

سلامة Salama

Traffic Awareness in Summer Camps



Summer Without
Accidents



Safe Road Crossing



The Importance of
Regular Vehicle Inspection

هيئة الصحة بدبي
DUBAI HEALTH AUTHORITY



معهد الإمارات للسياسة
Emirates Driving Institute

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سلامة Salama

A diverse educative magazine for children published monthly by the Roads and Transport Authority in Dubai to raise the awareness of safety, health and the environment.

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Sweet Words

Hello, friends!

Dubai's Roads and Transport Authority (RTA) is committed to participating in student summer camps by organising a series of meaningful and engaging activities. The goal is to reach as many young people as possible, to instil the principles of traffic safety, raise awareness about the importance of following road rules, and avoid risks on the road.

Friends, following traffic rules is a civilised behaviour that reflects the level of awareness of both the individual and the community.

It is a moral responsibility before being merely a legal obligation.

Traffic rules are designed to organise the flow of traffic, reduce accidents, protect lives and property, and maintain public safety.

We must always remember that traffic safety is a shared responsibility.

Whether you are a driver, pedestrian, scooter rider, motorcyclist, or cyclist, staying alert and mindful on the road helps keep everyone safe. By working together, we can all play a part in making our roads safer for every user.

Salama

News and Events



RTA took part in summer camp awareness activities for students organised by Dubai Police across multiple schools in Dubai.

The sessions focused on key traffic safety practices, particularly safety guidelines when boarding and alighting from vehicles, correct road-crossing behaviour, and the importance of wearing safety belts.

Educating Students in Summer Camps

Key Rules for Pedestrian Safety

Dubai's Roads and Transport Authority (RTA), in collaboration with Emaar, has launched an awareness programme targeting 20,000 workers to promote pedestrian safety and prevent run-over incidents.

The campaign kicked off in mid-July 2025 at the Dubai Creek Harbour construction site, where 1,500 gift packs were distributed to 750 workers. Each pack included a lunchbox and a wearable neck fan, both printed with key pedestrian safety guidelines.



Dubai's Roads and Transport Authority (RTA) took part in the educational and recreational events organised by 'Furjan Dubai' in Al Khawaneej. As part of its participation, RTA delivered an awareness session focused on traffic safety rules, including safe practices when boarding and alighting from vehicles, crossing roads, and the importance of wearing safety belts. Copies of Salama Magazine were also distributed to attendees, encouraging them to read and take part in the magazine's quizzes.

Participation in 'Furjan Dubai' Activities



RTA also participated in awareness activities organised by Dubai Corporation for Ambulance Services at its Warsan headquarters for students enrolled in summer camps. The sessions provided key safety tips on how to board and alight from vehicles safely, correct road-crossing, and the importance of wearing safety belts.

Salama Magazine hosted an interactive workshop designed to inspire a love of reading among children through illustrated stories, engaging competitions, and

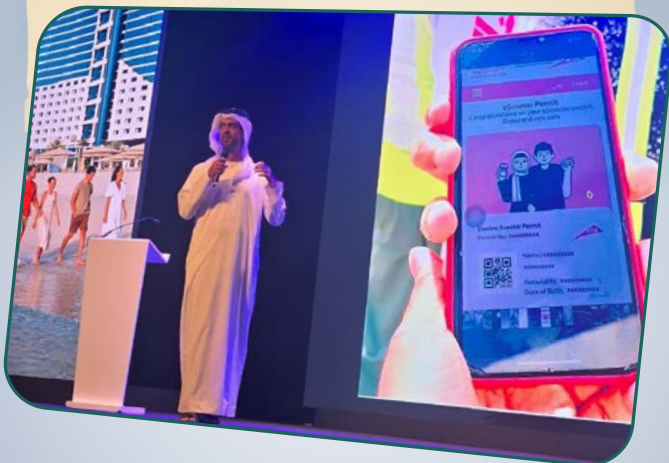
Awareness Workshops at Dubai Ambulance Headquarters

valuable prizes. A creative drawing session titled “Draw with Salama” was also held in collaboration with the Huawei Community, using digital tablets. At the end of the event, gifts were distributed to all participants, courtesy of RTA and the Huawei Community.



