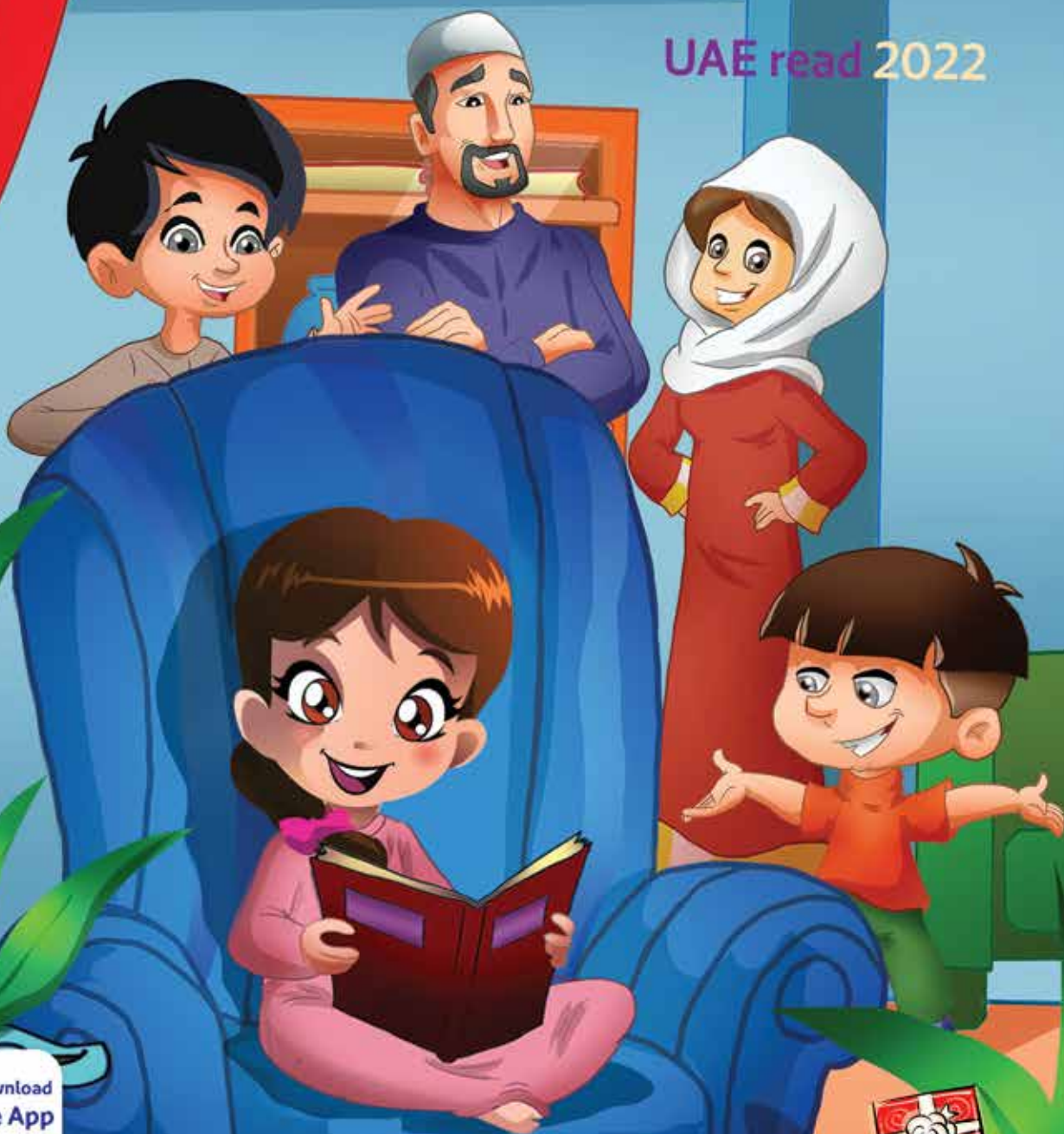


Salama

UAE read 2022



In This Issue

Salama

A monthly educational magazine for children issued by Dubai's Roads and Transport Authority (RTA) focusing on safety and traffic culture.

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04



06



Sweet
Words

Let's read together

Hello Dear friends..

Do you know that March is celebrated each year as a Reading Month across the UAE?

