



#### Salama In This Issue



You are not a carpenter



"Give way in the fast lane" Safety campaign



The wrong way to celebrate

A monthly awareness magazine for kids about Traffic safety and general knowledge issued by Traffic safety Section, Traffic Department at Traffic & Roads Agency in RTA

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Happy & Healthy Eid



Phone Charging Holder



**Tolerance** 



Wrong setting posture





### **Eid Mubarak & Happy Returns**

#### Hello Dear friends...

Eid Al Fitr is a blessed occasion that brings with it new hopes and spreads happiness and joy among Muslims who chant Allah Akbar and pray to him to perpetuate blessings and sow the seeds of happiness among human beings. Muslims usually marks this occasion with great joy, as they break the fast, enjoy the festivities, and meet their relatives and friends.

Eid Al Fitr is special for giving a charitable donation to the poor (Zakat Al Fitr), which is a compulsory donation all capable Muslims must make during Ramadan and before Eid prayers to help those in need. The first manifestation of Eid is performing Eid prayer about 20 minutes after sunrise, where Muslims meet and exchange greetings after the Eid prayer, then visit their relatives, and give the gift (usually money) to the young and old.

Let's not forget to greet our friends, companions and neighbours, and wish them a happy and blessed occasion saying: Eid Mubarak & Happy Returns.

#### Salama



# Top Scoop





The Dubai Police and Roads and Transport Authority (RTA) have jointly launched "Give way in the fast lane" awareness campaign in mid-March, to enhance drivers' awareness of the need to clear the fast lane on roads, and not to use it except for overtaking vehicles, and then return to the right lane while maintaining enough and safe distance of other vehicles.

Both entities promoted the campaign which was launched by the Director-General, Chairman of the Board of Executive Directors of the RTA and Commander-in-Chief of Dubai Police, in the media, social media platforms and billboards in streets and malls.

Enjoy your Iftar.... and focus on your way

The Traffic
Department has launched
an awareness campaign
targeting drivers during Ramadan
entitled "Enjoy your Iftar... and focus
on your way", in cooperation with many
driving centres and private companies.
Four institutes took part in the campaign,
including Emirates Driving Institute, Dubai
Driving Center, Emirates Transport Driving
Institute and Bin Yaber Driving Institute. The
campaign saw the distribution of more than
4000 coupons (Iftar meals) featuring safe
driving Institutations printed on them.

Dubai Investment and Michelin Group sponsored Iftar meals for 2,000 taxi drivers that were distributed to their places of residence, along with awareness leaflets about safe driving during Ramadan.









## Awareness campaign to urge drivers to respect pedestrians' right to cross

The RTA has collaborated with Dubai Police to implement a large-scale awareness campaign aimed at enhancing drivers' awareness of the dangers and penalties of not respecting the right of pedestrians to cross.

The campaign saw the two entities sharing awareness messages on social media and billboards in streets, Dubai Metro, customer service centres and local radio stations, in addition to cooperating with the Public Parking Department to distribute an awareness leaflet entitled "Making the way for pedestrians" that included a set of awareness-raising instructions, highlighting the need to respect pedestrians' right to cross, and traffic laws. Medical masks were also attached leaflet when distributed to drivers in parking lots.

#### **Awareness activities for Dulsco drivers**

More than 60 drivers from Dulsco attended awareness activities organized by the Traffic Department at the company's headquarters on the safety rules when driving a vehicle, and the need to respecting the right of pedestrians to cross. The activities also highlighted the violations and fines resulting thereof.

It was agreed with those involved in the company's management to publish flashes and awareness films on the company's electronic screens so that the informational messages reach the largest possible number of drivers, employees and customers.

