

سلامة Salama

Issue 219 October 2025

My teacher..
Thank You



Safe and Comfortable
Public Buses for Everyone



Online Dangers



Make Way, Save a Life!



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Read in this issue

سلامة Salama

A diverse educative magazine for children published monthly by Dubai's Roads and Transport Authority to raise the awareness of safety, health and the environment.

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Hello, friends!

Teachers have a very special place in our community. They are the pillars who shape the future, guiding new generations to love their country and work hard to make it shine.

In the UAE, our wise leadership has always valued the role of the teacher. Teachers are the foundation of progress and the makers of tomorrow, planting in every student's heart the values that build a brighter future. They are loved and respected by all, both by the community and by the country's leaders. The UAE is keen to provide them with care and support in every way.

Each year, on 5 October, we celebrate World Teachers' Day. On this special occasion, teachers are honoured in schools and institutions with celebrations, gifts, and awards to express heartfelt thanks for all that they do.

Let us remember to show our gratitude to our teachers—not only on this day, but every day of our lives. Let us take part in the celebrations with creative ideas and thoughtful initiatives. Our teachers have given us so much, and we must never forget their kindness or the guidance they bring to our journey.

Activities and Events

Exciting & Engaging Activities in Dubai Schools

The awareness activities in Dubai schools continued for the back-to-school season, which runs until the end of November. These activities included fun and educational programmes for students, parents, and drivers. Large electronic screens on Dubai's streets carried an important message to drivers: "Slow down when approaching school zones". In addition, awareness tips were shared with all public and private schools through the Knowledge and Human Development

Authority and Emirates Schools Establishment.

In the early morning, road safety field teams welcomed parents at schools and gave them gifts printed with safe drop-off and pick-up instructions. Many schools across Dubai also held special activities for students, such as fun games and gifts that carried safety messages about crossing the street, getting on and off the bus, and travelling safely.



"Back to School Fun" at Children's City



RTA also joined the "Back to School Fun" event organised by Children's City in Dubai. The event featured exciting workshops, interactive games, and the distribution of Salama magazine and school gifts for children. Children's City also presented stage shows and entertaining performances to fill the students' day with fun and joy.

Awareness at the Canadian University in Dubai

The Road Safety booth at the Canadian University in Dubai was very popular with students. They enjoyed learning about road safety through interactive activities such as a virtual scooter driving experience and discovering the main causes of accidents

in Dubai. Students also received fun gifts printed with safety tips.



Mothers' Awareness Activities at Mall of the Emirates

Dubai's Roads and Transport Authority (RTA) took part in a special event for mothers at the Mall of the Emirates, focusing on the safety and care of children. The main theme was the importance of child car seats, how to install them correctly, and how to use them safely.



My teacher... I Could Never Thank You Enough

Illustrated by: Muhammed Mansour

I'm Salama



Thank God for your safe return. How was your day?

It was exceptional, as today we celebrated Emirati Teacher's Day

Change out of your school uniforms and tell us how you honoured those who have a great favour upon us all

The celebration began during school assembly with words through which we expressed gratitude to our teachers

