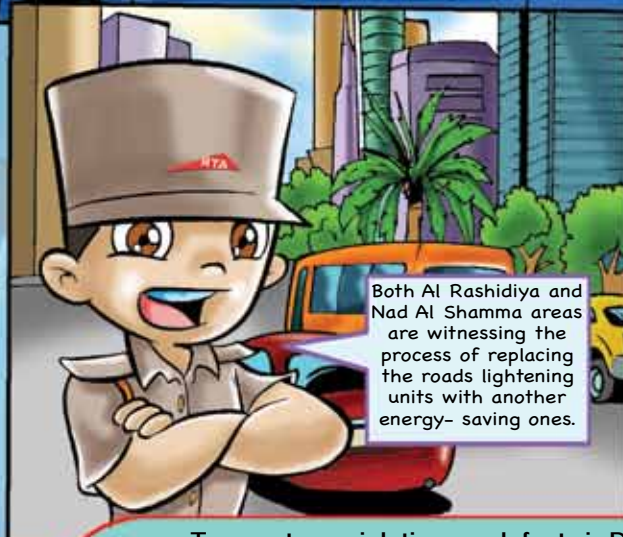
"Salama" Magazine is displayed in wooden stands at Union Cooperative Society branches in Dubai so it can be delivered to the largest number possible of readers.





# Inspector Hamad

Eco - friendly  
( LED Indicator)



To report any violations or defects in Dubai roads right of way  
contact RTA's call center: **8008090**  
Together we build the future of Dubai  
[www.rta.ae](http://www.rta.ae)









We enjoyed the outing so much uncle.



Only 5 minutes is sufficient for a child left alone in such a closed vehicle to be suffocated. Apart from the possibility of inhaling carbon monoxide gas that may cause the occurrence of brain damage.







## Engineer Saleh

### Dangerous Shortcuts

I'm afraid we will be late to the meeting Saleh.. we should have go out early.



Don't worry dear, we will arrive on time.

It is so crowded.. what should we do?



I was expecting this, it's the peak time.



What are you doing Saleh?!

Don't worry, I have my shortcuts.

I think you are violating traffic rules Saleh.. There is a sign for No entry.



Don't you want to be on time?

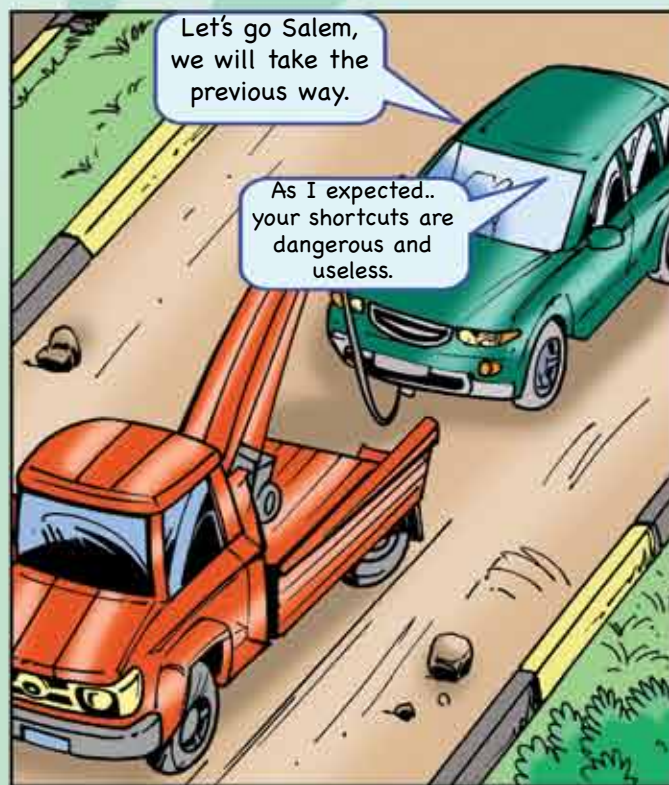
For sure, but not with this way.



What happened? .. The car isn't moving.

Let me see what happened.