Awareness Session for Jumeirah Group Staff

RTA also took part in an awareness event organised by Dubai Police’s Tourism Security Department for employees of Jumeirah Hotels Group. The session featured a presentation on key traffic safety rules for all road users, with a particular focus on riders of electric scooters and bicycles.



Public Safety Campaigns Across Dubai Roads

RTA launched a series of awareness advertisements across public transport buses and major roads in Dubai, including Sheikh Zayed Road. The campaign urged drivers to avoid using mobile phones while driving, a leading cause of traffic accidents in recent years, particularly those resulting from sudden lane changes or failure to maintain a safe driving distance.



Traffic Awareness in Summer Camps

Illustrated by: Muhammed Mansour

I'm Salama

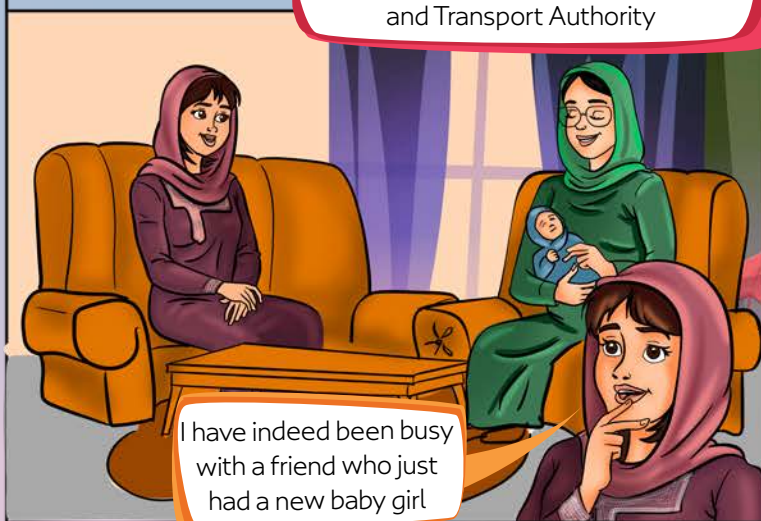


You've been going out with your father for days without me—where have you been going?

We're taking part in summer awareness activities organised by Dubai's Roads and Transport Authority



We knew you were busy these days, so we didn't take you with us



I have indeed been busy with a friend who just had a new baby girl



Where are these RTA's summer awareness activities taking place?

In different locations across Dubai!



RTA was keen to deliver awareness messages to as many people as possible, aiming to instil traffic safety values in the community



And to tailor the awareness topics according to each event and age group

That's wonderful and a big effort!



I took part in road safety awareness activities during Dubai Summer Surprises



And I joined the ones held at the summer camps for students



And I attended an event organised for parents, especially those who drive their children to school



The awareness messages covered many topics, like the dangers of leaving children alone inside vehicles



I'll make sure to join you in the next awareness activities, God willing

We'd be very happy to have you with us, Mum!

The Importance of Regular Vehicle Inspection

Illustrated by: Muhammad Qajoum

Engineer **Salem**



What do you think about going on mountain trips during the summer holiday?

Great idea... Hatta, Hafeet, Jebel Jais, and Jebel Al Faya!



But have you prepared the car for these exciting trips?

What does the car have to do with it? We're the ones who need to get ready!