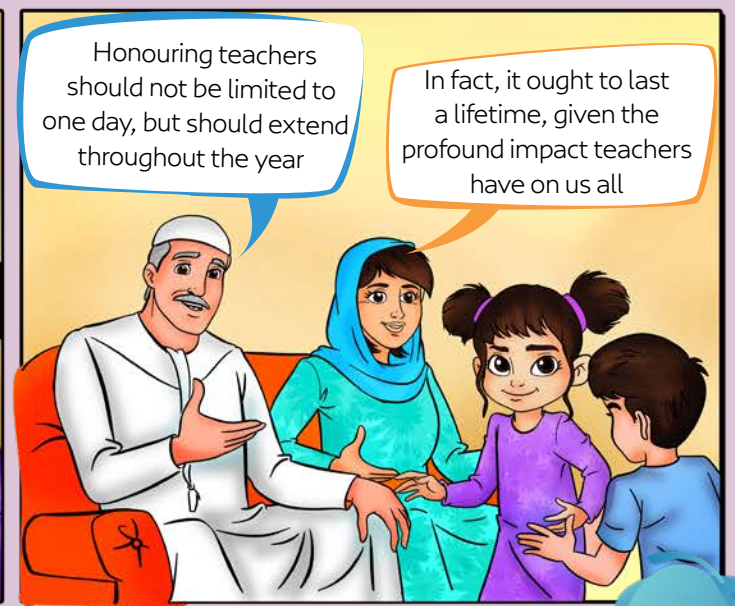
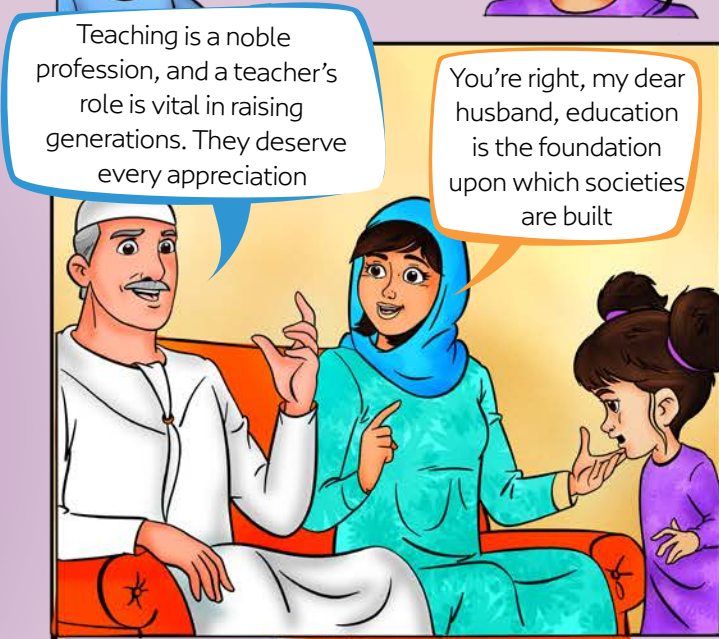
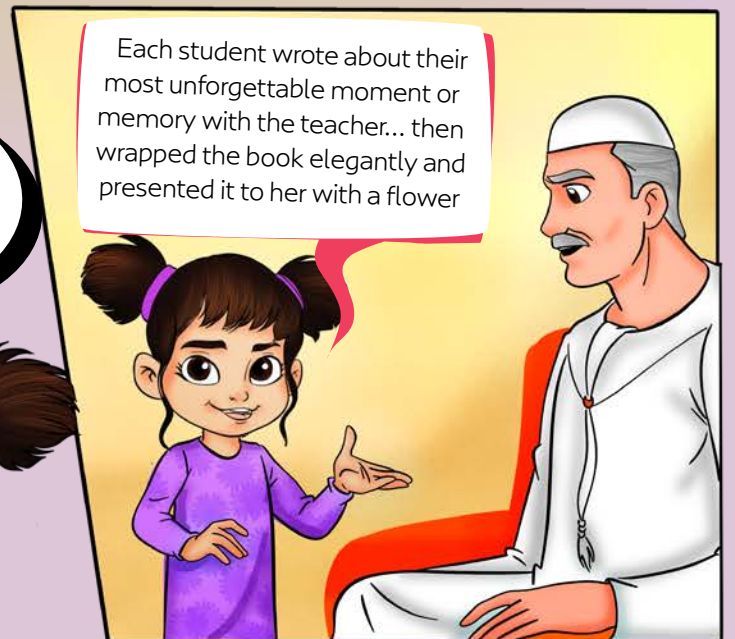
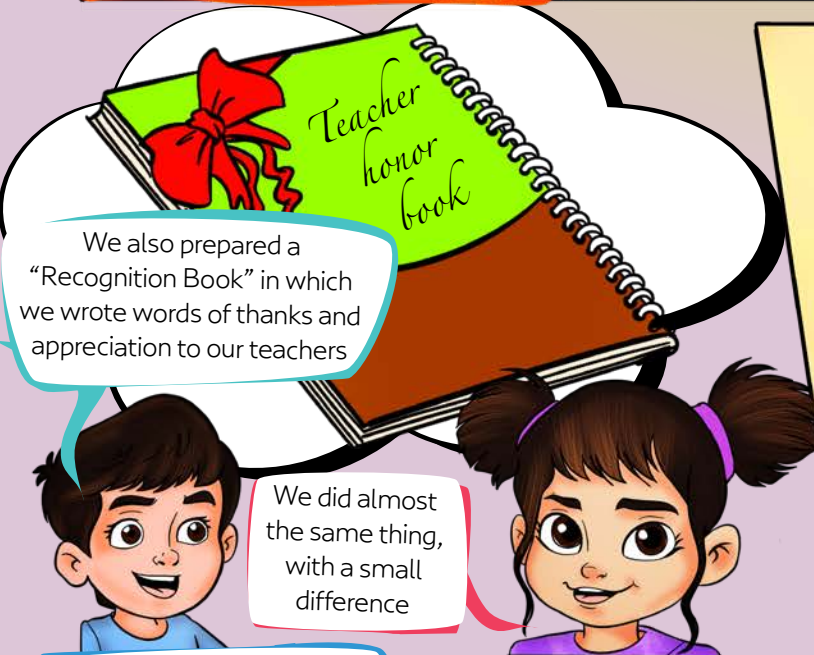