( Gaith playing Online games and talking to his friend on the phone)



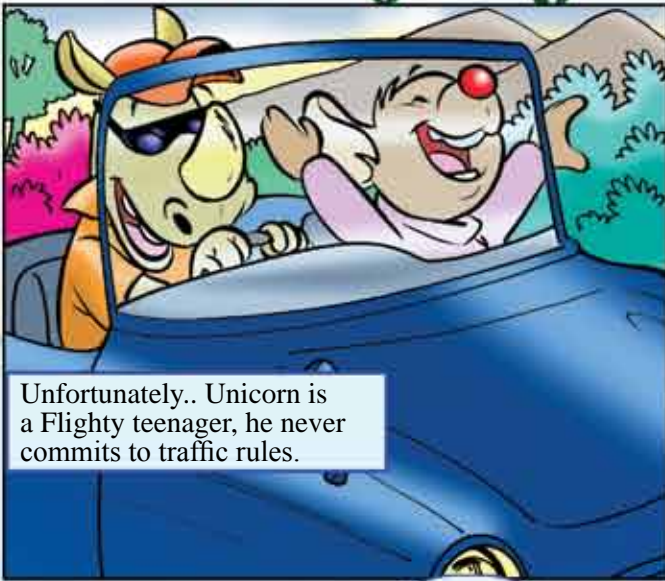






# Traffic Jungle

## Consequence of recklessness



Unfortunately.. Unicorn is a Flighty teenager, he never commits to traffic rules.

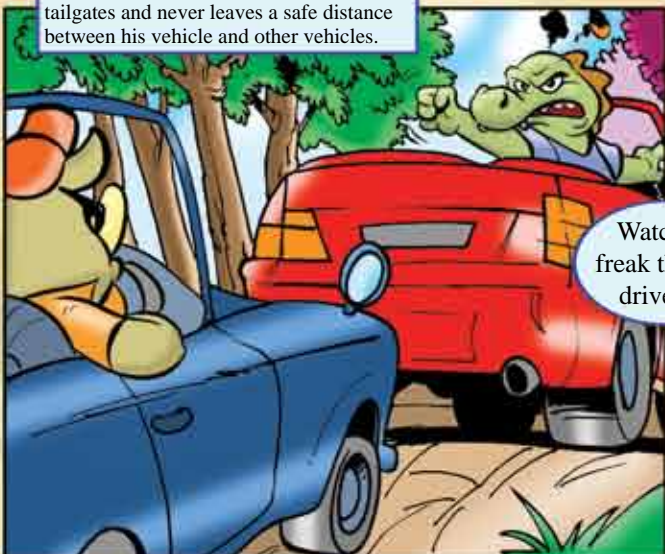


He never cared about the fines he gets.



Move away.

He was troublesome and chaotic and causes worries to other drivers. He always tailgates and never leaves a safe distance between his vehicle and other vehicles.

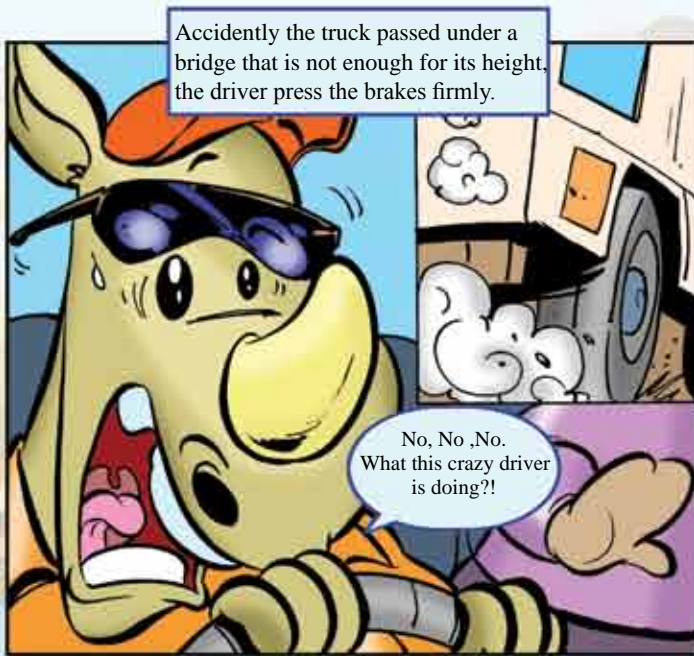


Watch, I'll freak the truck driver out.



