

سلامة Salama

We Will Always Be
"Proud of UAE"



هيئة الصحة بدبي
DUBAI HEALTH AUTHORITY



معهد الإمارات للسياسة
Emirates Driving Institute

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سلامة Salama

A diverse educative magazine for children published monthly by Dubai's Roads and Transport Authority to raise the awareness of safety, health and the environment.

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Sweet Words



Hello, friends!

As we welcome you to a new issue filled with joy and beautiful stories, we celebrate a homeland that honours its heroes, lives by noble values, and shines with glorious achievements. We stand united around our leadership, proud of our country, our Armed Forces, and all citizens and residents who call this generous land home.

We also welcome Eid Al Adha with grateful hearts, thanking Almighty Allah for the blessings of safety and security, prosperity and peace of mind, happiness and harmony.

On the eve of Eid, excitement fills every home. New clothes are laid out, the morning is eagerly awaited, and families prepare to go to Eid prayer in their finest attire. Voices rise with praise and Takbeer, joy fills the air, smiles brighten the faces of children and adults, and happiness spreads to everyone around us.

May Allah protect the UAE and its people, and keep its flag raised high in honour and glory.

Eid Mubarak, and may our country, our leaders and our community always be blessed with goodness.

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Activities and Events



Launching “Dubai Through the Eyes of Cyclists” Competition

Dubai’s Roads and Transport Authority launched a competition for bicycle users in Dubai. The competition invites participants to take photos of special places across the emirate and share them on social media for a chance to win valuable prizes.

RTA also posted promotional messages on its digital platforms to encourage people to use bicycles when moving around the city, while stopping safely at key locations to take photos.



Bicycle and Scooter Users Monitoring Unit

At the beginning of May, a specialised joint unit from Dubai Police and RTA began field visits on Dubai’s streets to monitor violations by users of personal mobility means, such as bicycles and e-scooters.

The unit aims to spot unsafe behaviour and address violations related to their use. These include staying on dedicated tracks, wearing helmets and safety gear, following speed limits, avoiding reckless riding, and preventing tandem riding on e-scooters.

Awareness Events at RTA Headquarters

The mobile awareness stand was set up at RTA's headquarters in Umm Ramool, targeting customers and employees.

The events offered safety tips focusing on the causes of traffic incidents. Gifts designed to share awareness messages were also distributed, helping to raise traffic awareness among road users in Dubai.



Traffic Awareness Events at Shopping Centres and Service Locations

Last month, the Traffic Department organised several awareness events at Emirates Post, Central Mall on Khalid Bin Al Waleed Street, and LuLu Hypermarket at Festival Plaza. The events focused on the safe use of personal mobility means and explained some of the main causes of traffic incidents.

Awareness gifts carrying safety messages were also distributed, besides conducting surveys to measure public awareness of traffic safety requirements and visitors' satisfaction with the events.



We Will Always Be “Proud of UAE”

Illustrated by: Muhammed Mansour

You haven't left your room for ages. What are you doing?

I'm making cards to give to my friends, along with the UAE flag

I'm Salama

Come quickly. There's a wonderful scene outside!

What did you write on the cards?

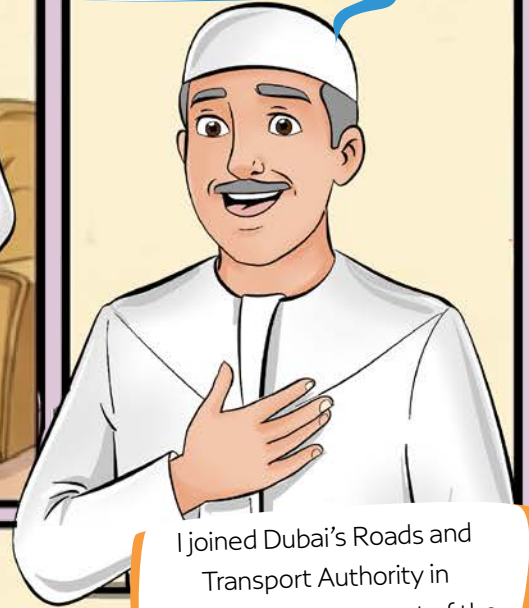
Words of pride in our country, leadership, Armed Forces and our people

As part of her participation in the “Proud of UAE” campaign, Salama's family home is decorated with the UAE flag.

