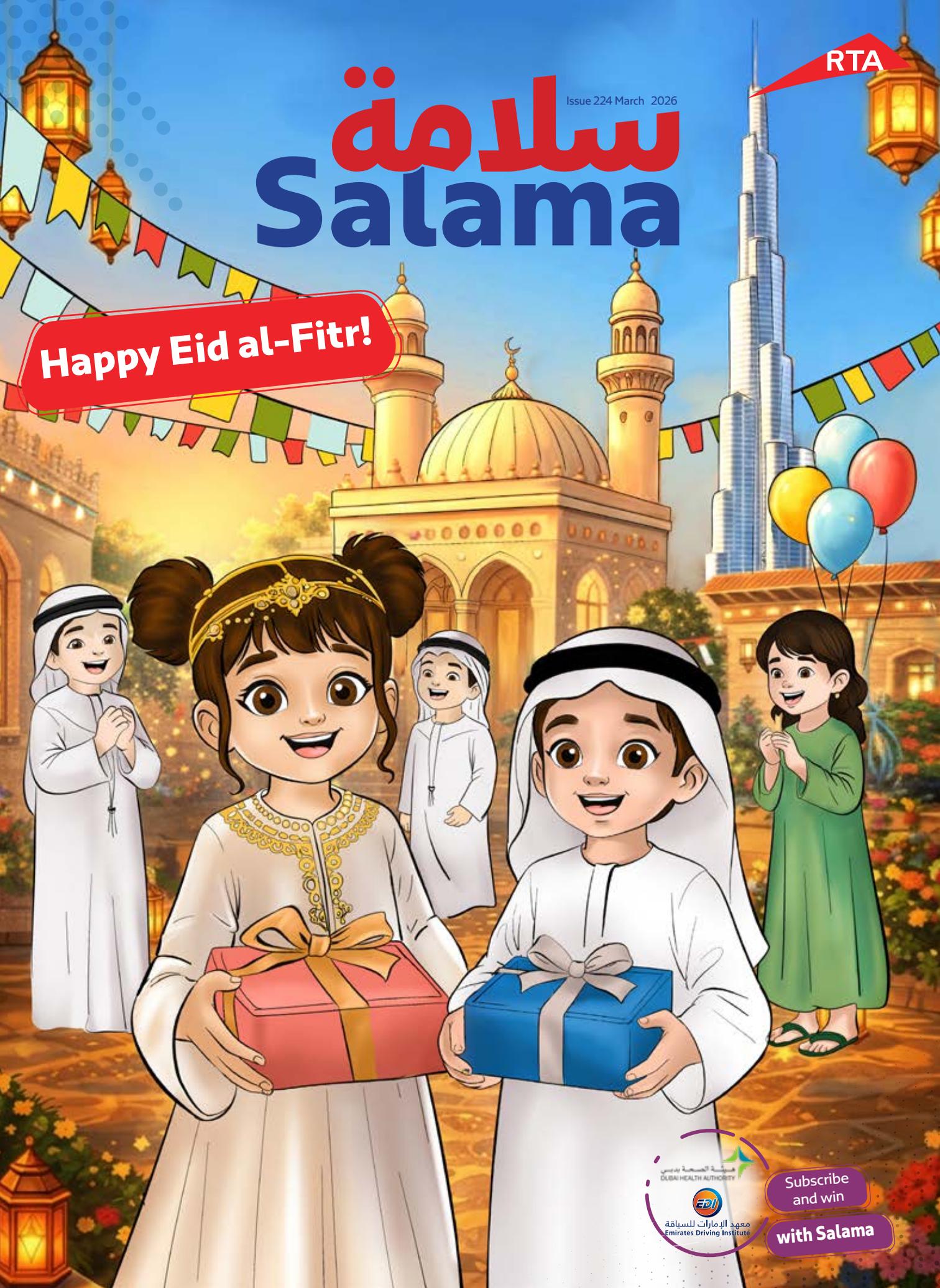


RTA

Issue 224 March 2026

سلامة Salama

Happy Eid al-Fitr!



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سلامة Salama

A diverse educative magazine for children published monthly by Dubai's Roads and Transport Authority to raise the awareness of safety, health and the environment.

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**Avoid Slowing Down
Out of Curiosity**

Hello, friends!

Warmest wishes to you all on the joyful occasion of Eid Al-Fitr, a time filled with kindness and bonding, when hearts come closer and people – men and women, young and old – gather to perform the Eid prayer in a happy atmosphere after a month of fasting and good deeds.