We'll be driving for long hours in mountainous areas... Each of us must carry out a full technical inspection of their car



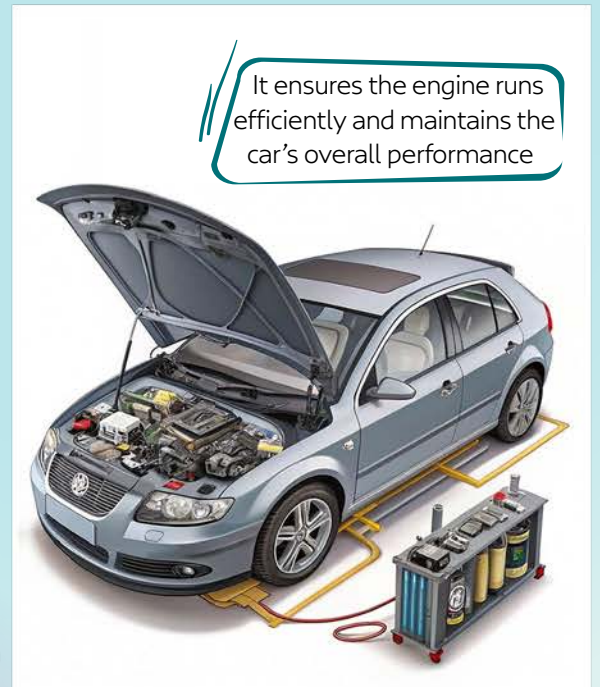
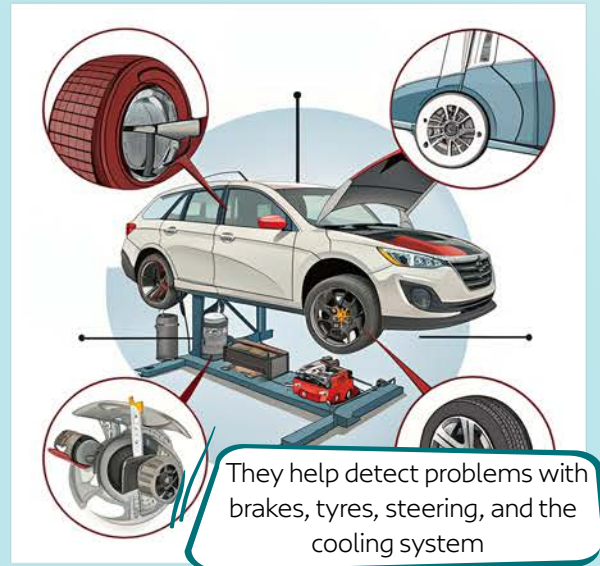
When was the last time you had such an inspection done?

Honestly, I don't remember... It was quite a while ago!



Regular vehicle inspection is very important, especially with the high temperatures





Safe Road Crossing

Illustrated by: Tarif Kalji

Champion **Nader**



This lady and her child are waiting for the pedestrian signal to turn green before crossing the road.



Unfortunately, as the child was distracted by his tablet, he did not notice that the pedestrian signal had not turned green yet, but Champion Nader intervened just in time.



Madam, you should have held your child's hand while waiting to cross the road



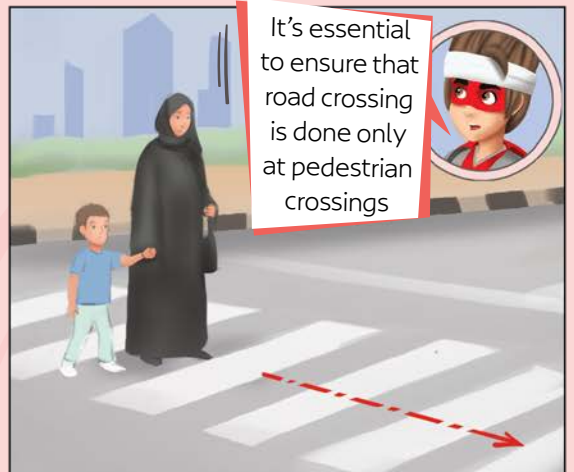
It's also important to teach him the correct way to cross the road