The UAE flag shows our love and carries the symbol of our unity. It decorates our home

We will always be proud of our country, leaders and Armed Forces

We will always be proud of our citizens and everyone who lives in our country



Assalam Alaikum

Wa Alaikum Assalam, dear Mum

Where were you, Mum?

I joined Dubai's Roads and Transport Authority in distributing flags as part of the "Proud of UAE" campaign



We distributed flags at Dubai Mall, Mall of the Emirates and vehicle testing centres

Our flag flew high and proud above every home and building

May God protect the UAE and its people, and keep its flag and glory rising high forever



Driving Distractions

Illustrated by: Muhammad Qajoum

Engineer Salem



I'll check who sent a WhatsApp message. It might be important

Your safety and the safety of other road users are more important than any message. Using a phone while driving distracts attention and causes accidents

May we be successful in today's work task!

God willing, we will reach our destination on time

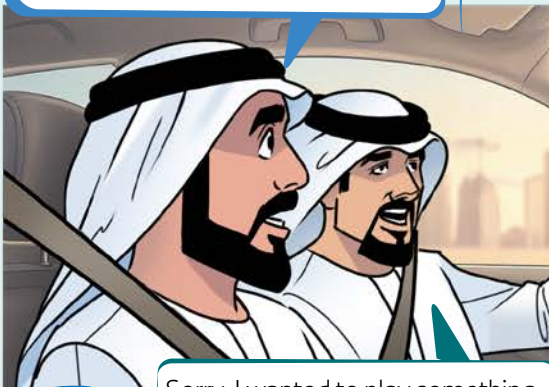


While driving, Engineer Salem's friend searched for a flash drive containing audio files.



What are you doing? You must always keep your eyes on the road

Refreshing apple juice or orange juice... which do you prefer?



Sorry, I wanted to play something to entertain us on the way



I would prefer that you focus on the road



Thank God, we arrived safely and on time

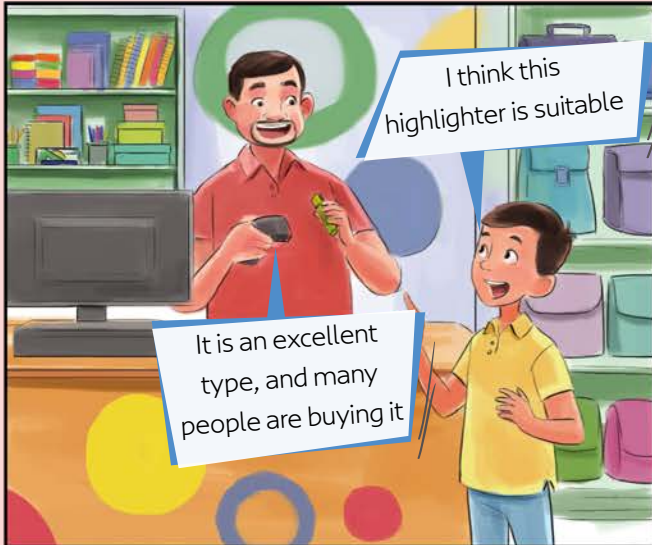
I am sorry about what happened today, my friend. I promise to be more focused next time