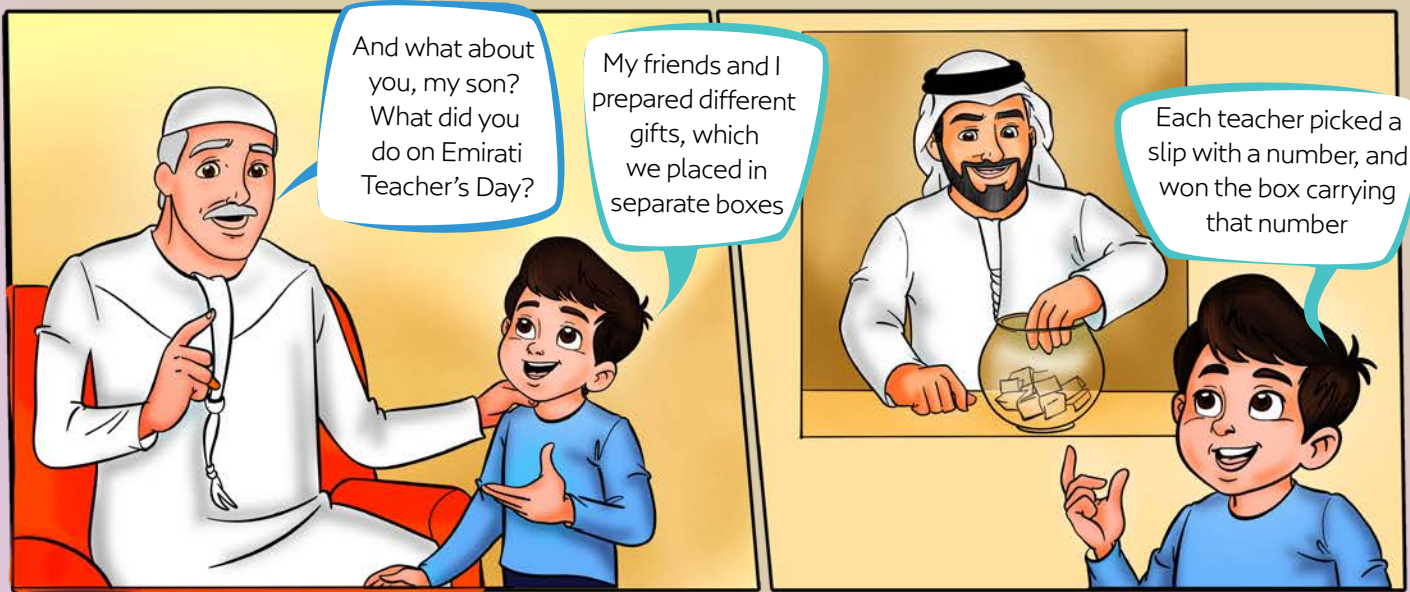
We made sure to prepare early for this special occasion and organised various activities