Yes, this is true. The UAE celebrates reading this month and encourages all

Reading Month

Irresponsible Behaviour



Dangers of not leaving sufficient safety distance

Good intentions alone are not enough



community members of all ages to read. I invite you all my loved ones to read books and stories on topics you like or capture your attention, especially as March is marked by several initiatives that contribute to nurturing a reading community, armed with science and knowledge. Let's read more interesting books and stories this month.

Salama

How to fight germs?



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I'm Salama

Reading Month



Quite the opposite. Reading is interesting and useful, as it increases your knowledge and awareness.

Our life and the experiences we go through are the greatest sources of learning and knowledge, and that is enough for me.

Our experiences may be one source among a group of key sources of knowledge, which include reading

Do not forget that there are particular fields that we need to look into to know the latest numbers and details about them

I agree with you

Reading is indeed interesting and useful.

You are right, dad.

Salama, tell us - what did you learn about from your reading?

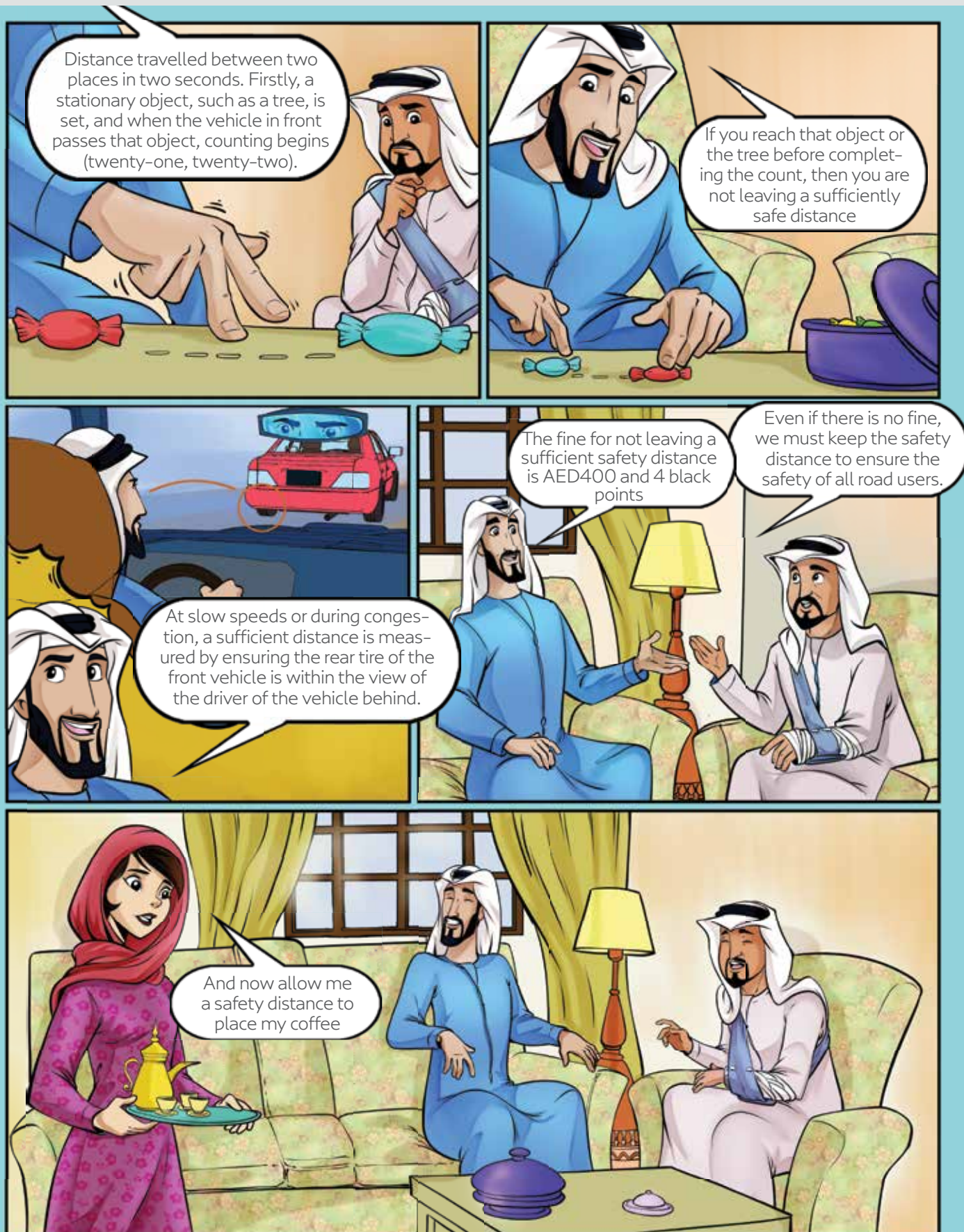
I learned about the sources of energy available in the world, their types and how do to conserve them, instead of wasting them.