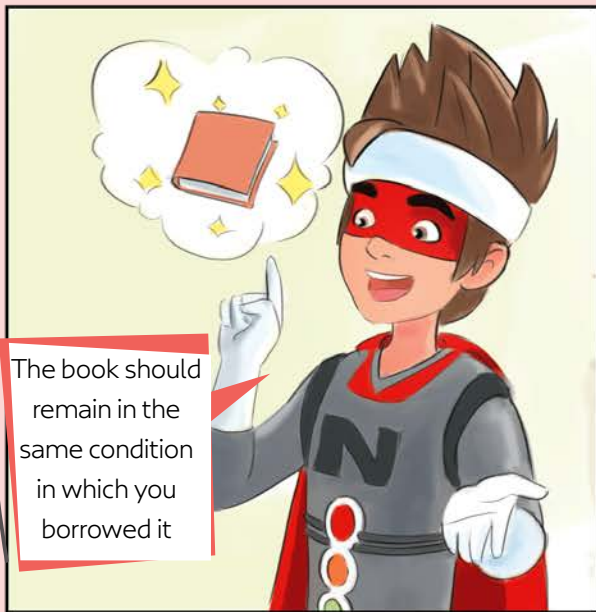


A Book Is the Best Companion

Illustrated by: Tarif Kalji

Champion **Nader**





The book should remain in the same condition in which you borrowed it

What seems important to you may not seem important to others



I was only marking some important passages



The books you borrow belong to everyone. They are not yours alone



Even if you owned the book, you should still look after it so others can benefit from it as well



A book is the best companion and the finest friend, and a reader's care for it shows true appreciation

Thank you, Nader, for this valuable advice. I promise to always follow it!

Dubai Crocodile Park

Faris and

Shaheen

Dubai Crocodile Park is a popular destination for tourists and residents, and a wonderful place for families to visit

The park gives visitors the chance to see crocodiles that are known for their huge size and great strength

It also offers adventure lovers the opportunity to feed them under the supervision of specialist guides

Dubai Crocodile Park includes a museum that shares information about these remarkable creatures

It also has wide green spaces where visitors can relax and take beautiful souvenir photos

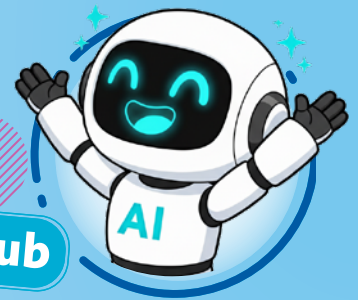
Visitors can also enjoy jogging or walking along its shaded paths, surrounded by lovely natural scenery

Artificial Intelligence and Health

Prepared by: Ahmed Hamza – Artificial Intelligence and Data Science Centre (RTA)

Illustrated by : Muhammed Abido

Mahboub



Don't worry, Shehab. We're only going to do a routine check-up

In the background, the smart system was working at remarkable speed.

It doesn't only examine the symptoms Shehab is complaining about. It also reviews a great deal of other data

Amazing! Artificial intelligence analyses heartbeats, medical history, and even tone of voice

Suddenly, a message appeared on the screen: "Suspected bacterial inflammation in the intestines."

Within seconds, artificial intelligence had compared Shehab's condition with similar cases.

That quickly?!

Of course – because we have a smart assistant

Did artificial intelligence suggest a suitable treatment plan for Shehab?

We diagnosed the problem at an early stage, and it can be treated easily

Yes. Artificial intelligence is fast, but the final decision always remains with doctors

