



# Micro mobility

It's innovation in motion.

Improving road safety for users.

[rta.ae](http://rta.ae)

The Smart Mobility platform promotes sustainable movement through the use of AI within the framework of the Enterprise Command And Control Centre Roadmap.

## Platform features

- Monitors partner companies' commitment to scooter operations
- Ensures operational quality and operator commitment
- Monitors operator response speed
- Assists in periodic evaluation of partner companies
- Supports the Roads Authority and Licensing Authority for detecting violations
- Use platform data to prepare studies and strategic plans

## Platform objectives

- Collaborate with strategic partners and service providers to manage flexible transport operations
- Improve service levels for smooth mobility
- Ensure safe & secure roads
- Contribute towards UAE's vision of leading the field of Artificial Intelligence

## Know more about our initiatives

GITEX 2023, Sheikh Saeed Hall, Dubai World Trade Centre.

16 - 20 October 2023