Can you give me some examples?

Salama prepared a wonderful speech in which she said: "My teacher, even if I thanked you all my life, it would never be enough"

Then we organised an honour walk, where teachers passed through as we applauded them

We also painted a beautiful mural to express our thanks to teachers, and we all signed it with our names



Make Way, Save a Life!

Illustrated by: Muhammad Qajoum

Engineer **Salem**



As always, when Salem hears sirens or sees the flashing lights of emergency vehicles, he immediately gives way.

Well done, Salem... that was very responsible of you



Giving way to emergency vehicles such as ambulances, firefighters, and police cars is a human duty



It helps save lives, reduces the impact of accidents, and protects property



Not giving way is not just blocking traffic—every minute of delay can reduce the chances of survival by about 10%



But making way must be done correctly and safely by following certain steps





The most important is moving immediately to the far right on main roads and avoiding the use of roadside



At intersections, we must stop until the emergency vehicle passes safely



On internal roads, we should move to the right or left, leaving the middle lane open for emergency vehicles



Anyone who does this puts themselves at risk of a violation and causes danger to public safety



Not giving way to emergency vehicles is a serious violation stated in the traffic law



The punishment can be a fine of AED 3,000, six black points, and having the vehicle impounded for 30 days



One wrong behaviour is following emergency vehicles to take advantage of the cleared lane

Online Dangers

Illustrated by: Tarif Kalji

Champion **Nader**



A child is being targeted by an online scam...
I must act quickly!



Stop! Don't tell him anything and don't give any details

But why? He's trying to help me in the game!



What happened, Nader? Has my son done something wrong?

Someone tried to trick your son by offering him virtual rewards during the game



Some people create fake pages that look like the official websites of popular games. They trick players into believing they will get exclusive items inside the game..



Then they ask for account details, or even parents' financial information

Thank God. He didn't get anything from me...
Champion Nader arrived just in time!



We cannot deprive children of the internet, but we must make them aware of its dangers



They should be taught to report, stop talking to the abuser, and block them



Parents must also use parental controls on devices and apps to see what sites their children visit and which games they play

I promise I will do that!



It is also important to choose games suitable for children's ages



And to set daily hours for their use of electronic devices



Thank you, Nader, for these valuable tips!

You're most welcome, madam. I wish you and your son safety always

Children's City in Dubai

Faris and

Shaheen

Where are you taking us today, Shaheen?

To Children's City in Creek Park, a leading destination locally and regionally



The city aims to encourage children to search and explore through play

In the Nature Corner, children learn about life in different environments which include marine, land and desert

The World Cultures section displays the folklore of various peoples along with some of their customs and traditions





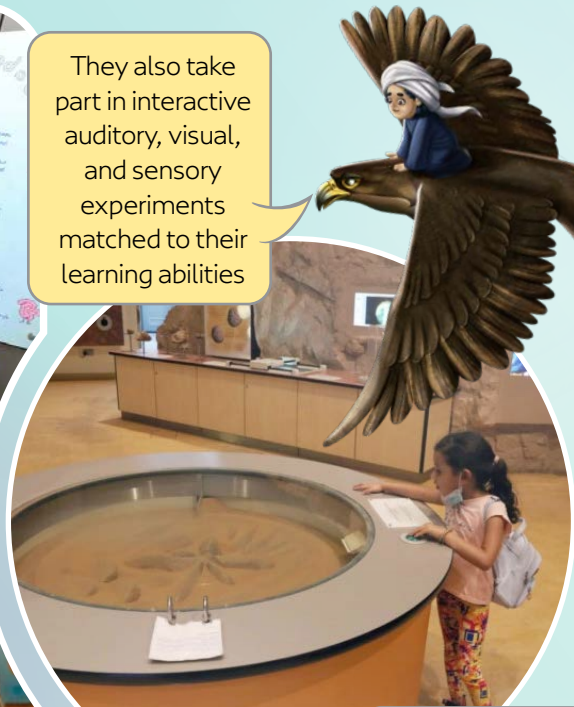
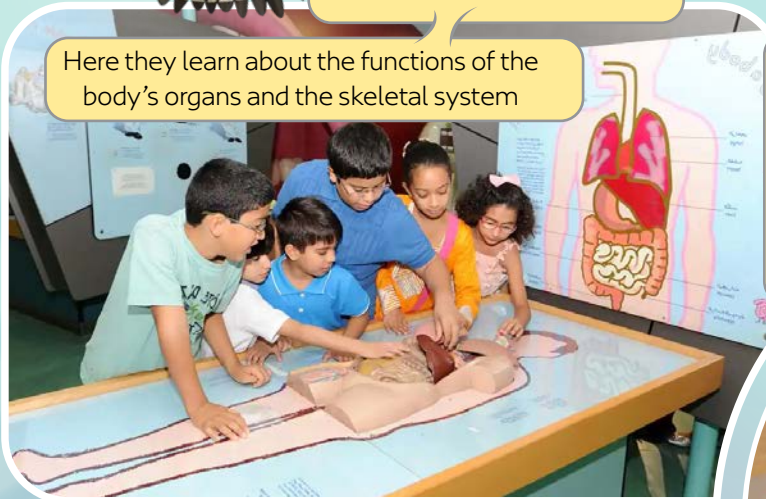
The Earth Sciences section presents the globe in an innovative way. The Planetarium shows take children deep into space to discover the life of astronauts and some of nature's secrets