Engineer Salem

Dangers of not leaving sufficient safety distance





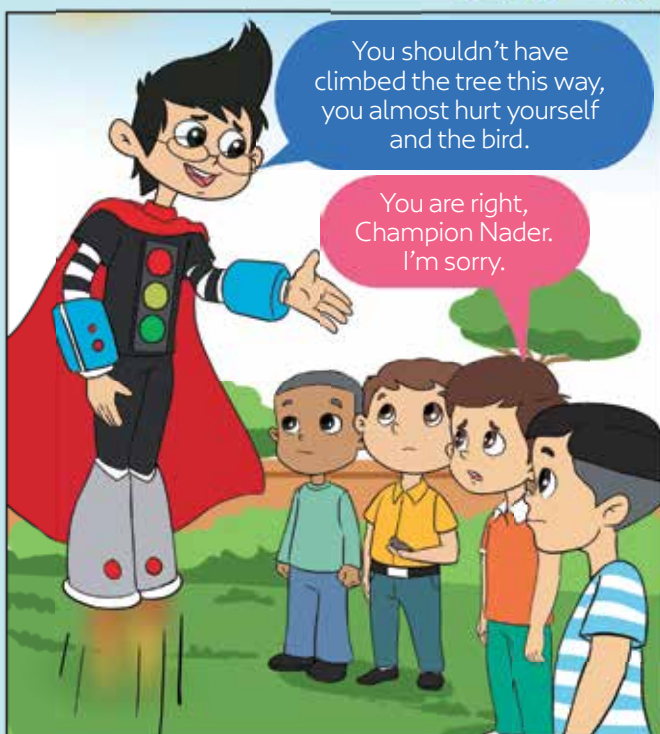


Super Nader

Good intentions alone are not enough



Marwan climbed the ladder placed on the tree but unfortunately did not any safety precautions. Before reaching the nest, he lost his balance.

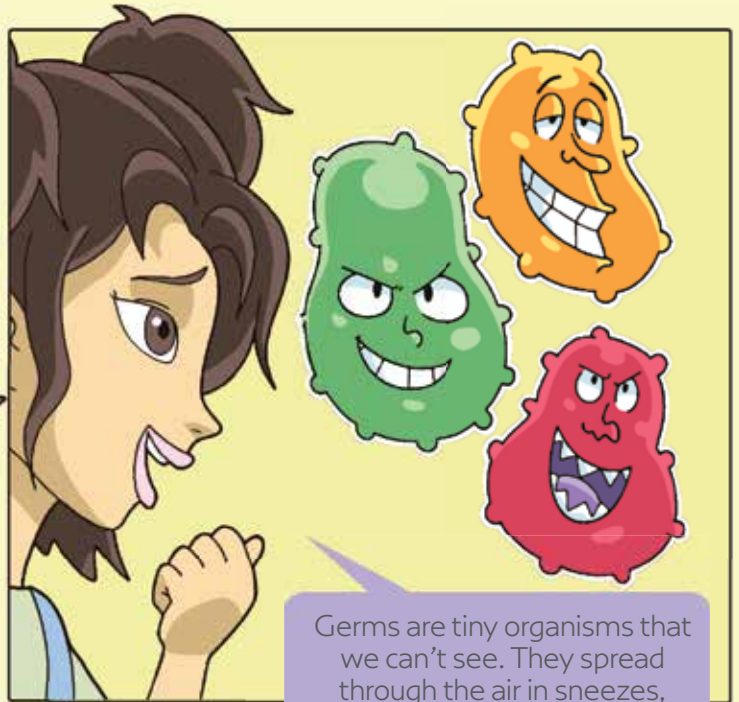




Miss Alia

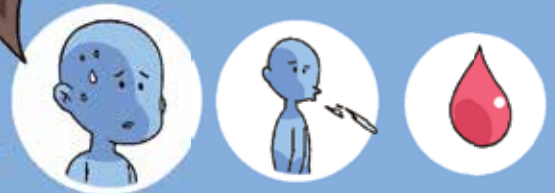
How to fight germs?