Take care my friend, don't engage with him



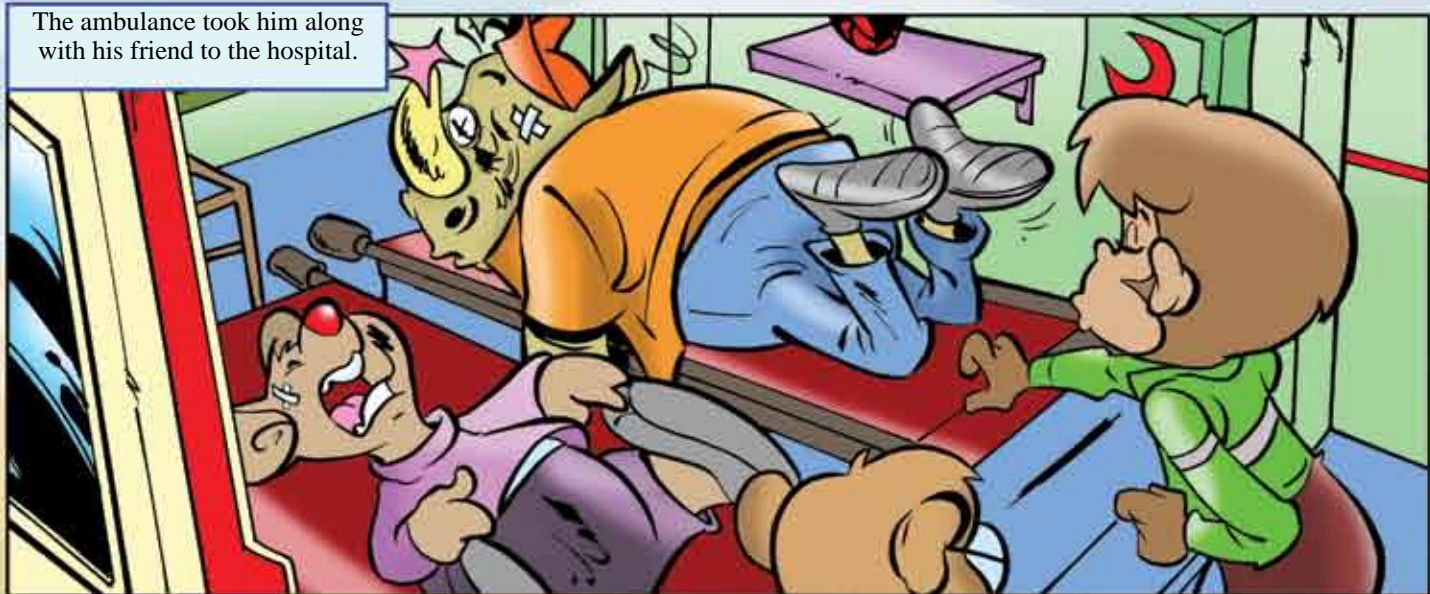


Accidently the truck passed under a bridge that is not enough for its height, the driver press the brakes firmly.

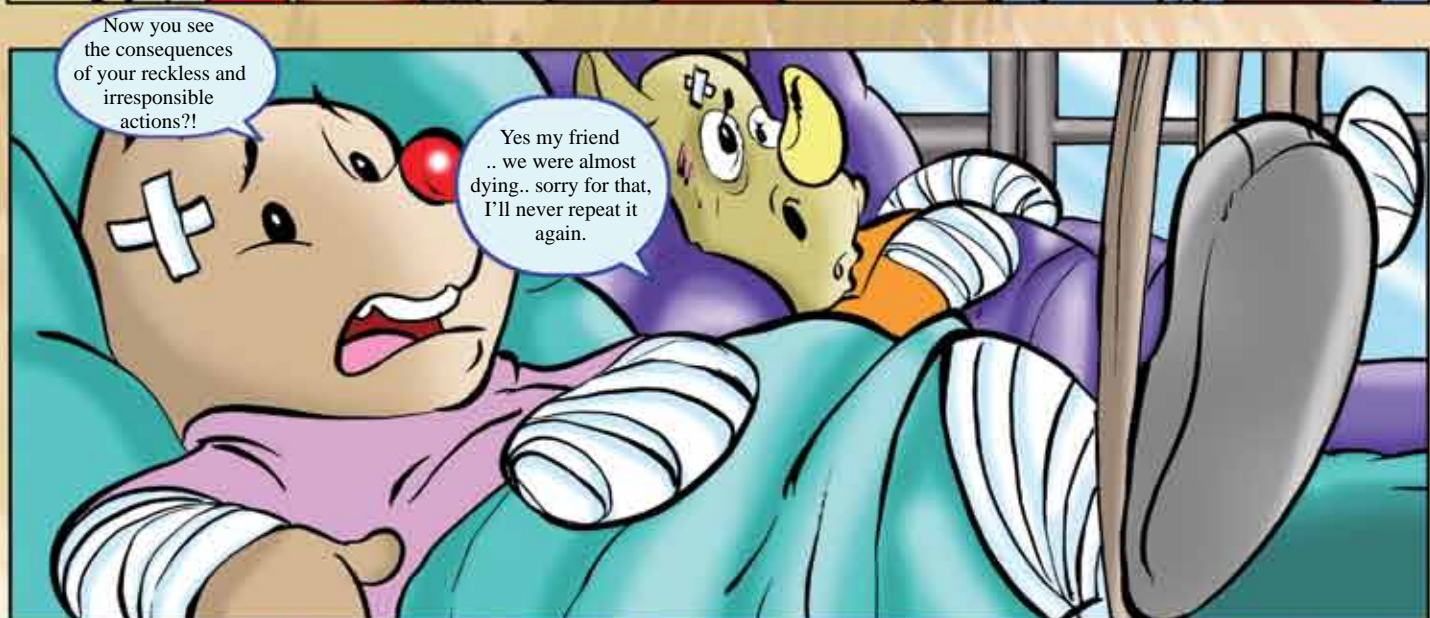
No, No, No.  
What this crazy driver  
is doing?!