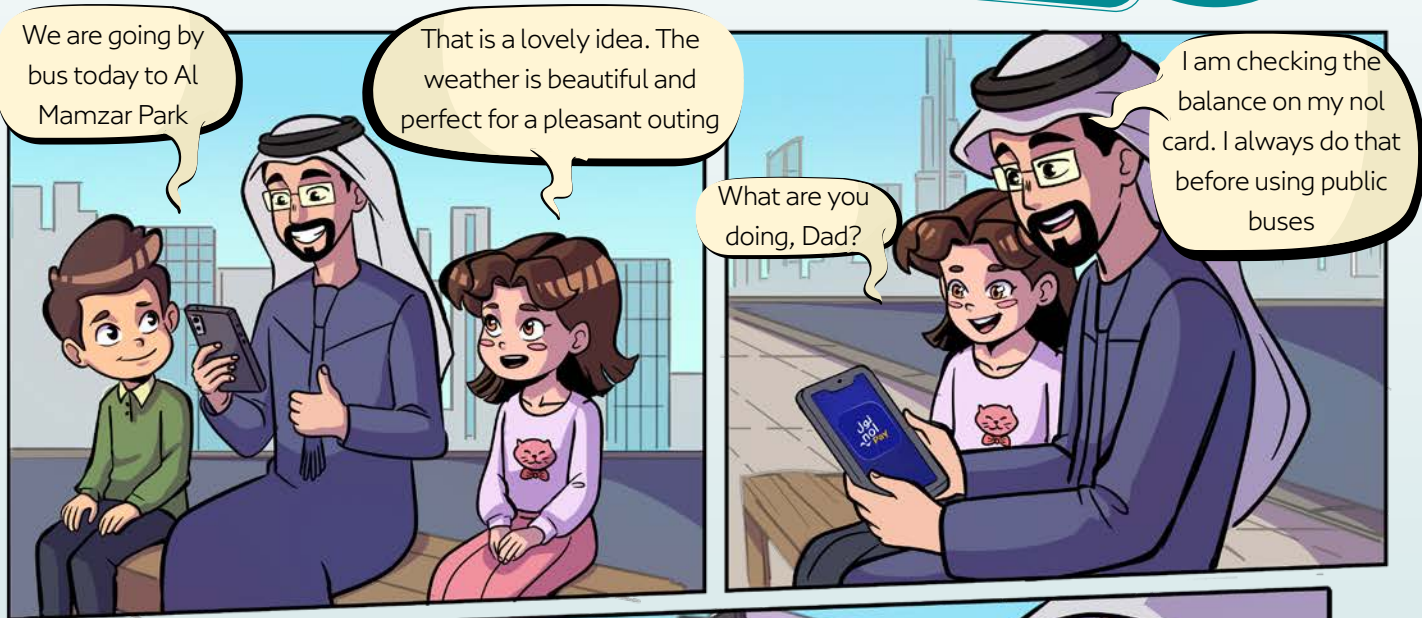
Today I learned that when people and artificial intelligence work together to treat patients, they can help save millions of lives

Family Trip

Illustrated by: Abdel Fattah Helmy



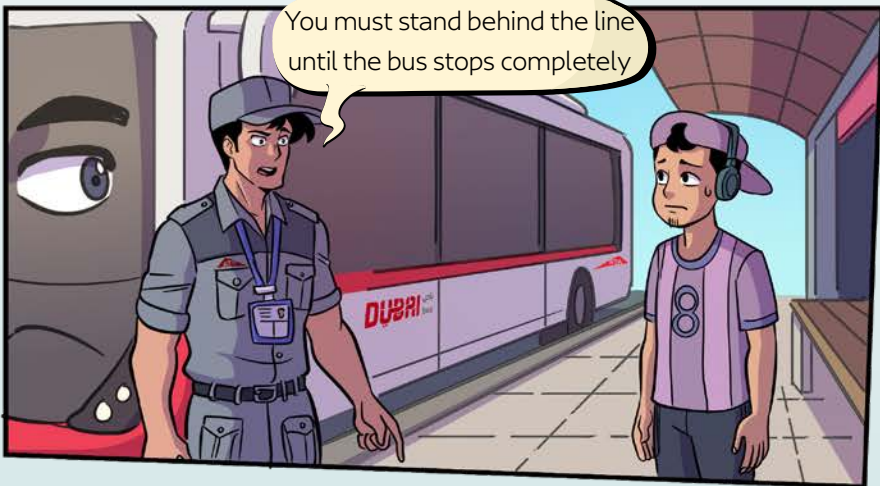
Safety Road



Unfortunately, some people rush towards buses before they come to a complete stop, thinking this will give them priority



You must stand behind the line until the bus stops completely



And wait your turn in the queue without pushing

I am sorry. I promise it will not happen again



I cannot wait to get to Al Mamzar Park to swim and enjoy its golden beaches



And I prefer the wide green spaces, play areas, and the walking, jogging, and cycling tracks

Goodbye, and I wish you a happy outing and fun activities!