Hello friends.
There is a group of invaders called germs that may enter our bodies without our knowledge and cause diseases

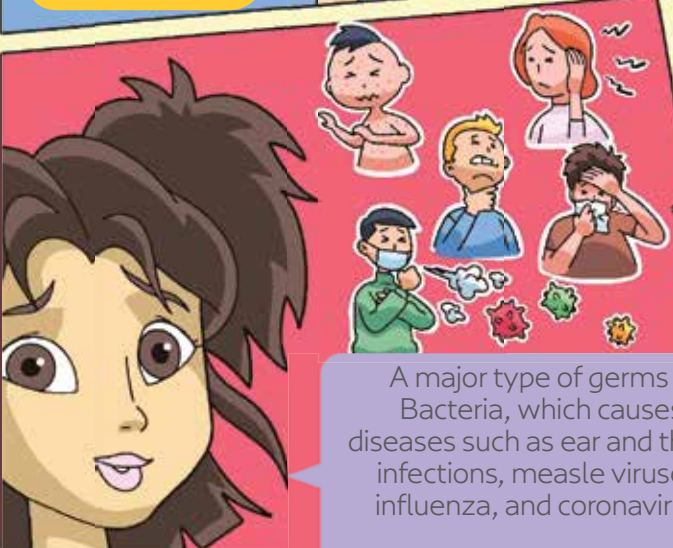


Germs are tiny organisms that we can't see. They spread through the air in sneezes, coughs, or even breaths.

They can also spread in sweat, saliva (spit) and blood. Some of them are transmitted by touching something that is contaminated, such as shaking hands with someone infected and then touching your eyes, mouth, or nose.



There are Fungi and Protozoa, which are microorganisms that cause intestinal infections leading to diarrhoea, nausea, and abdominal pain.



A major type of germs is Bacteria, which causes diseases such as ear and throat infections, measles viruses, influenza, and coronavirus.







Inspector Hamad

Irresponsible Behaviour





Sanad

Assisting People of Determination to access Expo



Hello friends. Today I will talk about Expo 2020's provisions for people of determination to ease their accessibility when visiting this international event



Expo provides people of determination with distinguished services, including buses suitable for wheelchair users, free tickets, dedicated entrances, suitable golf carts to transport them to the entrance gates, and designated seats inside the event. Assistance is provided to them by the visitor centre staff.



As for those with reduced mobility, accessible toilets are provided, as well as loading ramp fitted golf carts, wheelchairs, wheelchairs charging stations, and flat pathways for every pavilion.

Hearing induction loops are provided for hearing aid users at several key locations, as well as communication cards for deaf persons available at visitor centres and international sign language interpretation will be available at selected official events.

For blind or low-vision visitors, tactile paving is provided for wayfinding guidance, in addition to Braille 3D maps, tactile models of pavilions, audio description at selected key locations, and Braille signage at visitor centres.





Fares & Shaheen

Infinity Bridge

Where will you take us today, Shaheen?

Do you mean the new Shindagha Bridge with a design like the infinity sign?

Yes, my friend. Have a look, we are flying over it now

Infinity Bridge

The bridge boasts of an iconic structural and architectural new design replicating the limitless ambitions of Dubai

The bridge improves the link between Deira and Bur Dubai

It has a capacity of 24,000 vehicles per hour in both directions





In addition to a pedestrian-cyclist track



The bridge rises 15 m above the water level of Dubai Creek, which allows the passage of boats along the Creek. About 24,000 tonnes of steel was required to build the bridge.

The bridge is part of Shindagha Corridor, a key strategic project undertaken by Dubai's Roads and Transport Authority.



The project will cut the travel time from 104 minutes to 16 minutes by 2030, and the time saved by 20 years will be worth AED45 bn.

Thank you for this wonderful trip, Shaheen

You are most welcome, my friend



Safety Road

Eco-Friendly Public Transport Means

Family trip to Dubai's marine parks aboard the electric bus

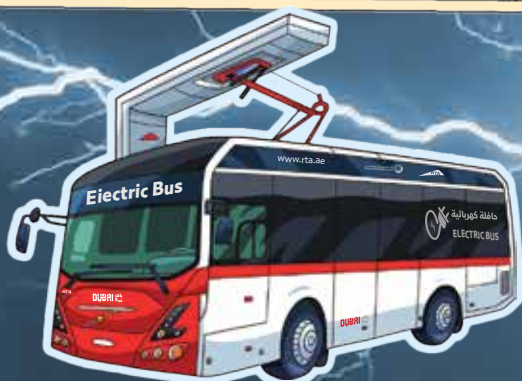
RTA has provided free electric bus service to travel through numerous beaches, marine parks and recreational places in Dubai.