Children enjoy wonderful moments of discovery in the Human Body Hall

Here they learn about the functions of the body's organs and the skeletal system

They also take part in interactive auditory, visual, and sensory experiments matched to their learning abilities



Thank you, Shaheen, for this wonderful tour!



You're welcome, my friend. God willing, we'll explore more special landmarks in our upcoming tours

Virtual Emirati Latifa and Her Family

Illustrated by: Muhammed Mansour



Foreseeing

the future



Latifa captured hearts and drew remarkable engagement in the voting to choose her name



She is a virtual Emirati child launched by Digital Dubai to spread awareness in a smart and innovative way



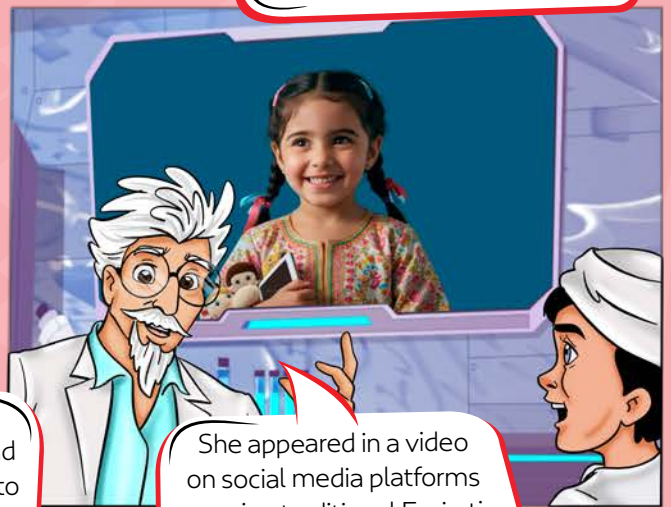
Latifa and her family are the first Emirati virtual family powered by artificial intelligence



The family consists of Latifa, her father Mohammed, her mother Salama, and her brother Rashid



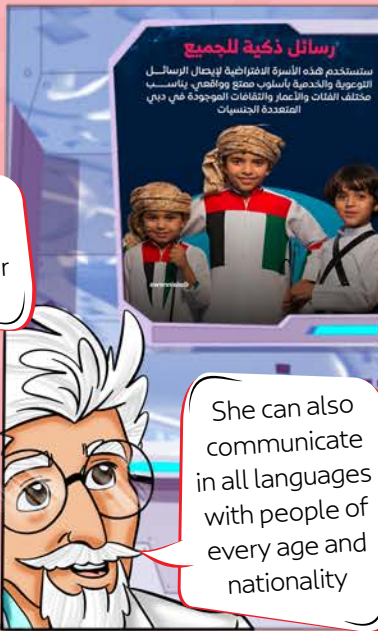
Latifa is characterised by her friendly personality and was designed to be close to children and families