Dear friends, Eid is a wonderful chance to meet family, relatives and friends, and to enjoy time outdoors in parks, on the beach and in nature. Let our Eid be real, not virtual, and let our greetings go beyond text messages and social media.

May every Eid Al-Fitr bring goodness to our wise leadership and country, keep our community united, and see our flag flying high with pride.

May Allah return it with blessings for us all, accept our good deeds, and grant you many more happy Eids to come.

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سلامة
Salama

Activities and Events



Diverse Ramadan Activities

During the Holy Month of Ramadan, RTA's Traffic Awareness teams intensified their field activities to promote messages of safety and kindness. In cooperation with government and private sector partners, 15,000 Iftar meals were distributed to Dubai Taxi drivers, public bus drivers, truck drivers and workers, each accompanied by awareness leaflets promoting safe driving practices. In addition, 30,000 Ramadan gift packages were presented to delivery bike riders. Each package included a safety leaflet and a QR code linking to a short educational film outlining key road safety rules when delivering orders by motorcycle.



Spreading Road Safety Culture

RTA participated in the 4th Al Furjan Festival, hosted at Mushrif Park, and contributed to reinforcing a culture of road safety through its interactive platform. A series of awareness and creative workshops were organised for festival visitors and their families. The platform witnessed strong engagement from attendees, who took part in the workshops and interactive activities. Gifts and copies of Salama Magazine were also distributed to participants.

Awareness Session for Students at Zayed Educational Complex

Traffic Department organised an awareness lecture for secondary school students at Zayed Educational Complex in Oud Al Muteena. The session covered key traffic rules for preventing road accidents, the steps required to obtain a driving licence, and the role of students in promoting road safety. Students were encouraged to adhere to safe behaviours when crossing the street and when boarding or alighting from buses and private vehicles.





“Golden Rules” at Deira American School

Traffic Department, in cooperation with its partners at Tristar, implemented the “Golden Rules for Generational Safety” awareness programme at Deira International School in Dubai. The programme featured educational activities conducted within a dedicated traffic track set up inside the school. Students also attended concise awareness sessions highlighting key rules for avoiding road accidents. Each student who participated in the programme received a valuable gift.

Raising Awareness Among Scooter Users

Intensive awareness activities continued in Jumeirah area and several other areas across Dubai, targeting cyclists and electric scooter users. The campaign focused on educating them about traffic safety rules and requirements while riding bicycles and electric scooters.



Raising Awareness of the Causes of Traffic Incidents

Traffic Department organised an evening awareness event for visitors at Lulu Hypermarket, as part of ongoing efforts to educate the public about the causes of traffic incidents and how to avoid them. The event included an overview of the main factors that led to fatal traffic incidents in recent years, most notably sudden swerving, distraction caused by mobile phone use, and failing to maintain a safe distance between vehicles.