What is an electric bus, and how does it work, Dad?



And what's inside this electric bus, Dad?

38 seats, in addition to 3 foldable seats, a place for People of Determination, and an interactive display screen.

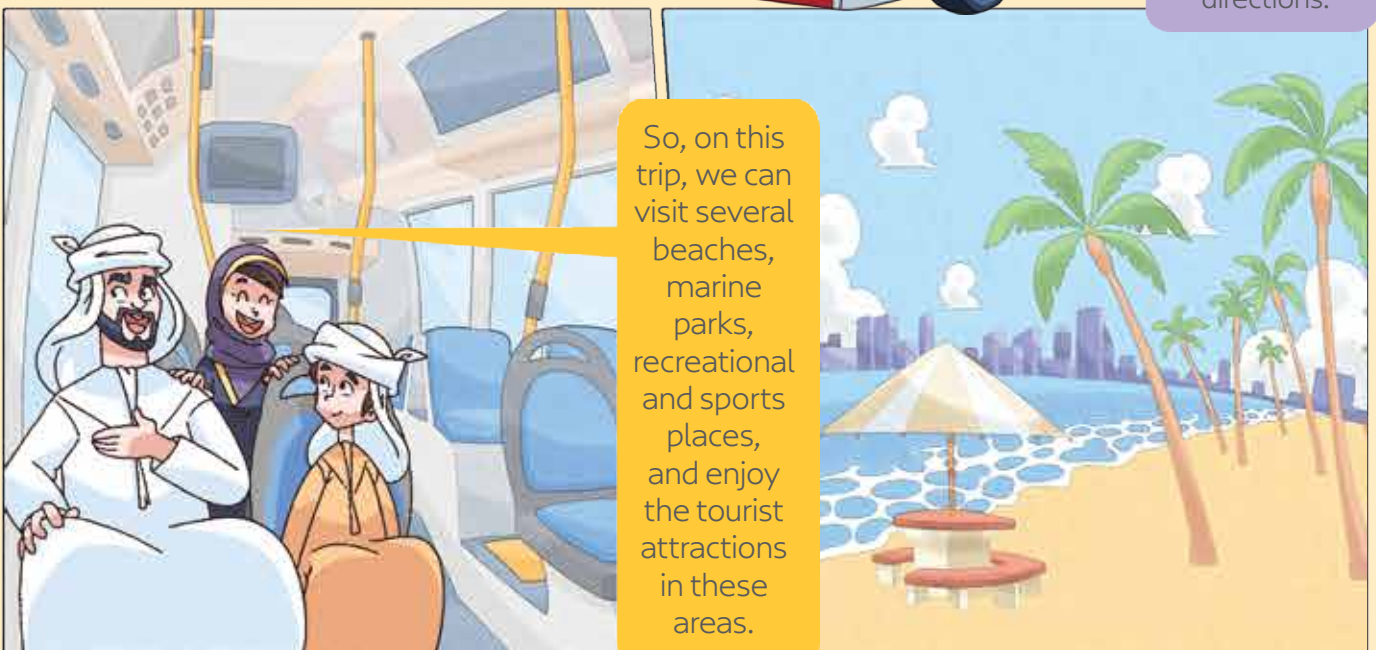
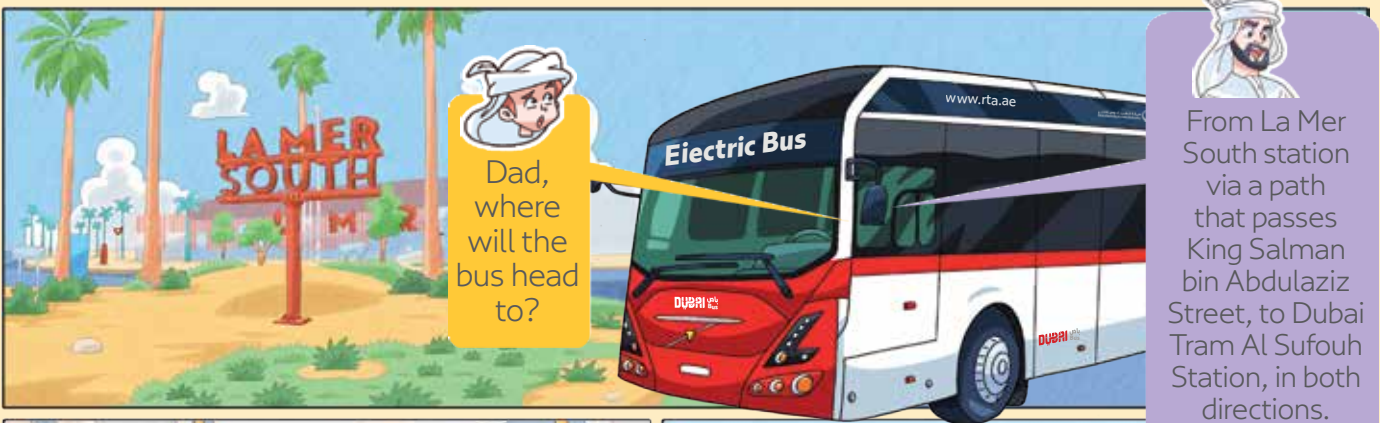