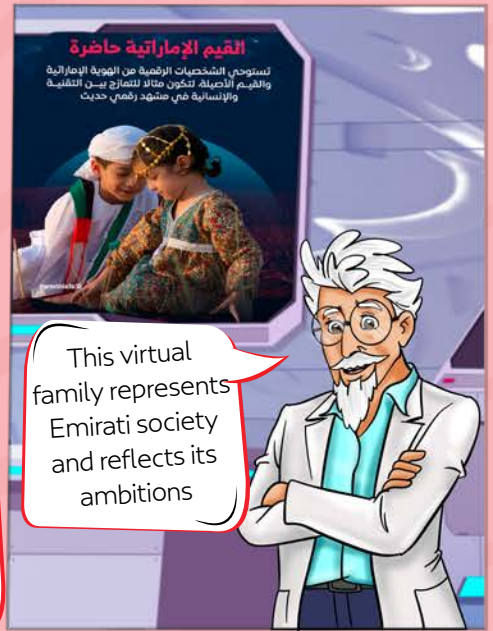
She appeared in a video on social media platforms wearing traditional Emirati attire with a modern touch



Latifa speaks in our dialect and understands our traditions



She can also communicate in all languages with people of every age and nationality



This virtual family represents Emirati society and reflects its ambitions



It expresses the nation's vision for a smarter, more sustainable future



It also helps deliver awareness messages in a way that is close to people



Thank you, Scientist Suhail, for this valuable information. I feel very proud of the first Emirati virtual family

You are welcome, Shehab. Our country has always been a pioneer in scientific fields

Safe and Comfortable Public Buses for Everyone

Illustrated by: Abdel Fattah Helmy

Safety Road





One of Dubai's finest qualities is its cleanliness, and public transport is no exception



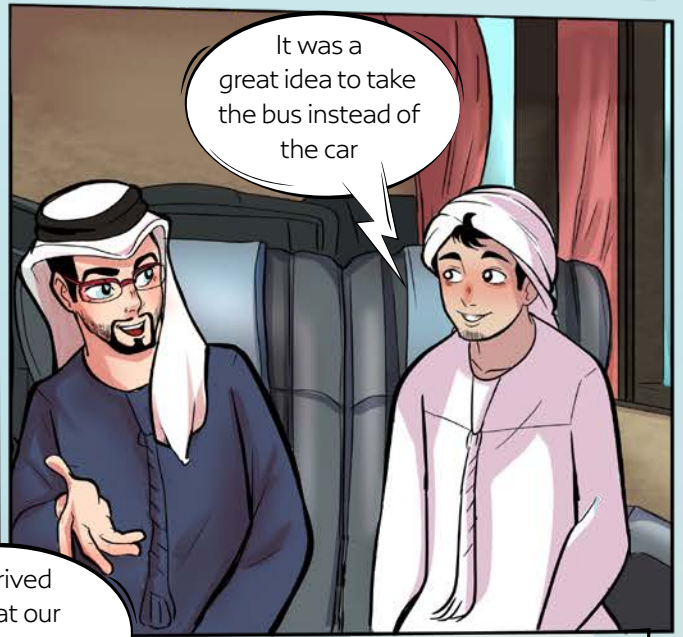
Excuse me, sir. You cannot eat or drink on public buses

It's just a light snack!



The ban includes snacks, drinks, and even chewing gum

Sorry. I promise not to repeat it again



It was a great idea to take the bus instead of the car

We arrived safely at our destination ahead of time



God willing, we'll repeat this wonderful experience

Safety Guidelines While Riding a Scooter (3)

