

سلامة Salama

A diverse educative magazine for children published monthly by Dubai's Roads and Transport Authority to raise the awareness of safety, health and the environment.

General Supervisor Fatma Alkhumiri

Managing Editor **Abubaker Al Shezawi**

Editing Manager Shareef Abu Taha

Editorial **Aisha Al Shamsi Ayman Farmawi**

English Content Editor **Sohaila Hashim**

Design & Production



Design and Direction Said Mansour

To browse Salama magazine



To contact the magazine: P.O.Box: 118899 Phone: 0097142903629 salama.magazine@rta.ae

All rights reserved - Roads and Transport Authority 2025©

Read in this issue















Hello, friends!

On the 54th Eid Al Etihad, our hearts unite behind our wise leadership, joining hands and determination to continue the journey of success, raise our nation to greater heights, and keep its flag proudly flying among the nations.

On this special occasion, we remember the founding fathers, take pride in our nation's great achievements, and pledge to do our part in building a bright and prosperous future for our beloved homeland, God willing.

This year's Eid Al Etihad is a chance for us to grow and add more creativity to our magazine – with new characters and a variety of fun and useful content we hope you'll enjoy.

With your support, we'll keep moving forward, making all efforts to reach our goals and share educational and awareness message with all our dear friends.





Activities and Events



Honouring Road Safety Film Festival Winners

Hussain Al Banna, CEO of Traffic and Roads Agency, honoured 14 students who won the three categories of the Road Awareness Film Festival, in the presence of the Assistant Commander-in-Chief for Operations Affairs at Dubai Police. The festival, launched by RTA, encourages university students to create innovative awareness content on traffic safety. The winning films addressed the dangers of sudden swerving, distracted driving, and unsafe behaviours while using bicycles and e-scooters.

Guidance for Scooter and Bicycle Users

The Traffic Department conducted field visits to Dubai Water Canal and Jumeirah Beach Walk to raise awareness among scooter users and cyclists. The visits focused on key safety requirements and highlighted unsafe behaviours that may cause accidents or inconvenience other members of the public.

Visiting Patients Injured in Traffic Incidents

A delegation from RTA, accompanied by high-school students, visited patients injured in road-traffic incidents at Rashid Hospital. The visit is part of a monthly awareness programme that introduces students and delivery-bike riders to the real risks of traffic accidents and stresses the importance of following safety rules. The initiative supports RTA's participation with the Ministry of Interior in the "World Day of Remembrance for Road Traffic Victims."





Awareness Event for 1,000 Workers

In cooperation with Emaar, RTA organised a traffic-safety awareness event in Dubai Hills area attended by more than 1,000 workers. The event focused on pedestrian safety and included the distribution of 2,000 gifts and 10 nol cards as part of Eid Al Etihad celebrations.

Children's Drawings Featured at Traffic-Safety Event

The Traffic Department took part in an event organised by Al Futtaim Colas LLC titled "Traffic Safety Day." During the event, the Department delivered an awareness lecture on pedestrian safety, while organisers showcased a collection of children's drawings themed around traffic safety.





Virtual Driving Training for High-School Students

Around 15 students participated in the virtual driving training programme organised by the Traffic Department. The programme introduced students to the basics of driving through virtual-reality technology and prepared them for practical lessons after graduation. Students received a simple overview of the vehicle, its components, basic maintenance and tyre-safety checks. Additional awareness activities held across Dubai schools included educational and recreational traffic-safety sessions, along with distributing gifts printed with important rules and guidelines.





Our Emirates, Always Blessed

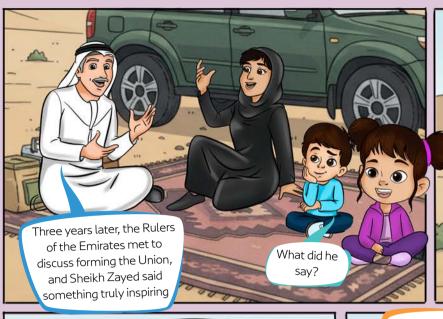
Illustrated by: Muhammed Mansour







other emirates to join in building the Union







Emirates was officially

established

The legacy of Sheikh Zayed and Sheikh Rashid continues to shine across the UAE's remarkable achievements



Our wise leadership follows in their footsteps, ensuring that our nation always remains at the forefront



