Read in this Issue..

Safety is in cautious, don't speed

Back to school awareness Activities

Safety Distance
Radio in Taxi Dubai

Artwork
Shareef Yousef Abu Taha

Translation:
Eman Hosny Qassem

Drawings
Shaimaa Ibrahim Gamil
Hassan Adnan Al Saadi

For Sponsorship opportunity Contact:
04 290 4521
050 477 2822
shareef.taha@rtadubai.ae
Hello friends,

A few days ago, some of our soldiers became martyrs. All of us became sad of such a news, but the spirit of the martyrs and our faith in their sacrifice made us more united and more loving to our homeland.

The best thing a man or a woman can do is defending homeland, and pays his/her life for it. That’s why the martyr enjoys a high prestige between his family members and his community.

We are proud of UAE and raise its flag as UAE is proud of its sons and their sacrifices for its sake.

We all pay our lives for our homeland, both our younger and elder ones.

Long live UAE united and strong.

Best Regards

Martyr Spirit
Awareness activities and events have started in Dubai Schools. These activities are carried out by Traffic Department in cooperation with the Ministry of Education, Dubai Education Zone and Knowledge and Human Development Authority. Traffic Department has begun implementing a broad campaign in social media to alert drivers and parents with the risks that might encounter students as a result of wrong behaviours of drivers or road users. The awareness activities included awareness lectures, workshops in addition to distributing “Salama” magazine. The activities included several schools.
Traffic Department has organized among its program (The Expert Employee) an enlightening lecture about the role of social media in traffic awareness. Abdul Fattah Haidara, who gave the lecture, tackled the enormous developments of the new media, which includes social media and its impact on public opinion and behaviour of members of the community.

Lecture about Social Media role in Traffic Awareness

Awareness Messages in Cinemas, Customer Service Centres and Driving Institutes

Traffic Awareness Section has posted lots of awareness messages on social media, and across the display screens in many places such as RTA Customer Service Centres, Vox Cinemas as well as driving institutes. Awareness messages tackled information and tips regarding students’ safety, safety procedures when driving in school zones, in addition to tips for parents about the importance of focusing when taking children to school, this was among the RTA campaign of “Our Students are Our Responsibility” in cooperation with the Ministry of Interior.

New Stands for “Salama” Magazine

Traffic Awareness Section has distributed new wooden stands for “Salama” magazine in different places such as public libraries, commercial centres, customer centres and cooperative societies. The design of the stand was in the form of elegant shelves, in which “Salama” magazines are put in a clear way for anyone who wants to acquire it. The aim of this step is promoting the magazine and deliver it to the largest possible number of readers.
Community Service Team of Traffic and Roads Agency has participated in the World Day for humanitarian work that has been organized by The International City of Humanitarian Services in “Dubai Mall”, sponsored by Princess Haya Bint Al Hussein; Ambassador of the United Nations Peace Council, the Chairman of the City and the wife of His Highness Sheikh Mohammed Bin Rashid Al Maktoum, UAE Vice President and Prime Minister and Ruler of Dubai.

Traffic Awareness Section has distributed “Land Travellers Guide” to pilgrims who are travelling through Ghuwaifat Port, wishing for them an accepted Hajj and a safe pass free of traffic accidents. The Guide includes extensive information about travelling, the requirement of safety procedures, maps for roads in addition to some vehicle maintenance tips.

Distributing “Land Travellers Guide” to pilgrims in Ghuwaifat Port.
Hello my friends. Today our talk is about a new smart application that allow us – as parking inspectors– to easily identify violating vehicles.

The most important feature of this application is storing data of vehicles committed to parking organization law.

The App. alerts inspectors to take necessary action against violating vehicles.

The system smartly identifies the geographical location of violating vehicles easily and conveniently.

As well as increasing the quality of the captured images of the violating vehicles, ensuring speed of response to complaints and closing them on time.

To report any violations or defects in Dubai roads right of way contact RTA’s call center: 8008090
Together we build the future of Dubai
www.rta.ae
Welcome girls in traffic awareness week within the activities of our annual awareness camp for the year 2015.

Which of you has prepared a report about the latest means of traffic safety as we agreed last week?

I did it with the help of my father who works in the same field.

Me too. I’ve done a report supported with recent numbers and photos.

Well done. We will start with Salama then you dear.

Go ahead Salama, share what you know.

My report is about Safe Distance Radio technique in Dubai Taxi. Which is a creative step to reduce accidents caused by not leaving a safe distance between vehicles.

And how a driver gets an alert in case he doesn’t leave sufficient distance between his vehicle and the vehicles in front?
Scenario: Loulwa Thani

The device alerts the taxi driver by sending him a message through the radio alerting him to leave a sufficient safe distance, the same also happens when any vehicle break into the scope of the taxi’s safety.

Very nice, is this advanced device available in Dubai Taxis?

Is the device dedicated to something else other than the safe distance?

Yes for sure, RTA is using it to enhance the performance of Taxi Dubai so as to achieve the safety of drivers and other road users.