E-Scooter Riding Etiquette (2)

Illustrated by: Hossam Abdel Ghani

Inspector **Hamad**



Healthy Fattoush Salad

From the book Healthy Recipes Guide – Ministry of Health and Prevention

Illustrated by : Muhammed Abido

Healthy Chef



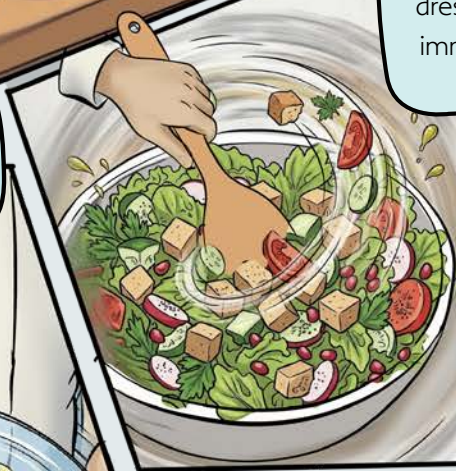
Hello, my friends. Today, we are going to make a **healthy fattoush salad**

Here are the ingredients: one loaf of brown bread; 3 cups of lettuce, 2 cups of cucumber, and half a cup of green pepper, sliced; 1 cup of diced tomatoes; 1 cup of parsley leaves; 1 cup of purslane leaves; half a cup of rocket; and a quarter cup of white onion, sliced, if desired! For the dressing: 1 cup of lemon juice, half a teaspoon of crushed garlic, 2 tablespoons of olive oil, sumac, 1 tablespoon of pomegranate molasses, and salt to taste

Cut the bread into small cubes, then toast them in the oven

Mix the lemon juice with the garlic, olive oil, salt, pomegranate molasses, and sumac

Mix all the vegetables well with the bread and dressing, then serve immediately. Enjoy your meal!



Clean Hands Protect Us

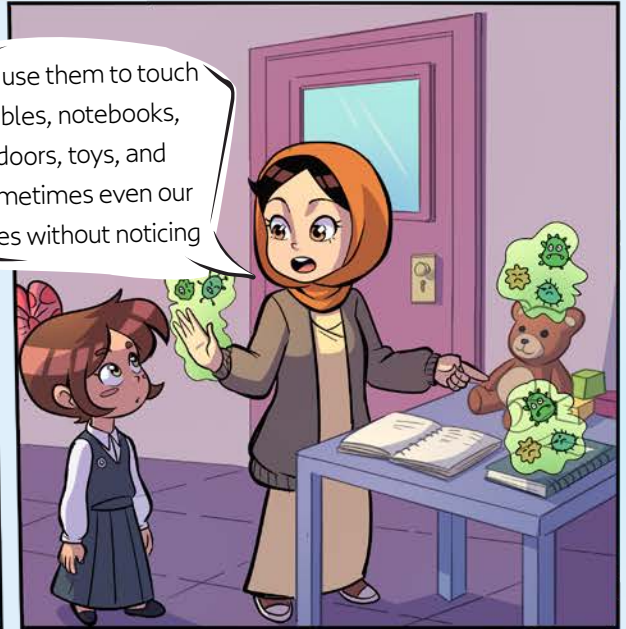
Illustrated by: Abdel Fattah Helmy

Prepared by: Hind Abdullah Buamim – Senior Administrative Officer
Dubai Health Authority



Miss

Weqaya



While washing, we clean our palms, the backs of our hands, and our thumbs



We also rub well between our fingers because germs can hide there



After rinsing and drying, our hands become clean and ready for eating, studying, and playing



Washing our hands before eating, after using the bathroom, after playing, and whenever they feel dirty helps protect us from many illnesses