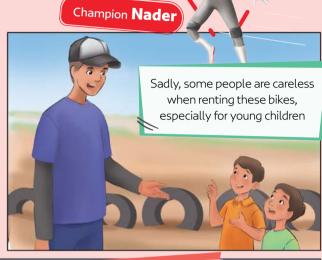
future, God willing





Regulations for Renting Recreational Motorbikes











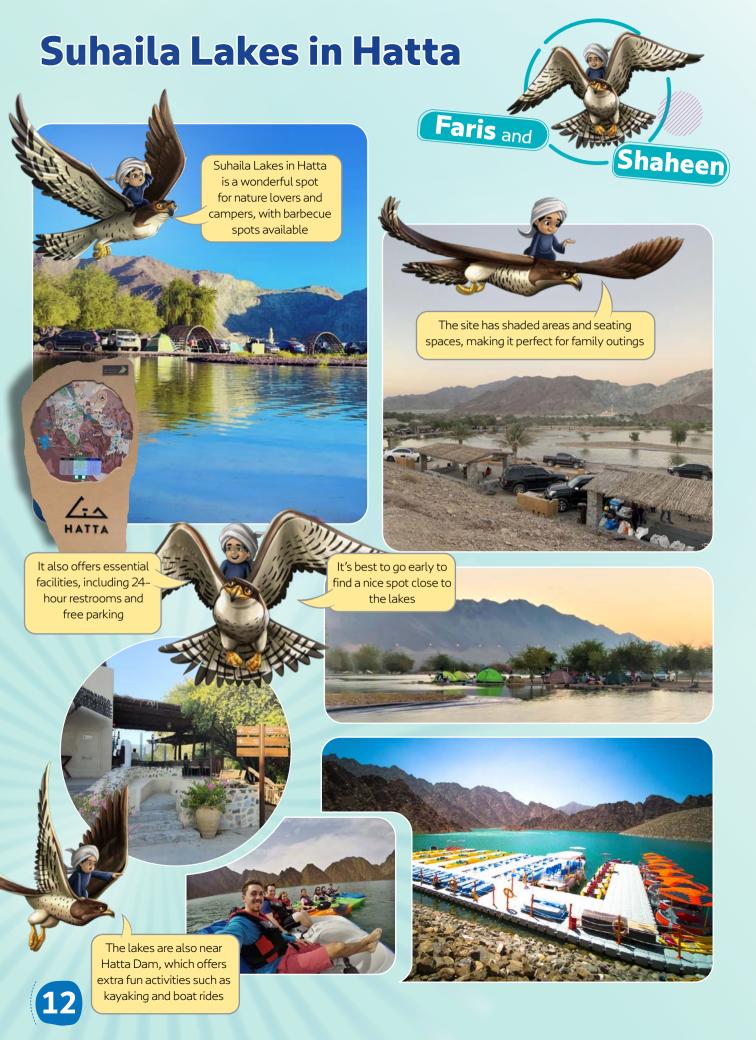












Long Live Our Union of the Emirates!

In cooperation with the Community Development Authority



My friends, this month we celebrate the 54th Eid Al Etihad! Wishing the United Arab Emirates everlasting pride, glory, and prosperity. Let's learn about the colours of our national flag through sign language!

Waxana and a deal and







The white colour in our flag symbolises peace and generosity

The green represents growth and prosperity





The black stands for the strength and courage of our people







Safe and Smooth Journey

Illustrated by: Abdel Fattah Helmy











My duty is to take you safely to your destinations and bring smiles to your faces



Safety First

Illustrated by: Hossam Abdel Ghani



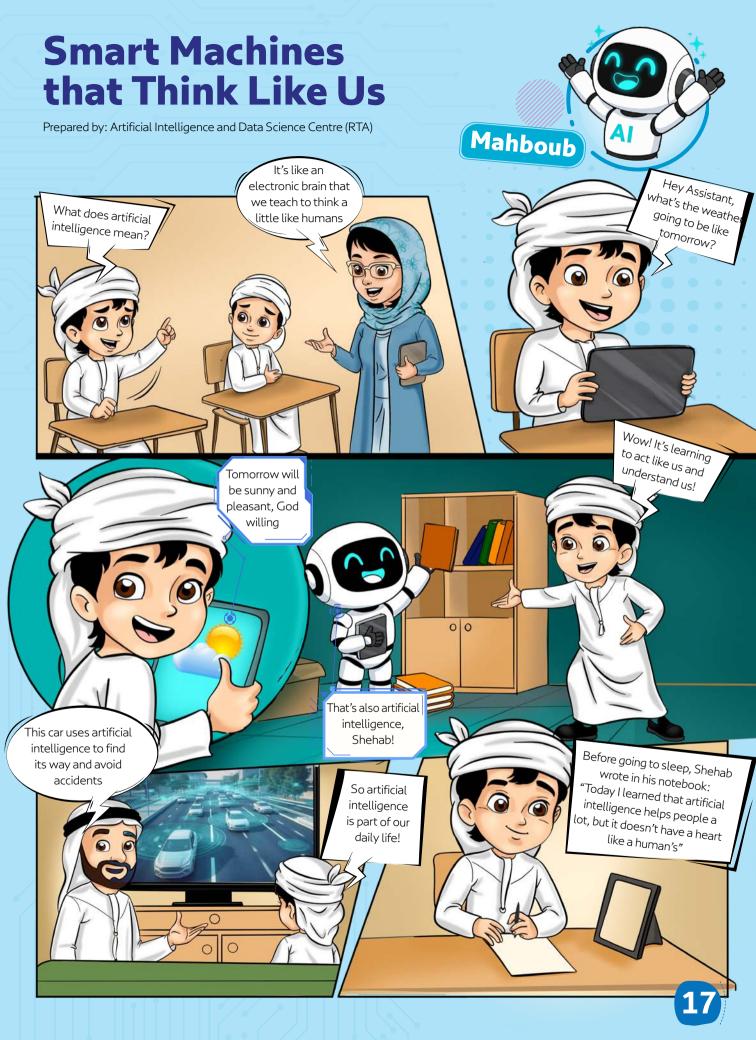












Strong Bones... Happy Body!

Illustrated by: Abdel Fattah Helmy

Prepared by: Mohammed Khalid Dubai Health Authority