Illustrated by: Hossam Abdel Ghani



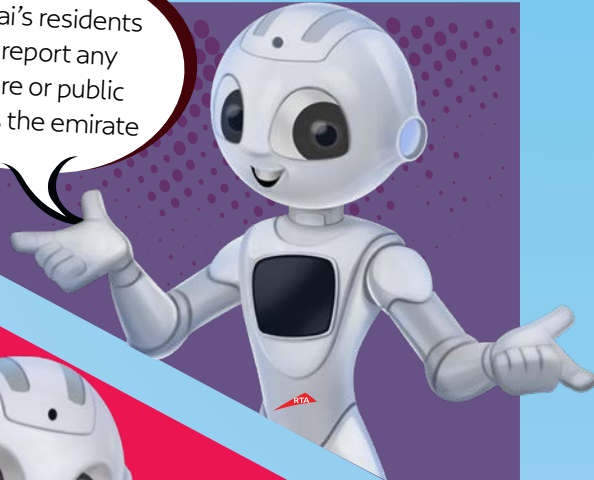
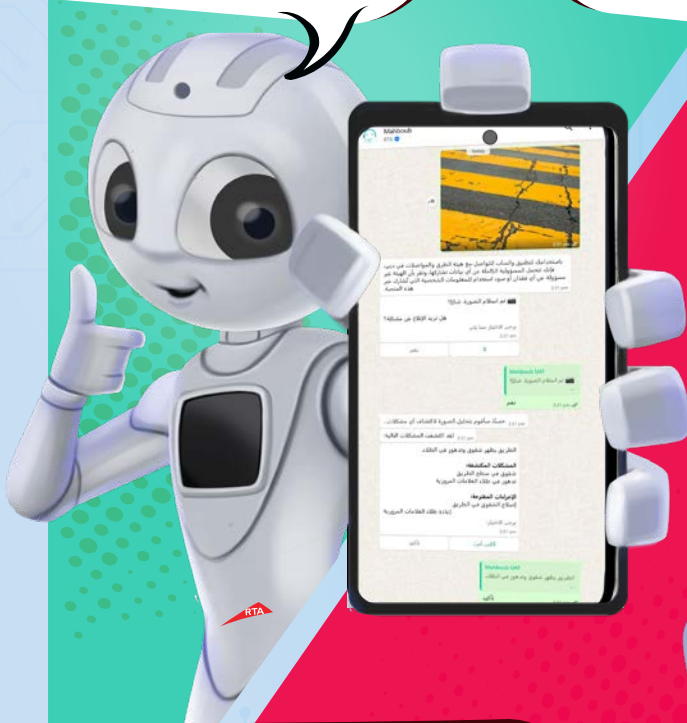
'Madinati' Service via Mahboub on WhatsApp

Mahboub



Dubai's Roads and Transport Authority (RTA) has launched the smart reporting service 'Madinati' through its chatbot 'Mahboub' on WhatsApp

The service allows Dubai's residents and visitors to quickly report any damage to infrastructure or public transport facilities across the emirate



Reports can include issues affecting the right-of-way, pavements, bus shelters, traffic signals, signboards, and more

By making reporting simple and accessible, this service encourages public participation in keeping Dubai clean and beautiful, while providing a practical, user-friendly platform that speeds up action



Users can take a photo and send it directly via WhatsApp, where it is immediately forwarded to the concerned RTA teams for appropriate action



Sharing Feelings Makes Things Better!

Illustrated by: Abdel Fattah Helmy

Prepared by: Maryam Al Zaabi
Dubai Health Authority

Miss

Weqaya



My friends... all feelings—whether happy or sad—are natural. But sometimes, it can be hard to understand them or know what to do



Talking to a trusted adult, like our parents, teachers, or caregivers, can help us



When we share our feelings, others can understand us and suggest ways to solve our problems

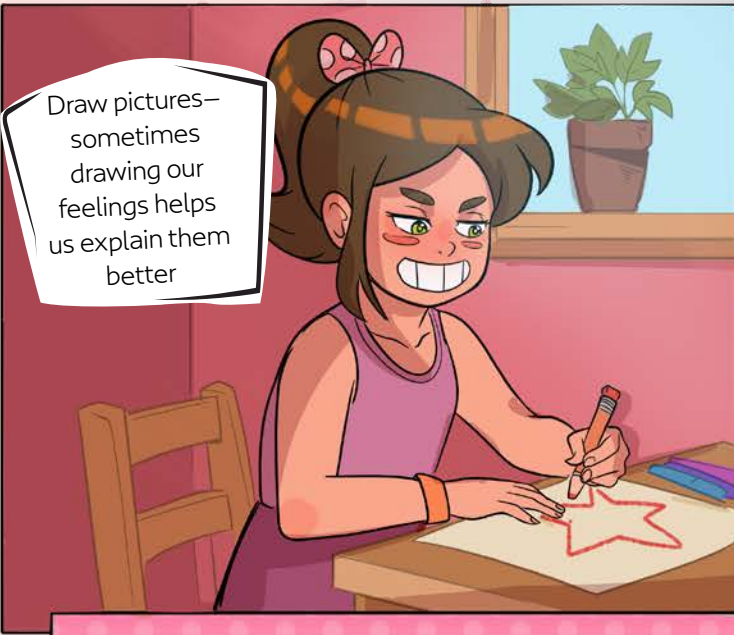
Be honest and share what you truly feel, even if it's difficult



There are fun ways to express our feelings to our families or healthcare providers



Use simple words like: "I feel happy when..." or "I feel upset because..."