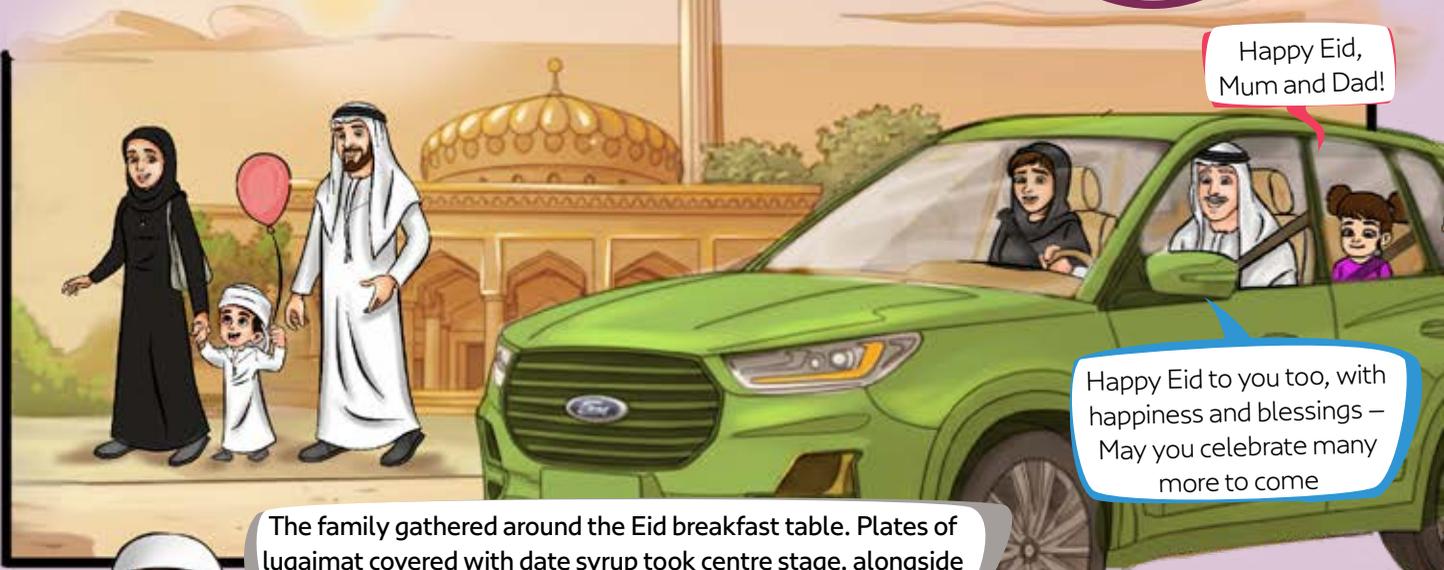
Eid Al Fitr

Illustrated by: Muhammed Mansour

I'm Salama



Happy Eid, Mum and Dad!



Happy Eid to you too, with happiness and blessings – May you celebrate many more to come

The family gathered around the Eid breakfast table. Plates of luqaimat covered with date syrup took centre stage, alongside a traditional pot of authentic Arabic coffee.



The atmosphere at Eid prayer was wonderful. The chants of Takbeer filled the air with peace and joy

Hamdu Lillah for the blessing of safety and security in our country, and for the love that spreads among people everywhere

Are you ready, brother?

What initiative?



Ready and very excited to carry out the initiative, Salama



Salama and I saved part of our allowance throughout Ramadan

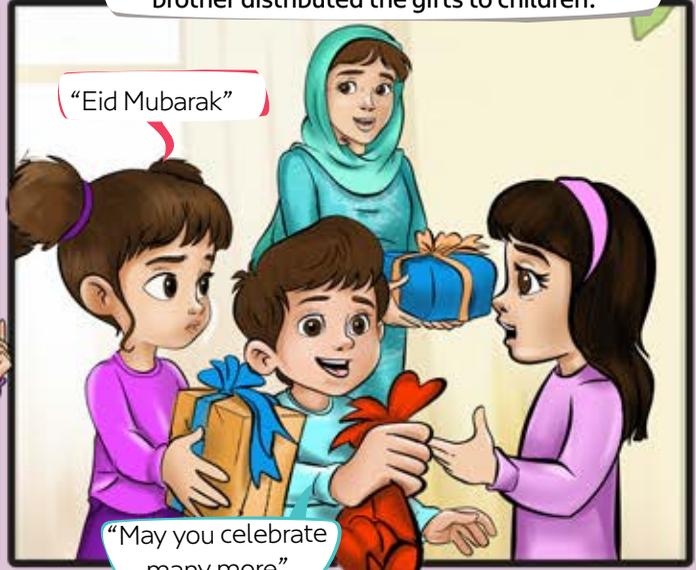
And we bought some sweets, nuts, and small gifts to give away

The family opened their majlis to welcome neighbours and well-wishers. Salama and her brother distributed the gifts to children.