It is powered by electricity and is charged with fast charging technologies on the road (Opportunity Charging), which is applied and tested for the first time in Dubai.

Why did RTA launch these electric buses as part of its public transport means?

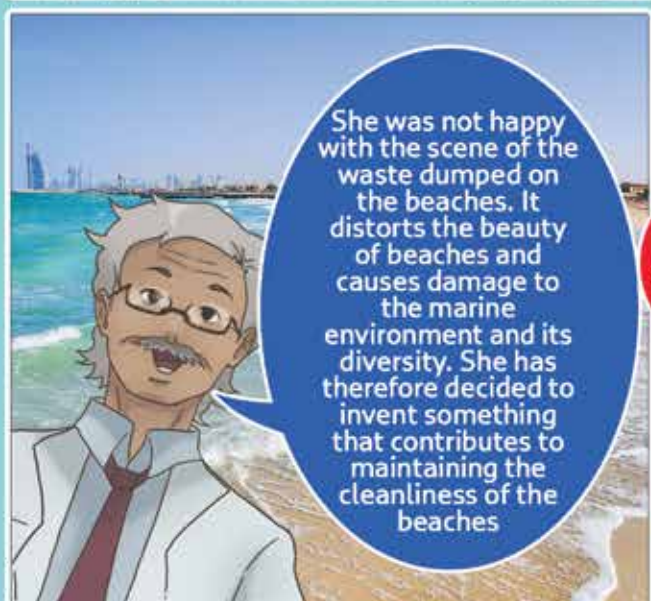
To provide sustainable and eco-friendly public transport means.

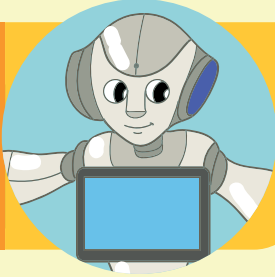




Shehab & Najim Suhail

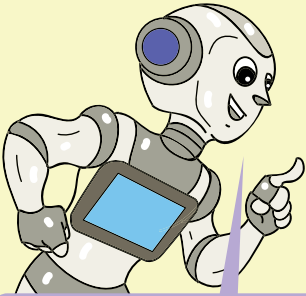
Journey with Innovator



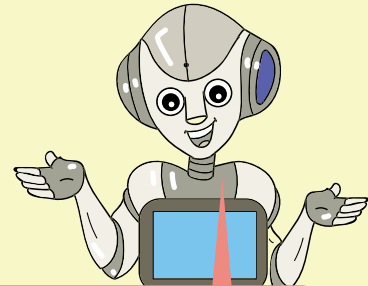


Mahboub

Mahboub via WhatsApp



Hello friends. My name is Mahboub, your virtual assistant from the RTA, I'm here to answer your questions.

