

سلامة Salama

A diverse educative magazine for children published monthly by the Roads and Transport Authority in Dubai to raise the awareness of safety, health and the environment.

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06 Golden Opportunity

Dangers of Leaving Kids Alone in Cars





with Worn-Out Tyres

Smart Ways to Use the Air Conditioner



Hello, friends!

The school exams are finally over, and the summer holiday is here!

Sweet

Words

But guess what? Summer isn't just about staying up all night, sleeping all day, and doing nothing, like some people think.

It's a golden chance to relax after a busy school year, recharge your energy, and enjoy fun activities that help both your body and mind, if you plan your time well!

Summer break is more than just free time for games. It's a special time to try new things, explore your talents, learn cool skills, and make happy memories with your family and friends. You can also use it to make small changes that help you grow to become the best version of yourself and build stronger family and social bonds.

Remember, summer is a great gift, if we use it wisely! When we mix fun with meaningful activities and organise our time well, we can enjoy an amazing summer full of joy, learning, and adventure.

Let's make the most of it together!

Salama

News and Events

Awareness Campaign for Bicycle and Scooter Users



Awareness activities targeting bicycle and e-scooter users continued in several areas of Dubai, particularly along Jumeirah Walk, the Dubai Water Canal, Jumeirah Lakes Towers, and select developer-managed communities. The campaign focused on monitoring users and providing on-site guidance to promote safe and responsible riding behaviour.

Promotional ads for the Traffic Awareness Film Festival Competition are still running across RTA's social media platforms, encouraging university students to participate in the contest, which features a range of cash prizes. As part of the campaign, RTA also organised awareness workshops at several universities in Dubai. For full details on how to participate, please visit: www.rta.ae/roadsafetyfilmfestival

Traffic Awareness Film Festival Competition



Night Event



The mobile night exhibition continued its tour of various shopping centres and public hospitals in Dubai, aiming to raise awareness about the leading causes of traffic accidents. During the final week of June, the exhibition was held at Lulu Hypermarket in Al Rashidiya. The event featured informative sessions highlighting common causes of fatal road accidents in recent years, including sudden swerving, mobile phone distractions, and failure to maintain a safe following distance.

Delivery Bike Rider Awareness Campaign



Awareness activities for delivery bike riders continued across various locations and streets in Dubai, with the participation of Ahmed Mahboob, CEO of Licensing Agency, and Eng. Ahmed Al Khuzaimi, Director of Traffic. In June, a campaign was held in the Business Bay district to ensure compliance with traffic safety regulations and provide guidance on best practices. The initiative aimed to promote safer riding behaviours and concluded with well wishes for riders' continued safety on the roads.



As part of ongoing efforts to reduce fatalities and injuries caused by run-over incidents in Dubai, RTA has installed hundreds of safety posters at public bus stops in key locations in Deira and Bur Dubai. These posters offer clear guidance on safe street-crossing practices and how to avoid run-over accidents.

Pedestrian Safety Posters at Bus Stops



Student Tour on the Water Bus



Over 60 students from GEMS Education schools in Dubai enjoyed an exciting tour on the Water Bus! The trip took them along the Dubai Water Canal and around Palm Jumeirah Island. Salama joined the fun, handed out some lovely gifts, and shared copies of Salama Magazine, where she's the lead character!

Golden Opportunity

Illustrated by: Muhammed Mansour







Dangers of Leaving Kids Alone in Cars

Illustrated by: Muhammad Qajoum

Engineer Salem





Glass Cups (2)

While their mother was away, the kids tried to use the blender to make fresh juice. While getting a

glass cup, it broke, and pieces of

glass spread everywhere. They were about to pick it up with their hands, but Champion Nader stepped in just in time to stop them from getting hurt.

Illustrated by: Tarif Kalji

Champion Nader

Not just one thing, a few things!

What happened, Nader? Did the kids do something wrong?

First, they spent too much time playing video games

They tried to get glass cups from the high shelf When one cup broke, they were about to pick up the glass pieces with their hands Then, they wanted to use the blender without any adults around





Worst of all, they wanted to hide what happened so you wouldn't find out



Sharjah Safari (2)

Sharjah Safari opens its doors to visitors from 8:30 a.m. to 6:00 p.m

> It offers a comprehensive experience to discover the traditional African farm, featuring Watusi cattle

Faris and

Shaheen

The safari comprises 12 natural environments inspired by the topography of African wildlife habitats Could you mention examples of these environments and regions?

din't

Visitors to the first area enjoy a unique walking experience exploring the islands and archipelagos of Africa

> The "Serengeti" zone celebrates the world's largest animal migration Sharjah Safari has seen the

planting of approximately

100,000 African Samar trees

(Acacia senegal)

The "Coast" zone represents deserts, grasslands, and diverse wildlife

It has also witnessed the birth of over 300 newborns among wild animals and birds

These include "Tarthouth," the second Savanna elephant calf born after "Samra"

The name "Tarthouth" refers to a wild mushroom-like plant that appears after rainfall

> Thank you, Shaheen, for this wonderful tour!

> > You're welcome, my friend. I truly enjoyed your company in this exceptional place!

Dubai Police Smart Robot

Illustrated by: Muhammed Mansour











Safety Tips Before Using Scooter Inspector Hamad

Illustrated by: Hossam Abdel Ghani









UAE Efforts to Reduce Food Waste (Part 2)

Illustrated by: Muhammed Mansour

Aliaa The Eco-friendly

It involves coordination with hotels You mentioned, Aliaa, that there to collect untouched surplus food are many Emirati initiatives and and distribute it to those in need community efforts aimed at reducing food waste. Could you name a few? Certainly. One of the most prominent is the "One Million Meals There's also "Hifz Al Naema' from Surplus Food" initiative initiative launched by Emirates Red Crescent, and "Wafaa" initiated by hotel the Dubai Food & Beverage Group Save the bleSSing And "Community Fridges," located at key strategic sites in Dubai, which store untouched surplus food provided by hotels

> These fridges are managed by UAE Food Bank and "Ne'ma" initiative, which safely collects and distributes food

Another is the "Fish Fridge" initiative, launched by the Ministry of Climate Change and Environment to collect fish donations from fishermen and redistribute them to underprivileged families