Draw pictures—
sometimes
drawing our
feelings helps
us explain them
better



If it feels too hard to talk,
write short notes about
how you feel



Use a feelings
chart: point to a
face or emoji that
shows your feelings



Always remember, my friends,
our feelings are important and
deserve to be heard



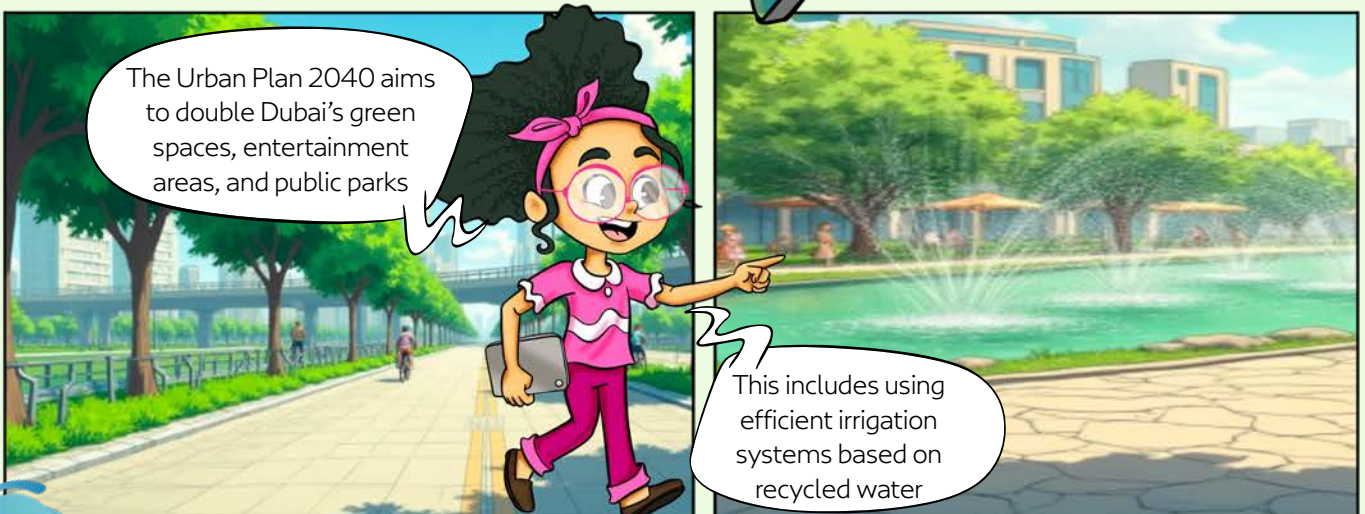
And talking to a trusted
adult can really help us

Dubai: The Eco-Friendly City (3)

Maryam Obaid Al Zaabi – Senior Administrative Officer
Illustrated by: Muhammed Mansour

Aliaa

The Eco-friendly





In addition, a network of green routes for pedestrians and cyclists is being developed



Dubai's Green Building Regulations set standards for the design and construction of buildings



These ensure energy and water efficiency as well as the use of eco-friendly materials



Can you give some examples of eco-friendly projects in Dubai?

The Sustainable City in Dubai features solar-powered homes, smart irrigation systems



And wide green areas, car-free zones, and an efficient waste management system



Al Barari residential project also offers environmentally friendly architectural designs

I visited some friends there... it's a very beautiful and upscale place!

Different Places

In cooperation with the Community Development Authority



Friends, as we move along, we pass by many places. Let's learn how to express some of these places in sign language.

Sanad



And this means "hotel"



This sign means "mosque"



This one means "restaurant"



And this one means "school"



And this means "bank"

