

Salama





A diverse educative magazine for children published monthly by the Roads and Transport Authority in Dubai to raise the awareness of safety, health and the environment.

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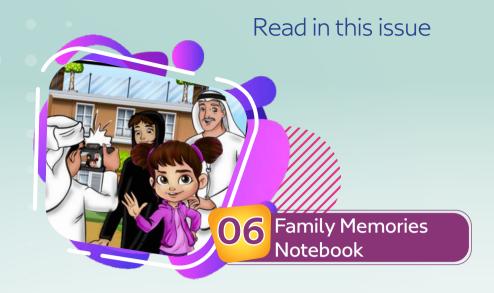


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Welcome friends

Summer vacation is a valuable opportunity to strengthen family bonds, visit relatives, and share beautiful memories with loved ones.

However, there is something to remember during our family visits – let's avoid being engrossed in our phones. Instead, let's listen attentively to others, respond politely, and engage in meaningful conversations. Unfortunately, being distracted by phones has recently become a widespread harmful habit.

It's a heartwarming gesture to bring small gifts for our relatives, especially our elders like grandparents. These tokens of love and appreciation have a profound impact on their hearts, making them feel cherished and valued. Let's learn the true Emirati habits from their wisdom and benefit from their experiences.

May Allah always make us a source of joy for others, strengthen our family connections, fill our hearts with love for our relatives, keep us loyal to our country, and inspire us to be a shining example of its kind and dedicated citizens.

Salama

Salama news

Awareness Workshops for Summer Camp Students

Salama took part in the second season of the "2024 Summer Camp," which ran until July 25th, under the sponsorship of Farjan Fund, Dubai Community Development Authority, Roads and Transport Authority (RTA), and Knowledge Fund Establishment. The camp was held in Mirdif, Al Barsha, and Nad Al Sheba schools, targeting age groups from 4 to 15 years.



Educational Games about Traffic Safety

The Traffic Safety Team at the Traffic and Roads Agency of RTA delivered awareness lectures at Nad Al Sheba, Mirdif, and Al Barsha schools. The workshops included educational games on traffic safety, alongside awareness sessions on the use of electric scooters and bicycles.



Educating Students at the Summer Ambulance Camp

The Traffic Safety Team organized an awareness lecture for the students of the 2024 Summer Ambulance Camp about traffic safety and the importance of adhering to traffic etiquette and safe road crossing rules. The lecture also covered proper bicycle riding and ensuring the safety and usability of scooters, including checking brakes and lights.



Art Workshop in Collaboration with Huawei Community

RTA organized an art workshop in collaboration with the Huawei Community, under the theme "Draw with Salama," at the Huawei Store, Deira City Centre. The workshop was for students from the Dubai Center for People of Determination and

included drawing on tablets. Students also participated in raffles for prizes provided by the Huawei Community and RTA, and copies of "Salama" magazine were distributed.



Interactive Programs on Traffic Safety

RTA participated in the summer program at Aousha Pavilion, offering interactive programs and awareness workshops on traffic safety. "Salama" magazine and various gifts were distributed to participants, courtesy of the RTA.



Salama at "Modhesh World"

RTA participated in "Modhesh World" activities by distributing "Salama" magazine to visitors of this unique summer event and inviting them to browse its sections and win valuable prizes through the magazine's competitions.