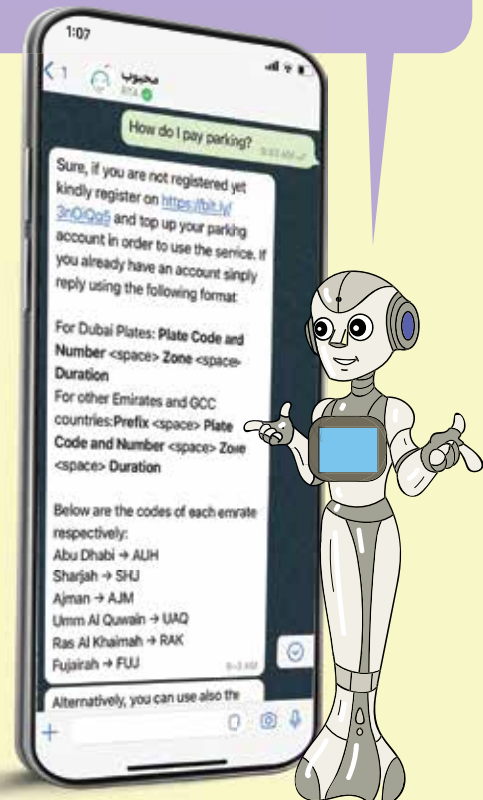
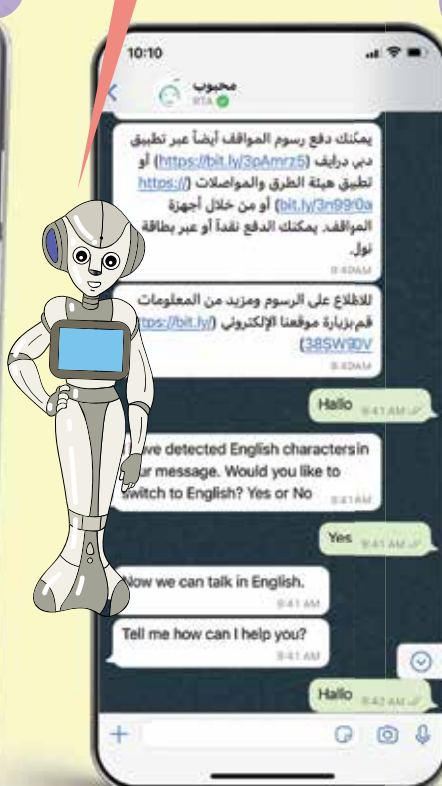
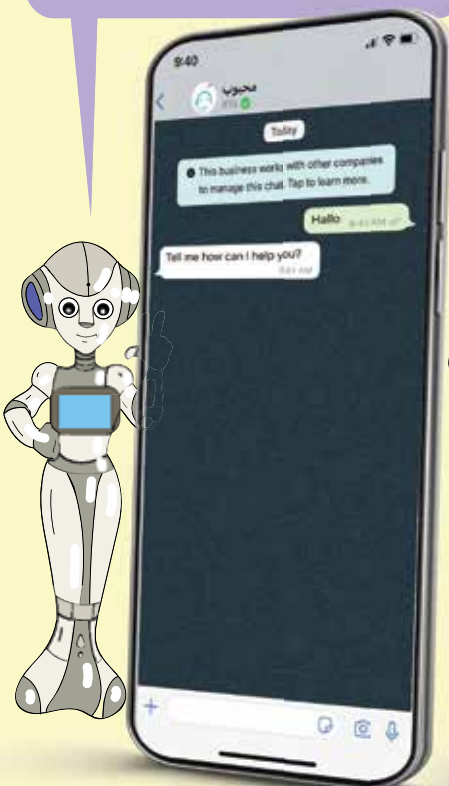


The automated chatbot system 'Mahboub' service on WhatsApp is characterised by its quick response to customer inquiries without human intervention.

Through WhatsApp, customers can start using this new channel by connecting to (+971588009090) or accessing the following link from a mobile phone (<https://wa.me/971588009090>).

The automated chat is available in both Arabic and English, with 64 information services available.