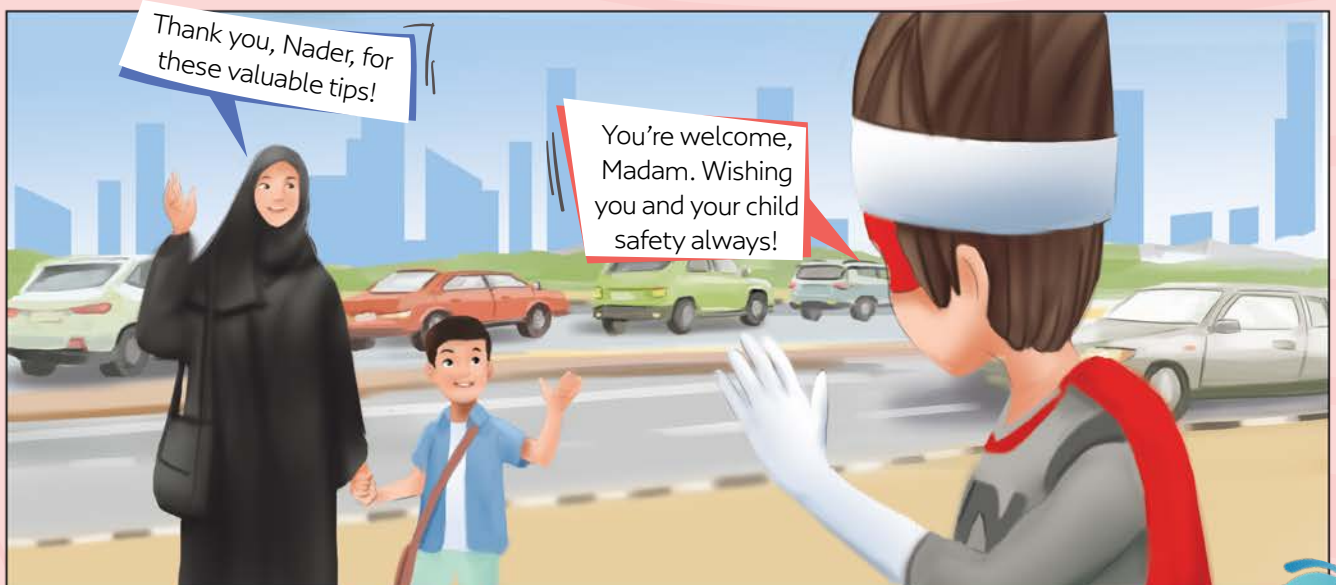


Be a role model by stopping, looking both ways, and watch for oncoming vehicles before crossing



It's essential to ensure that road crossing is done only at pedestrian crossings





Jebel Jais (1)

Faris and

Shaheen



Where are you taking us today, Shaheen?

To Jebel Jais, the mountain that touches the clouds, within Al Hajar Mountain ranges in Ras Al Khaimah



It rises above date farms, the valley, old fishing villages, and the Arabian Gulf

Its peak, standing at 1,934 metres above sea level, overflows with stunning natural beauty

The mountain offers tourists and residents a chance to enjoy breathtaking views in cool, pleasant weather





In summer, temperatures at the top of Jebel Jais reach only around 31°C during the day



The Viewing Deck Park is the perfect spot to unwind and relax

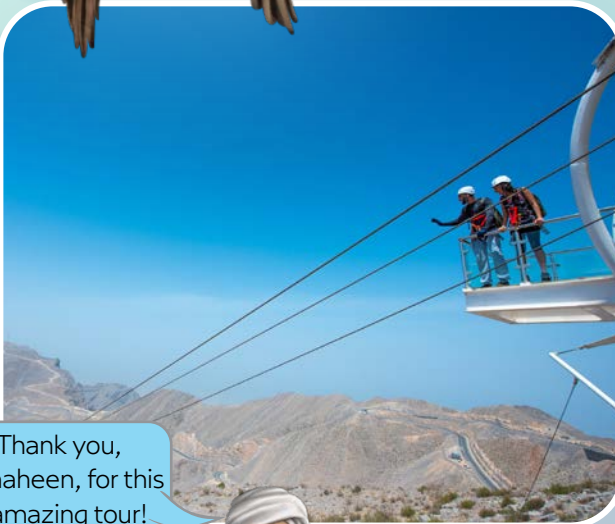


It features seven levels with amazing views of the Arabian Gulf and Al Hajar mountains' valleys