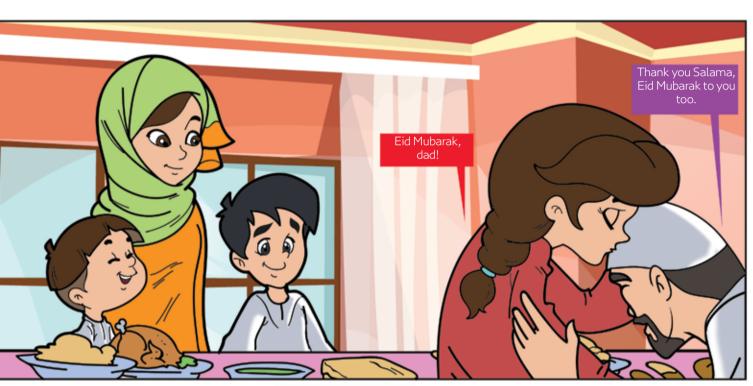






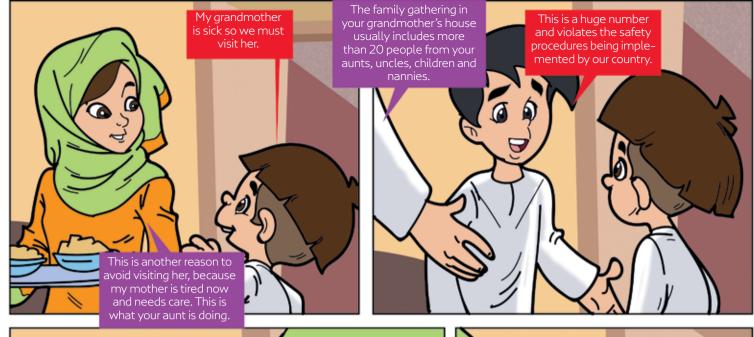
### Happy & Healthy Eid

Scenario: Lolwa Thani



















#### **Tolerance**



















#### You are not a carpenter

Illustrations by: Shaimaa Ibrahim Gamil Senario: Hamsa Bakhit

The carpenter who works at Salem's house left his tools and went to get some things. Salem saw the carpenter leaving and called his brothers and neighbors' children while thinking of something ...





















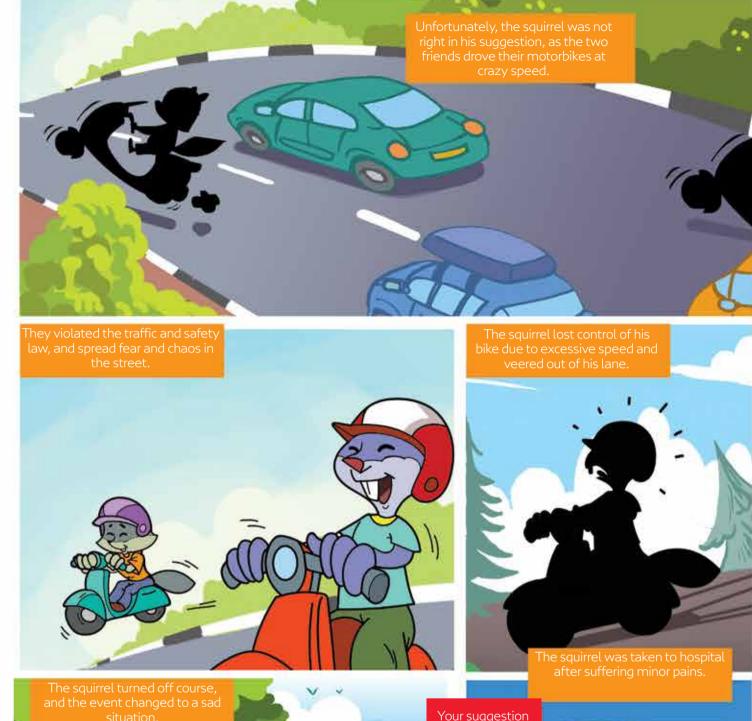
#### The wrong way to celebrate















#### Phone Charging Holder

Senario & Illustrations: Shaimaa Ibrahim Gamil







Of course, here it is





#### Shehab, Najim & Suhail

# Otto Lingua & Learning Languages

Scenario: Amal Sabt Drawings: Shaikha Al Shamsi

What a nice day! It is good for a walk in the park

> It is, Shihab, the sky is clear and the air seems to be cool and fresh

Hello Shehab... Hello Najm, how are you?

Shehab, I would like to

ask you a question and the answer will decide the type of adventure that we will go through today

> Okay, please go ahead

How are you with learning foreign languages?

I have always been willing to communicate with all peoples of the world in their own languages, but I only know Arabic and little English

Sorry for interrupting you, Shehab, but I think you are a multi-talented boy with a sharp mind, and you always have a passion for learning

How can we do that?!!

It is true, Najm, and so do you

You can both learn and master new languages Come to the Museum of the Future, and I will tell you one of the secrets of that wondrous place

All is well! Thank

you, scientist

Suhail

Come on

Learning languages is no longer difficult, and a technique like Otto Lingua enables users to do so in a flexible and fast interactive way

What is the Otto Lingua technique, Scientist Suhail?

headphones that can help you learn new vocabularies in all languages and interact with you in the correct pronunciation. They can also provide spontaneous translation

in the language specified by the user

It is all about smart

Really! ...
why don't we
try it, Najm?

Hahahah I will join
you as well... I want
also to develop my
language skills in this
place, which promises
people with different
communication tools
and technologies that
will realize the
dreams of millions of
people

Wait for us at the Museum of the Future



### Slow down while driving

Scenario: Loulwa Thani



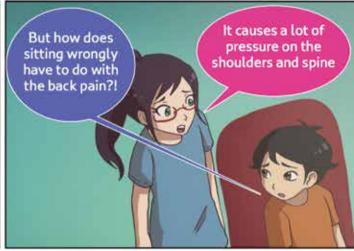






#### Wrong setting posture

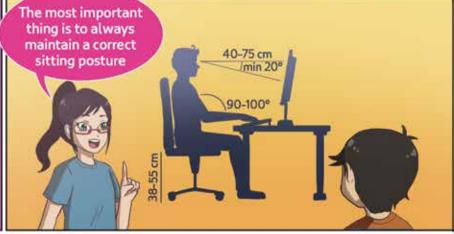














#### Bicycle Safe Driving Part 3