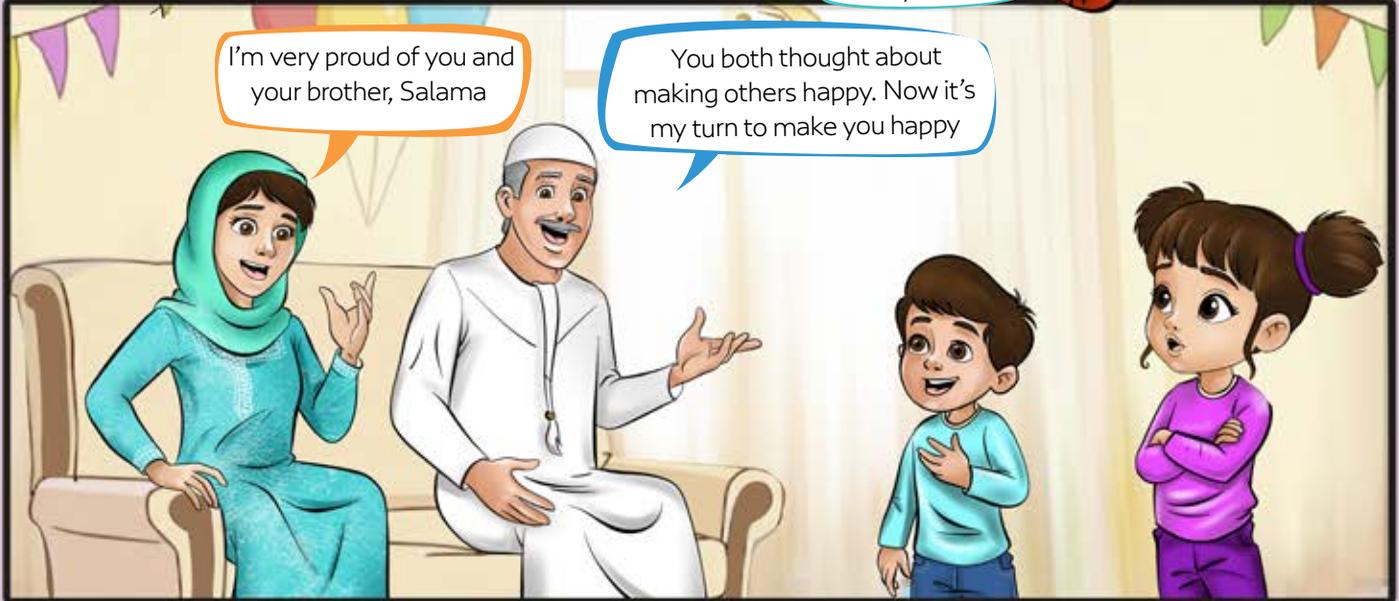
And who are the lucky ones receiving these gifts?

The neighbourhood children and relatives of our age



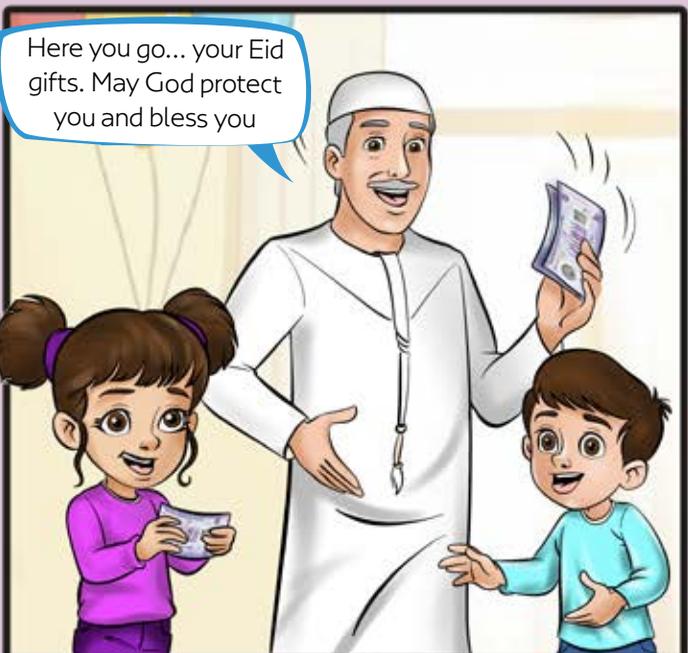
"Eid Mubarak"

"May you celebrate many more"



I'm very proud of you and your brother, Salama

You both thought about making others happy. Now it's my turn to make you happy



Here you go... your Eid gifts. May God protect you and bless you



Every Eid, my dear ones, you are the light of my eyes and the joy of my heart

Avoid Slowing Down Out of Curiosity

Illustrated by: Muhammad Qajoum

Engineer Salem



We have an important meeting today Salem

We should leave early to avoid any surprises on the road

There's an accident... hopefully no one is injured



Because drivers failed to leave a safe distance between vehicles and were not paying attention to the road, one car crashed into another from behind.



Slow down a little, Salem!

I can't. We'll hold up the cars behind us

Why did you ask me to slow down, my friend?

Just curious... let's see the details of the accident

Slowing down to watch accidents is dangerous behaviour that threatens road safety and lives



How?