The mountain also offers exciting activities for adventure lovers

Including Jais Flight – the world's longest zipline, soaring at 1,680 metres high



Thank you, Shaheen, for this amazing tour!



You're welcome, my friend... We'll learn more about Jebel Jais during our next trips, God willing



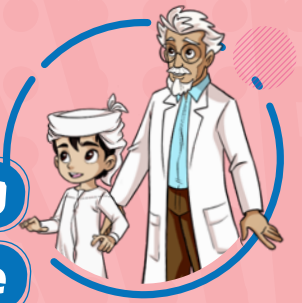
To be continued

Automated Inspection of Railway Infrastructure

Illustrated by: Muhammed Mansour



Foreseeing
the future

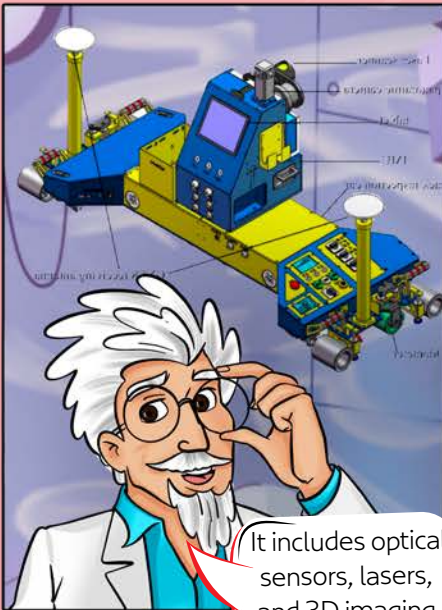




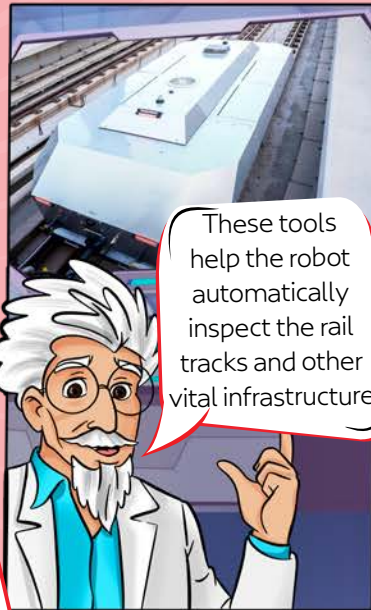
It also shows a strong commitment to using new technologies to make everyday life better



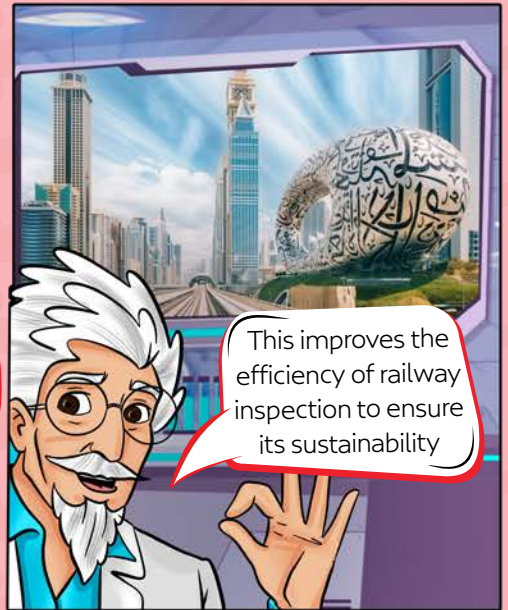
The automated inspection is a high-tech robotic platform equipped with the latest sensing technologies



It includes optical sensors, lasers, and 3D imaging cameras



These tools help the robot automatically inspect the rail tracks and other vital infrastructure



This improves the efficiency of railway inspection to ensure its sustainability



Thank you, Scientist Suhail, for sharing this great information!