Our reckless friend crashed with the truck, he didn't leave a safe distance to enable him to control his speed.



The ambulance took him along with his friend to the hospital.



Now you see  
the consequences  
of your reckless and  
irresponsible  
actions?!

Yes my friend  
.. we were almost  
dying.. sorry for that,  
I'll never repeat it  
again.



## The Intelligent Gorillas

● Scenario: Eman Hosny  
● Drawings: Shaimaa Ibrahim

(Alia and her friend Reading  
a magazine about Animals)

Indeed. There  
are only about  
700 mountain gorillas  
and they live high in  
the mountains in two  
protected parks in  
Africa.

It is sad  
that Gorillas are  
endangered animals.

Gorillas are  
herbivores. They  
spend most of their day  
foraging for food and  
eating bamboo, leafy  
plants and sometimes  
small insects.

Gorillas live in  
groups of 6-12 with the  
silverback leading a group.  
Each gorilla family has a  
silverback as leader who scares  
away other animals by standing  
on their back legs and  
beating their chest!

An adult male  
gorilla is called a  
silverback because of  
the distinctive silvery fur  
growing on their back  
and hips.

for the first  
few months after  
birth the mother  
holds the baby  
gorilla to her  
chest.

Young male  
gorillas usually leave  
their family group when  
they are about 11 years old  
and have their own family  
group by the age of 15 years  
old. Young female gorillas  
join a new group at  
about 8 years old.



(How large the Gorilla is!

An adult gorilla is about 1 meter tall to their shoulders when walking on all fours using their arms and their legs.

1.8 M



What is the average age of a Gorilla?

A gorilla can live for 40 - 50 years.

What distinguishes Gorillas that they are considered to be very intelligent animals.

They are known for their use of tools and their varied communication. Some gorillas at zoo have been taught to use sign language.

Wow! They are intelligent indeed.

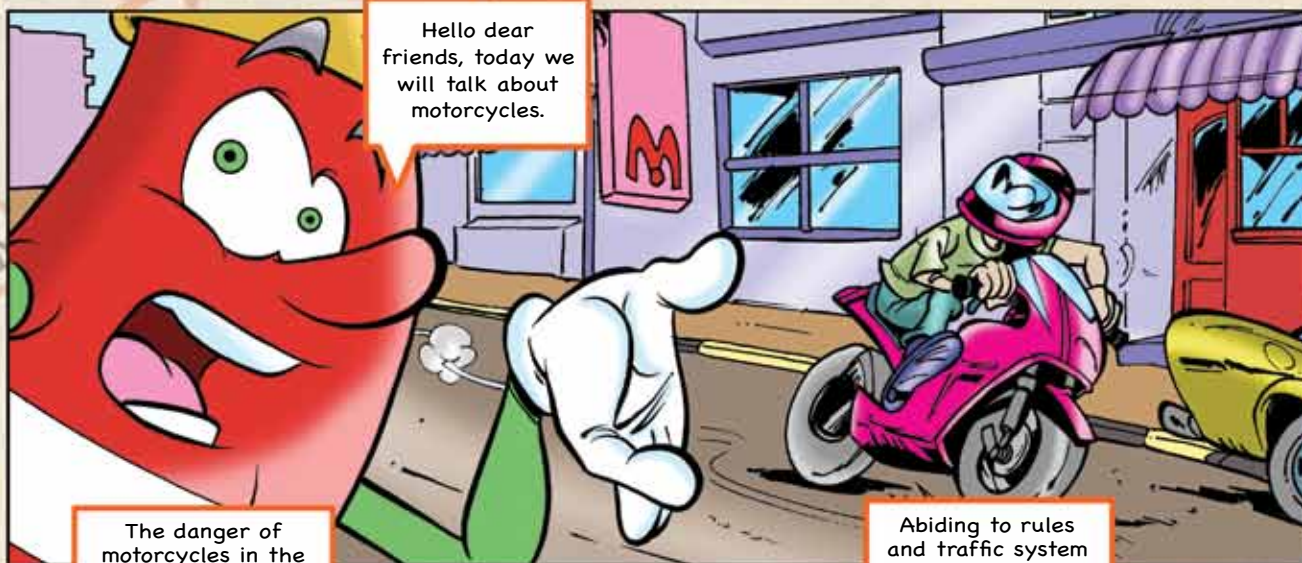
Now, let's complete reading the magazine to know more about Gorillas.