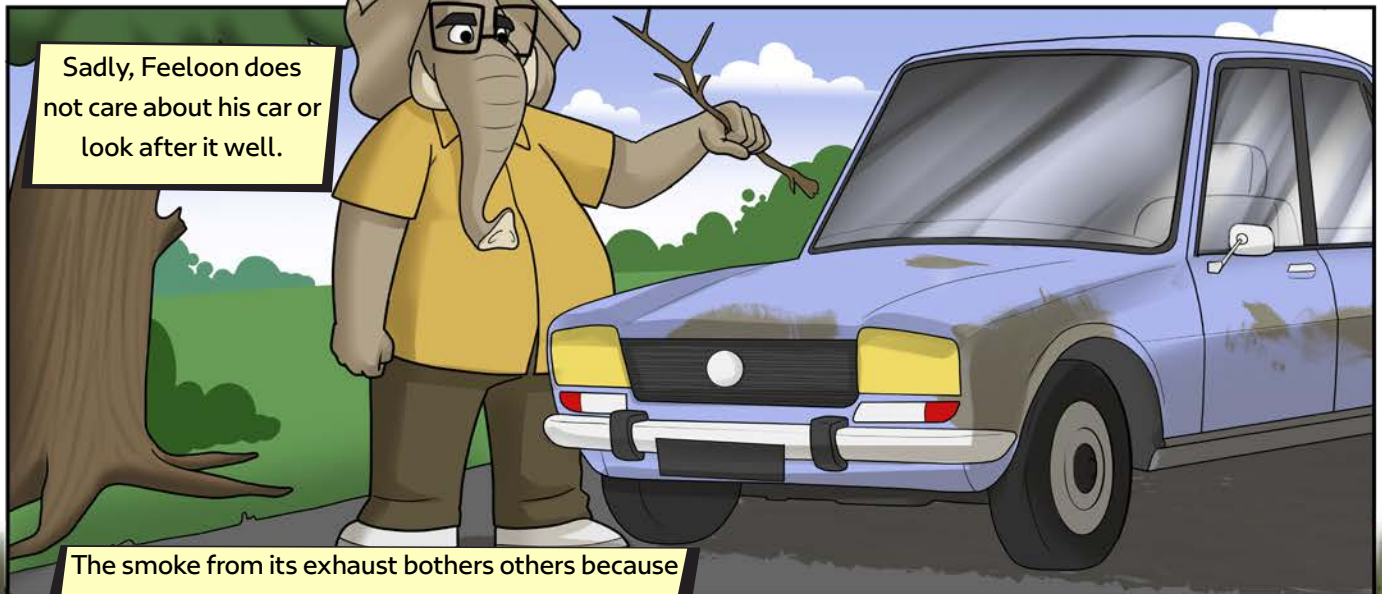
Clean hands keep us healthy, prevent infection, and help us feel comfortable and ready for a new day!



A Car Reflects Its Driver

A fictional story with an important awareness message
Illustrations: Youssef Halim

The Friendly Forest

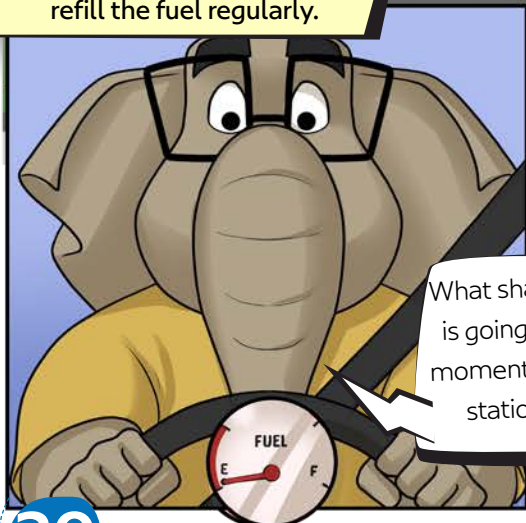


Sadly, Feeloon does not care about his car or look after it well.

The smoke from its exhaust bothers others because of its unpleasant smell. It also pollutes the forest environment and threatens its beautiful nature.



He does not even make sure to refill the fuel regularly.



What shall I do? The car is going to stop at any moment, and the petrol station is far away

Unfortunately, the car stopped after it ran out of petrol, so poor Feeloon called an emergency vehicle to tow it.





The emergency vehicle driver unloaded the elephant's car at the petrol station and drove away.