You're welcome, Shehab! Dubai always leads the way in adopting smart technologies and solutions

Summer Without Accidents

Illustrated by: Abdel Fattah Helmy

Safety Road



What will you be covering in your press tour today, my friend?

The "Summer Without Accidents" campaign, that was launched by Dubai's Roads and Transport Authority in coordination with the Ministry of Interior and Dubai Police General HQ

What is the goal of this campaign?


It aims to encourage drivers to carry out regular vehicle inspections and quick checks before setting off

What do you mean by a quick check?

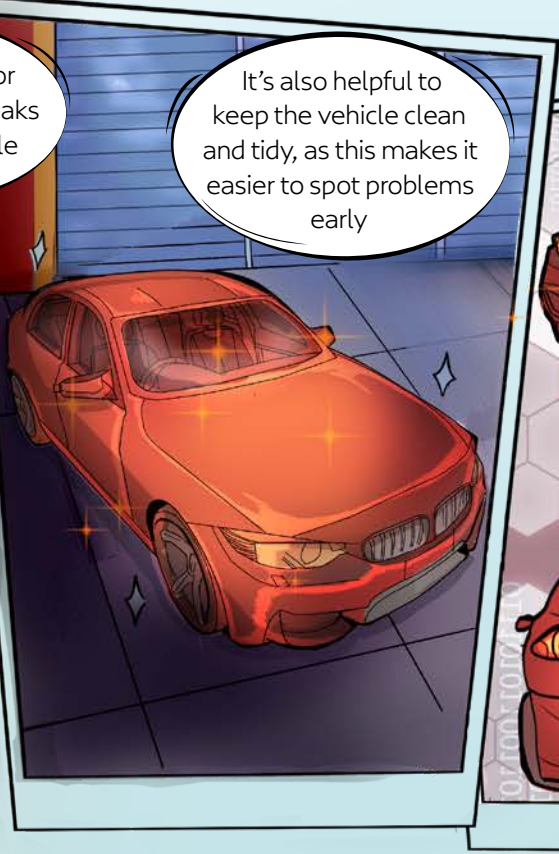
It means taking a quick look at the tyre pressure, engine oil, and coolant fluid