The End



# Sahih, the Roads Friend

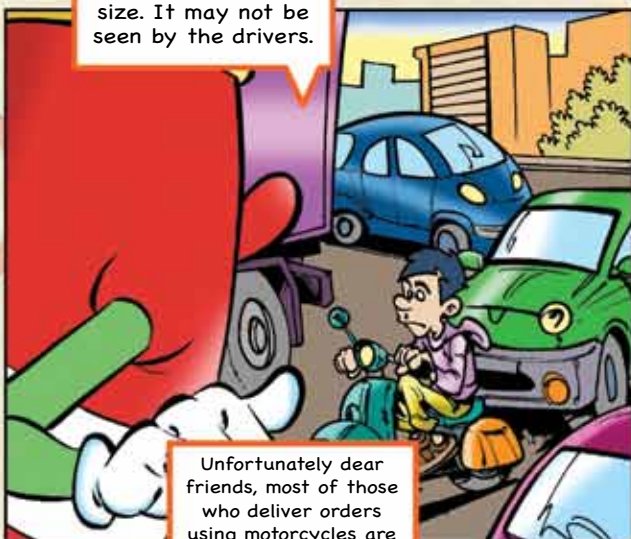
Safety Secret!



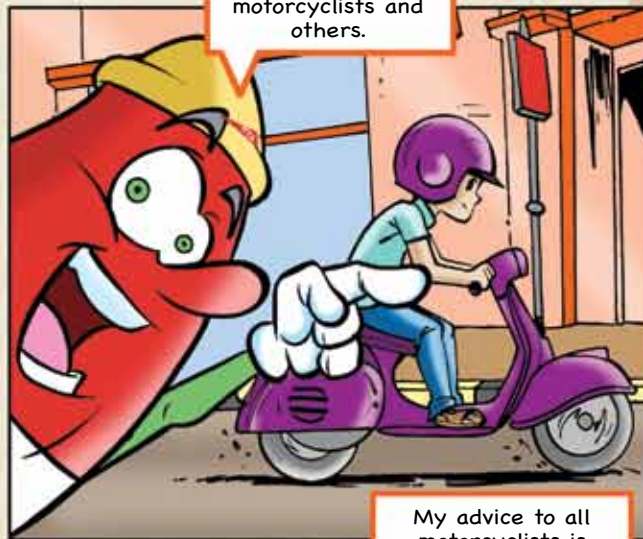
Hello dear friends, today we will talk about motorcycles.

The danger of motorcycles in the roads is their small size. It may not be seen by the drivers.

Abiding to rules and traffic system protect the motorcyclists and others.



Unfortunately dear friends, most of those who deliver orders using motorcycles are riding in high speed.



My advice to all motorcyclists is abiding to traffic rules, it is the secret of safety.