When some drivers stop, it tempts others to stop or slow down as well

That disrupts traffic flow and delays emergency vehicles from arriving on time



Slowing down or stopping randomly may even cause another accident due to lack of attention



Everyone should focus on the road instead of looking at things that don't concern us



Obstructing traffic to watch accidents is a violation that can result in a fine of up to 1,000 dirhams

Risks of Children Using Social Media (1)

Illustrated by: Tarif Kalji

Champion Nader



Seeing the “fake perfect lives” of celebrities online can also create unrealistic expectations and make a child feel unhappy with their own appearance or life



Spending too much time in the virtual world can cause social isolation and weaken real-life communication skills



There are also security and ethical risks

Such as?

Some adults may hide behind fake accounts and approach children to blackmail them or obtain their private photos and personal information



I didn't realise it was this serious... what else, Nader?

I'm sorry, ma'am... I must leave right away. Someone else needs my help. We'll continue our conversation later, God willing!



To be continued

Nutritious Tomato Soup

From the book Healthy Recipes Guide – Ministry of Health and Prevention

Illustrated by : Muhammed Abido



Healthy Chef

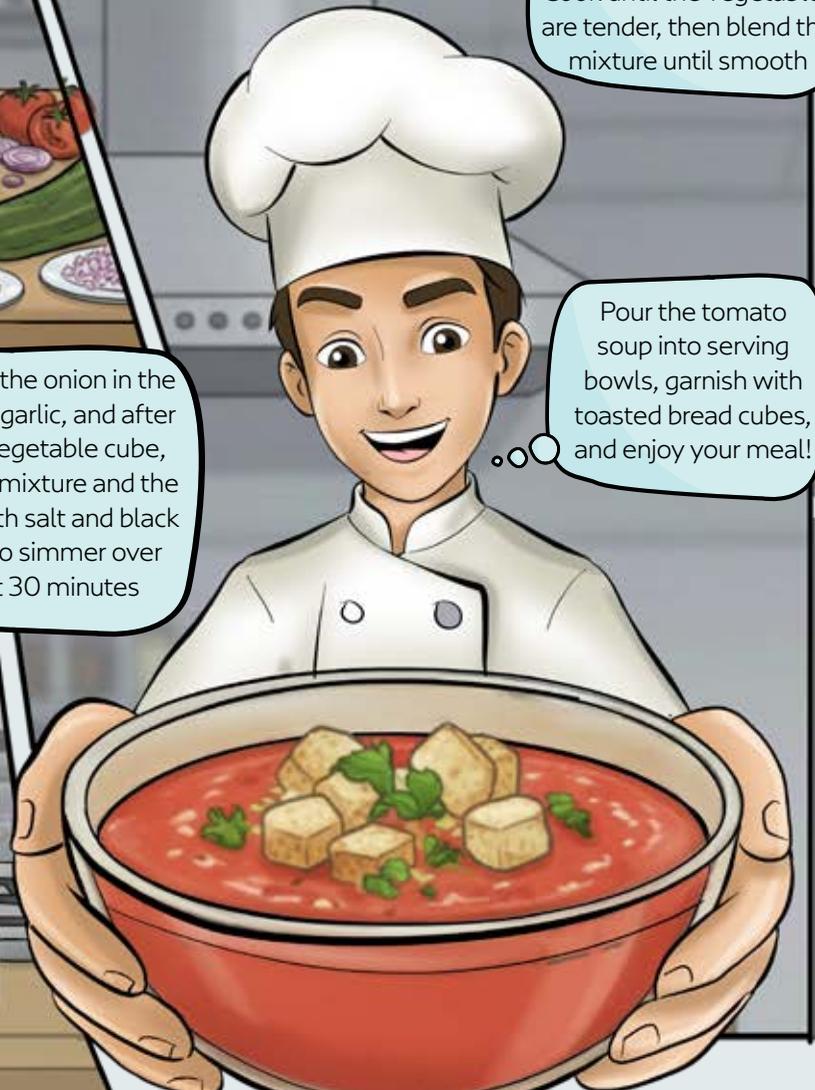
Hello, friends... today we're going to prepare a healthy tomato soup. We'll need one cup of finely chopped onion, one cup of chopped tomatoes, one cup of mixed vegetables such as carrots, sweetcorn and beans, or any vegetables you prefer, a quarter cup of vermicelli and four tablespoons of tomato paste. We'll also need four tablespoons of oats, a quarter teaspoon of crushed garlic, eight cups of water, one tablespoon of oil, half a vegetable cube, plus salt and black pepper.