Making sure the oil and radiator coolant levels are appropriate


Ensuring tyre pressure is correct and that the tyres are in good condition



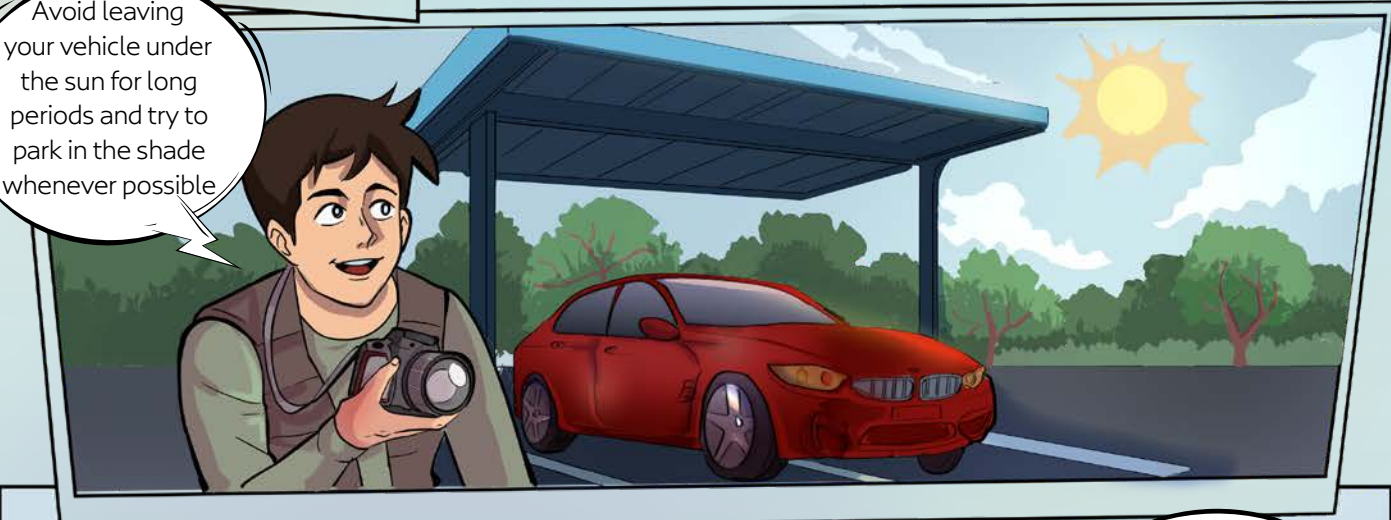
And checking for any oil or water leaks under the vehicle




It's also helpful to keep the vehicle clean and tidy, as this makes it easier to spot problems early



And always keep the front and rear windshields and windows clean to improve visibility while driving



Avoid leaving your vehicle under the sun for long periods and try to park in the shade whenever possible



We should all follow these guidelines for our own safety and the safety of other road users

I agree, my friend. Let's make this summer safe, special, and accident-free!

Safety Guidelines While Riding a Scooter (1)

Illustrated by: Hossam Abdel Ghani

Inspector **Hamad**



While a scooter rider was travelling along the designated path, a child suddenly ran in front of him and was nearly hit.



Always anticipate hazards, sir, and be ready to stop when necessary

Thank goodness the child is safe!



Give way to pedestrians and keep a safe distance from other road users



Dismount at pedestrian crossings – the fine for failing to do so is AED 200



Also, dismount in crowded areas and wherever you see a “No Riding” sign



Watch your speed and ride slowly when there are other users on the path



Thank you, Inspector, for these valuable tips

To be continued

Top Up Your nol Card at Ticket Machines

Mahboub



The new machines from Dubai's Roads and Transport Authority are designed to be super easy to use, making top-ups quicker and simpler

To make travelling smoother on Dubai Metro and public transport, you can easily top up your nol card using smart ticket vending machines

Don't forget: the minimum top-up amount through ticket vending machines is AED 20

You can pay by card or use cashless options like DigiPay for a faster and safer experience!

To top up, simply insert your nol card into the slot, select your language, and choose the amount you want to add



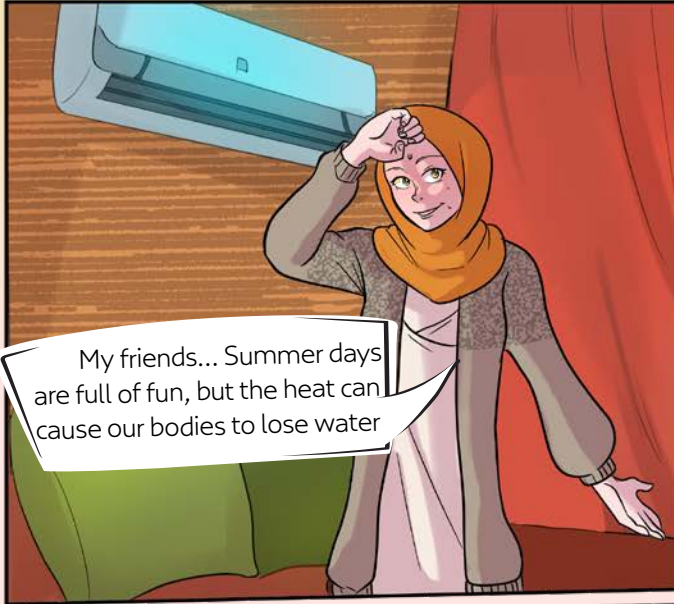
Stay Refreshed This Summer – Drink Water

