



Facial Recognition for Public Transport Fare Payment

It's innovation in motion.

Pay for public transport fare the easy way.

rta.ae

Now payment transaction at public transport gets more convenient with facial recognition technology.

Benefits

- Reduced fraud rates
- Improved safety
- Integration of services
- Minimised inspection & surveillance
- Speedy transaction
- Improved service efficiency
- Cashless transaction

Know more about our initiatives

GITEX 2023, Sheikh Saeed Hall, Dubai World Trade Centre.

16 - 20 October 2023