Family Memories Notebook

Illustrated by: Muhammed Mansour























Respecting Pedestrian Rights

Illustrated by: Muhammad Qajoum



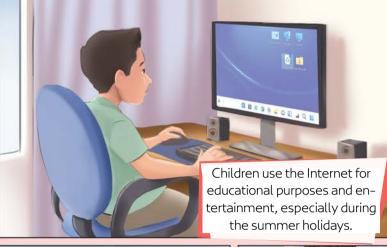






Ensuring Safe Internet Browsing

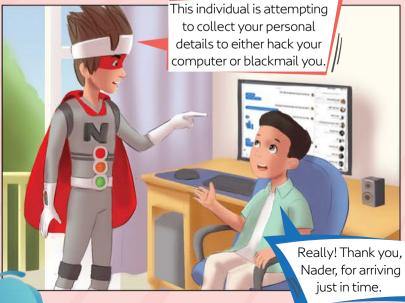
Illustrated by: Tarif Kalji

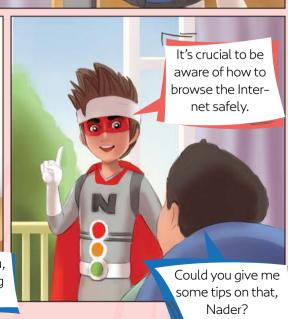


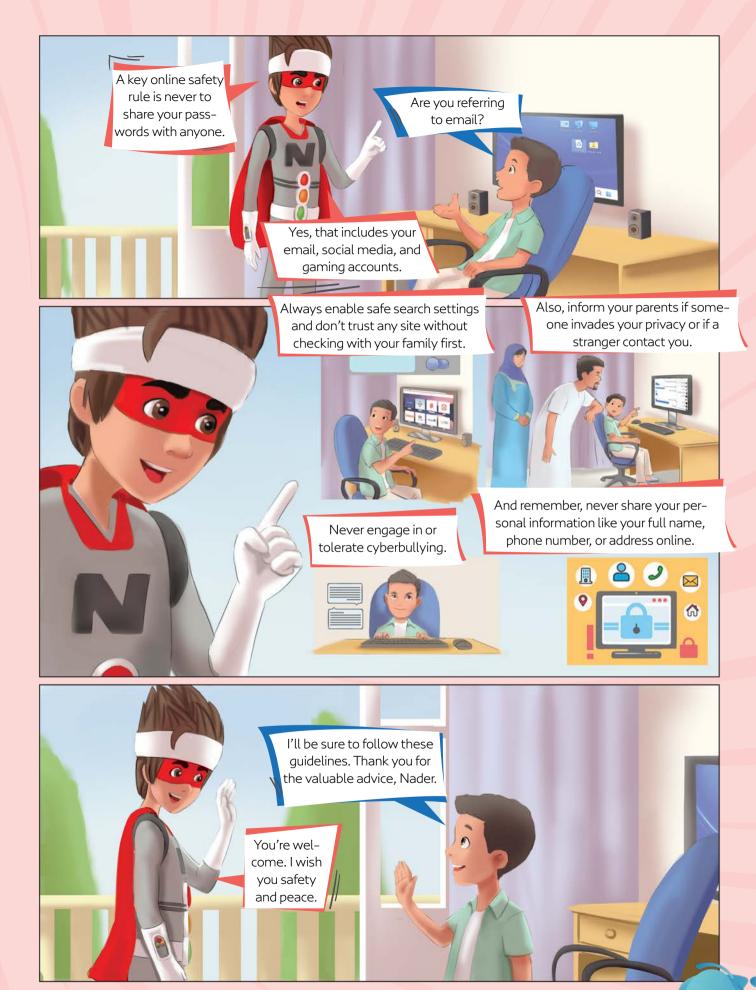












Explore Modesh World





Plus, interactive workshops featuring arts and crafts activities.

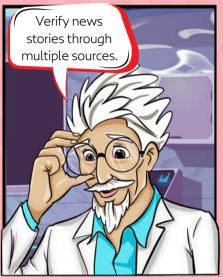


Expose Dangers of Deepfakes

Illustrated by: Muhammed Mansour

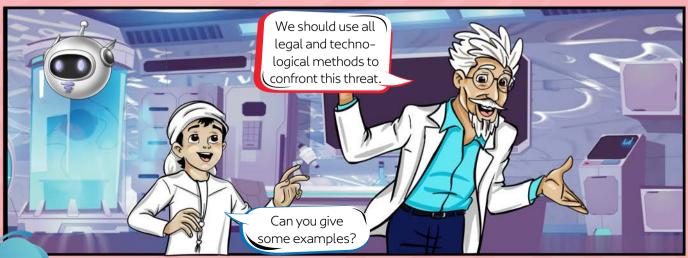








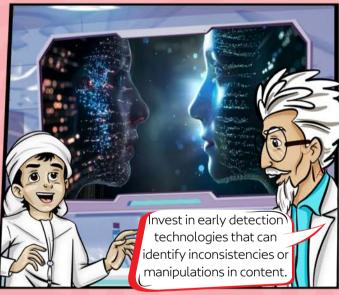














Learn Vehicle Safety Tips (2)













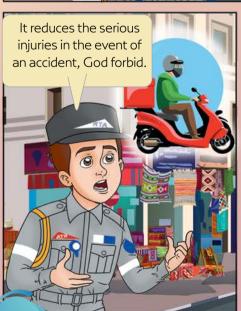
Remember: Safety Comes First

Inspector Hamad

Illustrated by: Hossam Abdel Ghani











Enhanced Functionality in the S'hail App



Dubai's Roads and Transport Authority has upgraded the S'hail app, enhancing the user interface with additional features for a smoother experience.



Easily discover public transportation routes on the map and find nearby stations with just one click.







Now, you can know the total cost of your trip and stops and receive notifications reminding you of your journey.

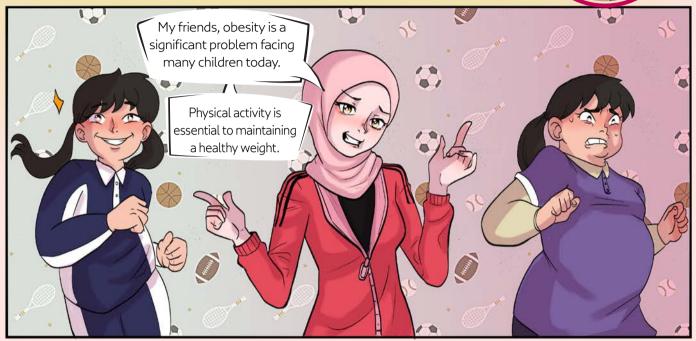


Stay Active and Healthy

Illustrated by: Abdel Fattah Helmy

Prepared by: Sharina Lootah -Senior Health Educator









Dubai's Sustainable City

Illustrated by: Muhammed Mansour