Place the vegetables, oats, tomatoes, tomato paste and water into a pot. Cook until the vegetables are tender, then blend the mixture until smooth



In another pot, sauté the onion in the oil until soft. Add the garlic, and after a minute stir in the vegetable cube, the prepared tomato mixture and the vermicelli. Season with salt and black pepper, then leave to simmer over low heat for about 30 minutes

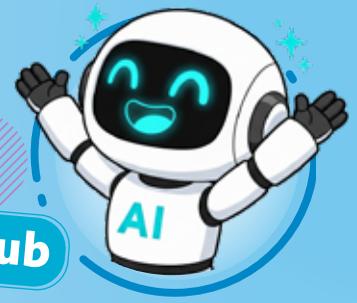


Pour the tomato soup into serving bowls, garnish with toasted bread cubes, and enjoy your meal!



Alexa the Smart Assistance

Prepared by: Artificial Intelligence and Data Science Centre (RTA)
Illustrated by : Muhammed Abido



Mahboub

On the morning of the weekend, a technical team arrived at Sami's house. They brought a new smart device called Alexa.

The engineer told me they're going to install Alexa and connect it to every part of the house, even the garden



Alexa will be the smart assistant for the whole home

The next day, just before dawn, a gentle voice was heard in the house: "It's time for Fajr prayer. Prayer is better than sleep."

Alexa woke me up for prayer!

After breakfast, Shehab looked out of the window at the garden. Suddenly, the sprinklers started watering the plants automatically.

Who turned on the sprinklers?!

Alexa knows when the plants need watering and keeps them green

She knows the time and helps the family stay on track

In the evening, Alexa's voice was heard again: "Alert: there are crows around the house."

Today, I learned that Alexa is a smart assistant that listens, understands, and acts, because artificial intelligence helps her think and support us

Alexa monitors the surroundings and alerts us if anything unusual happens

Amazing! She looks after the whole house. This makes our home safer!

nol Card Top-Up

Illustrated by: Abdel Fattah Helmy



Safety Road





E-scooter Driving Permit

Illustrated by: Hossam Abdel Ghani

Inspector Hamad



Excuse me, sir. Do you have an e-scooter driving permit?

No. My friend gave me this scooter as a gift and didn't tell me anything about that!



To ride an e-scooter in Dubai, anyone who does not hold a vehicle or motorcycle driving licence must obtain a permit

How can I get one?

Through RTA's website, RTA app, or Dubai Now app



The permit is available to aged 16 and above. It is issued free of charge within one hour

RTA website also offers training courses, and participants can receive an e-scooter driving permit after completing them



Good Deeds



Sanad



My friends, good deeds bring us closer to Allah Almighty, earn us rewards, and give us hope of entering Paradise. These include prayer, fasting, and glorifying Him. Come, let's learn how to express them using sign language.

This sign means **prayer (Salat)**



We use this sign to mean **good deeds (Hasanat)**

As for this one, it means **fasting (Siyam)**



And we use this sign to refer to **Paradise (Jannah)**

And this sign means **glorifying God (Tasbeeh)**



Sleep Well, Shine On

Illustrated by: Abdel Fattah Helmy

Prepared by: Amina Malallah Ghanem – Specialist
Dubai Health Authority



And the opposite is completely true, my friends



When we stay up late, we feel tired and sleepy throughout the day



It becomes harder to concentrate at school



So, go to bed early and let your bodies and minds enjoy their rest



And always remember the saying: "Sleep well...Shine on"



Consequences of Recklessness

Illustrations: Youssef Halim

The Friendly Forest



Numoor is very happy today. He has bought a brand-new sports car.

What an amazing car - very powerful too!



The young tiger should have driven carefully and respected other road users, but unfortunately, he didn't.



Numoor eats his food in the car while driving, which distracts him from the road.

And it didn't stop there.



While driving, his phone rang. What do you think happened?



Sadly, he picked up the phone and answered the call without any concern.

Grandpa Tiger was driving ahead of Numoor and suddenly slowed down. Numoor tried to avoid him and swerved off the road.



Unfortunately, Numoor's car hit a tree. Thankfully, he was not hurt because he was wearing the seat belt.

Thank God you're safe. I have to issue you a fine, and the car will be impounded

It's my grandfather's fault. He slowed down suddenly



I'm sorry, officer. I promise it won't happen again

If you hadn't been distracted by your phone and had left a safe distance between you and the car in front, you could have stopped in time

No matter how powerful your car is, you must drive responsibly and follow traffic laws