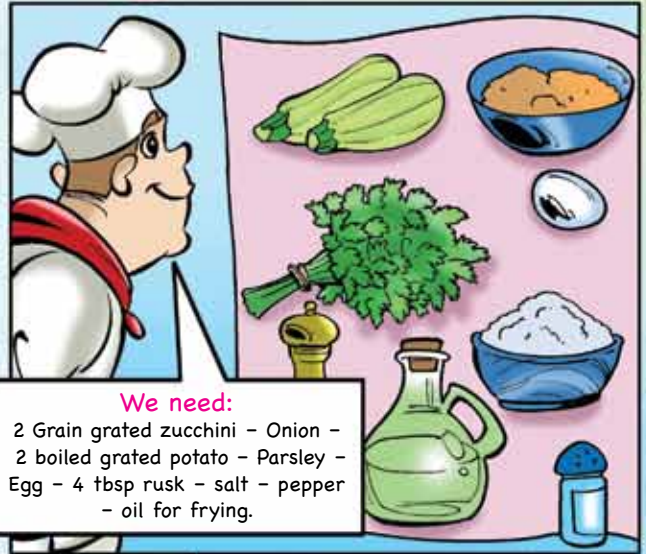


# The Baby Chef

Vegetable cakes  
Universal cuisine



Hello friends, I choose for you Today vegetable cakes from the universal cuisine. Which is a very delicious and healthy food.

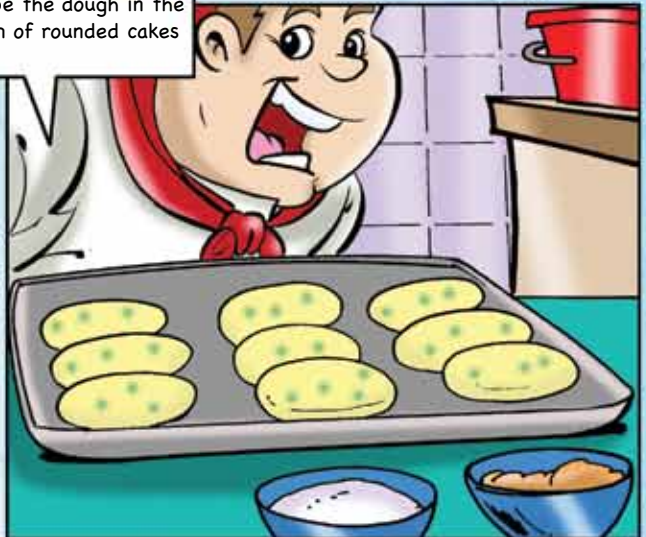


## We need:

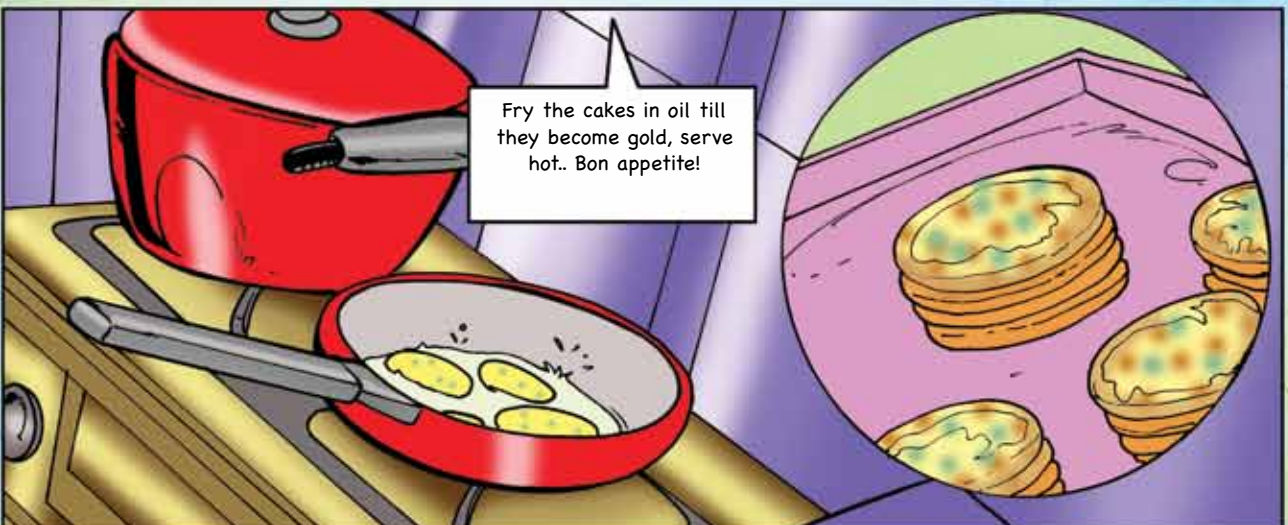
2 Grain grated zucchini - Onion -  
2 boiled grated potato - Parsley -  
Egg - 4 tbsp rusk - salt - pepper  
- oil for frying.



Mix all ingredients in a large bowl



Shape the dough in the form of rounded cakes



Fry the cakes in oil till they become gold, serve hot.. Bon appetite!