Illustrated by: Abdel Fattah Helmy

Prepared by: Sima Al Marzouqi
Dubai Health Authority

Miss

Weqaya





Juices and fizzy drinks are not a substitute for water



Most of them contain sugar, which can make us feel thirstier



Staying out of the sun helps our bodies retain water



Keeping our bodies hydrated in summer gives us happiness and energy



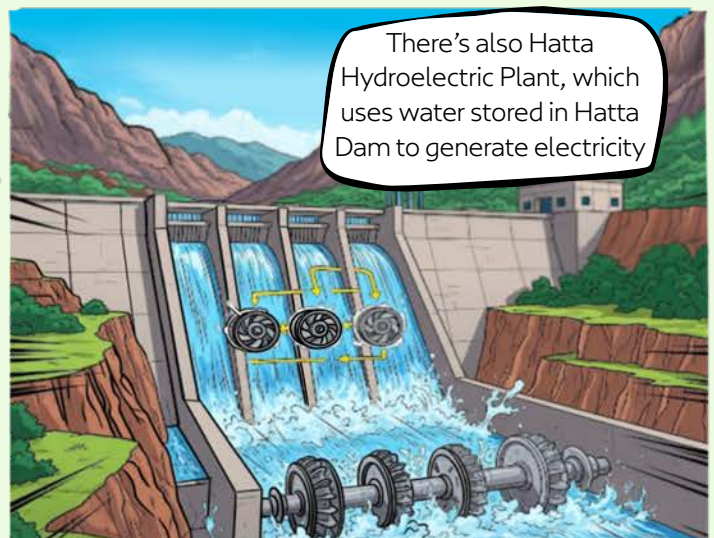
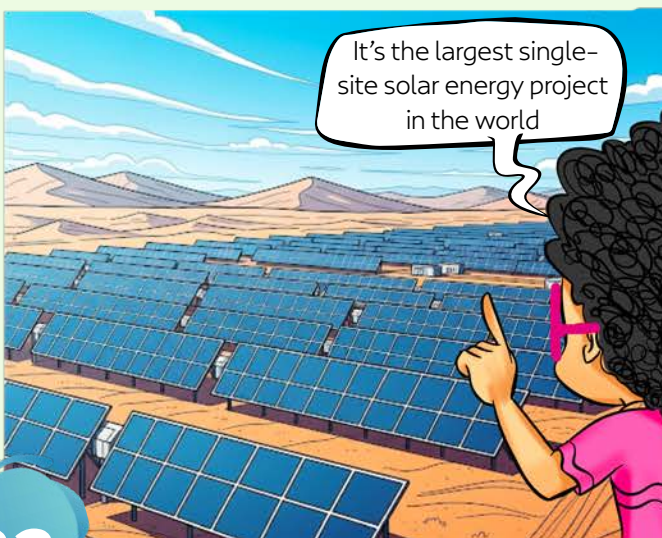
And makes us always ready to enjoy summer activities!

Dubai: The Eco-Friendly City (1)

Illustrated by: Muhammed Mansour


Aliaa

The Eco-friendly







And Shams Dubai initiative, which encourages installing solar panels on buildings to produce electricity




Dubai is also investing in green hydrogen technologies




It's a clean fuel with huge potential for the future



All these efforts aim to diversify energy sources and boost the green economy



Oh, excuse me—my mum is calling... Let's continue our talk later



We're excited to learn more about this in the future, God willing, Aliaa!