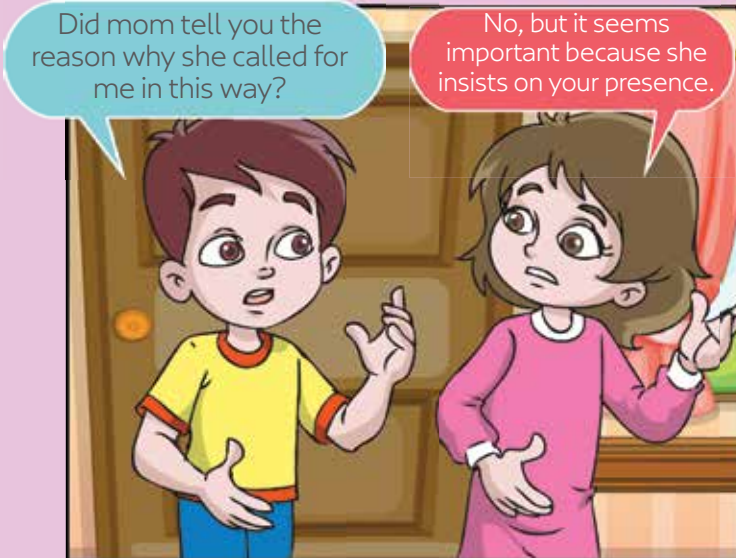
The services include the renewal of vehicle registration and an introduction about nol card and abra services, and many more.

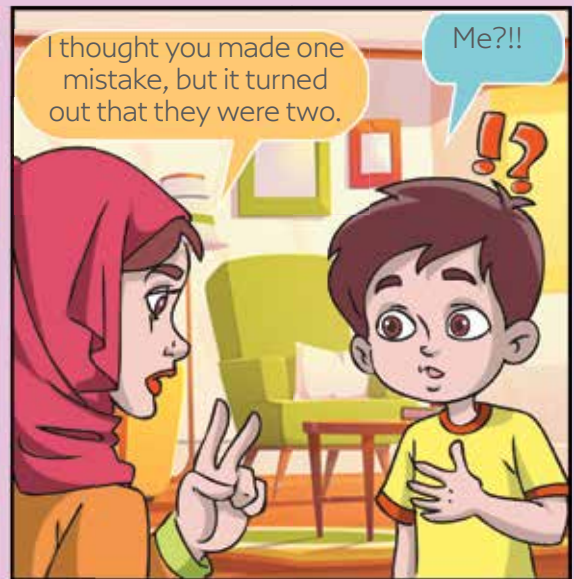


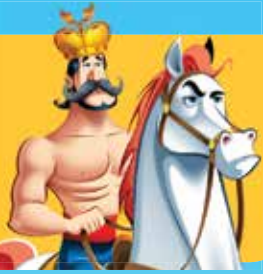


my family

United Family







The Emperor's Wonderful Clothes

A Tale of Danish Literature

Once upon a time, there lived an emperor who did nothing but wear luxurious clothes, and he used to pay generously to those who design a new dress for him. One day, two fraudsters approached him, who claimed they had fine fabrics, which would turn invisible towards stupid or incompetent people. The emperor believed them, thinking he could easily detect which of his people are unfit for their positions. The two fraudsters pretended to start weaving clothes for the emperor from the so-called fine fabric and asked for a lot of money to buy some supplies. After a while, the emperor sent his envoy to oversee them, but when he saw nothing, he opened his eyes wide, and

did not dare to tell the emperor the truth, to not remove him from his position or accuse him of stupidity.

It was not long before the emperor himself went with several of his entourage to see the new clothes made of the fine cloth. The two fraudsters received him, pretending to carry part of the fabric they were working on. They said: "Your Majesty, this is the upper part of the dress, look at its beauty and greatness". The emperor did not dare to say that he did not see anything, so that people would not accuse him of stupidity, and all those around him believed in what the fraudsters were saying for the same reason. Suddenly one of the fraudsters asked the emperor to take



off his upper clothes, so that he could wear the new dress, and after he pretended to dress him, he asked him: How does His Majesty the Emperor find his new dress? Before the emperor answered, everyone answered in one voice: "What a wonderful dress, with all these attractive colours". Then the emperor walked away, followed by his entourage, and no one dared to say that they did not see anything.

The emperor walked in the majestic procession to the palace, after giving the fraudsters a great reward. Suddenly, the people heard a child saying in astonishment: "The emperor is wearing nothing!". His father tried to silence him while he was trembling

with fear, saying: "Do not pay attention to what he says". After a while, some people courageously shouted: "He is not wearing anything". The emperor heard what they are saying, so he hurried back to his palace. He said to himself: "This child is young and does not lie" and knew that he had fallen victim to these two fraudsters, so he ordered for them to be arrested and punished, while also dismissing his envoy and ministers for their lack of courage and decided not to be arrogant again. The emperor also became determined to look after his people, instead of wasting money on useless things.