The innovative device can discover those who exceeded the speed limit and whether the driver is driving aggressively. These information is been analyzed in order to provide more safety on the roads.

Thank you Salama, I’ll make sure to put your beautiful report attached with the photos in the website for our annual awareness camp 2015.
Everyone is excited about Khorefkan trip, but I don’t know precisely the resort place.

I’ll pass by you at 7 am come behind me and we will reach their easily.

Don’t worry Salem, you are very cautious, enjoy your time and don’t worry.

Why all these baggage?!.. Make sure to tie them well in order not to make troubles on the road.

Take care my friend you are speeding. We don’t want any anything bad to happen.

It is a highway Salem, unless you are afraid of Radars don’t worry, I know their places.

Radar are put for our own protection, you go and I’ll go myself.

If you go this slow we will have lunch and wait for you at dinner.. hahahahah
Take care...
Take care Abu Rashid!!!
Hello.. Slamu Alikom ..
dear sister, how are you doing?

What?!.. Amna?
My brother Naser died in the war.. I'm so sad for Rashid's sake, what will he do after his father's death?

We shouldn't exaggerate in sadness, Rashid must be proud of his father.

I'll inform the children and go together to the martyr's house to offer our condolences.

Don't be sad Amna he died defending homeland, he is a martyr.

May Allah gives us strength.
Don't be sad dear son. Be proud of your father. He is a martyr died defending our homeland.

I'll miss him so much.

But, isn't death scary?

Angels go to the martyrs upbeat so they smile before their death for what Allah promised them in the day of resurrection. They will have no fear, nor will they grieve.

Those who were slain in the way of Allah are not dead; rather they are living and provided for near their Lord. The martyr intercedes for 70 people of his family, which is a degree that been given only to the martyr.

I'll follow my father's steps.. A soldier in the Emirates Service to defend my homeland and defend the oppressed.

We will pay our lives for our homeland.
Let’s make a speed bump

Morning dear.

Morning dear neighbor.

Hi friends, did you see this new game?

Which game.. come on .. tell us.

In fact I’m worried about these speeding vehicles.

Yes, you are right. Most of them are reckless drivers who drive at high speed indifferent with the residential neighborhood with lots of kids.

What the neighbors expected happened. A speeding vehicles passed and caused an accidents.

In residential zones it is not allowed to exceed 40 km/h, for the people lives sake.
We don't have to worry about the speeding vehicles any more.

Finally, the bump is done.

I was in a hurry, I didn't notice my speed.

There are many children in this street, their safety is everyone's responsibility.

We have to find a better solution to prevent reckless drivers from driving fast.

I have an idea. How about making a speed bump?

Great idea, I'll propose it to the district officials.

We don't have to worry about the speeding vehicles any more.

Now neighbors can sit together enjoying their time without worrying about speeding vehicles.

There are many children in this street, their safety is everyone's responsibility.
What do you know about Spiders?

They are not insects, they are arachnids.

Spiders have 8 legs while insects have 6. Insects have antennae, unlike spiders.

Are spiders found in certain places?

Spiders are found on every continent of the world except Antarctica.

There are around 40000 different species of spiders.

Most spiders make silk which they use to create spider webs and capture prey.

I hate these insects so much.

What is the difference?
Do spiders cause any harm to humans?

Most tarantula species pose no threat to humans.

The largest specie of tarantula is the Goliath Birdeater.

Few spider species, such as the black widow, can bite humans and inject venom. Deaths from spider bites are rare however.

What a wonderful information. You changed my view about spiders.

There is another type of spiders called Tarantulas. Tarantulas are large and often hairy spiders, the biggest species have been known to kill mice, lizards and birds.
Yellow box junction is known to everyone. It is to regulate traffic at intersections.

Signs are placed at intersections to remind drivers not to enter the box junction in case of intersection blockage.

As for Tram junction box, it is continuing signs to distinguish the red zone in order to remind drivers not to enter the box.

It prevents driving through it until the pass is empty.

Failure to do so is clear violation.
Hello my friends. We will prepare a very delicious dish today. English cake with berries.

We need the following Ingredients:

- ¾ cup butter
- ¾ cup sugar
- 3 eggs
- 1 tablespoon Vanilla
- 1 teaspoon fresh lemon peel
- 1 ¾ cup flour
- Salt
- ½ teaspoon baking soda
- 1 teaspoon baking powder
- ½ cup milk
- 1 cup red berry

Mix the butter and sugar in the mixer for 1 minute till it turns to cream.

Add the eggs gradually then vanilla & lemon peel, continue whipping in medium speed for a minute.

Add the dry ingredients and the milk gradually then continue mixing for a minute.

Add red berries and mix with a wooden spoon slowly and nicely. Preheat the oven on 180 degree C
Grease and flour a 10 inch English tube pan. Pour the mixture inside it and put in the oven for 30-35 minutes until it is cooked.

To make our recipe more delicious, add sauce.

1 cup of powder sugar, 2 tablespoons milk, ½ teaspoon vanilla then mix them and pour on the cake.

My final touch is some fresh red berries above the cake. Bon appetit!