A monthly awareness magazine for kids about Traffic safety and general knowledge issued by Traffic Awareness Section, Traffic Department at Traffic & Roads Agency in RTA.

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Under the patronage of Her Highness Sheikha Fatima Bint Mubarak, President of the General Women’s Union and Chairperson of the Supreme Council for Motherhood and Childhood, Supreme President of Family Development Foundation (Umm Al-emirates), a campaign to prevent bullying.

The Ministry of Education launched a campaign to prevent bullying through the establishment of workshops and various campaigns to combat bullying and prevention in state schools, noting that the prevention of bullying ensures the right of the child to education and protection from violence, according to the Convention on the Rights of the Child and the vision of the UAE 2021 and the National Strategy of The Supreme Council for Motherhood and Childhood, through which it operates.

Therefore, we call upon the community to be alert to signs of child bullying, how to intervene to break the bullying circle, and to provide support and care to the victim, to ensure a safe and non-bullying learning environment.

Hello Dear friends..

Salama
Traffic Awareness participates in the activities of Al- Ahly Youth Club

Traffic Department organized a number of celebrations and awareness events on the occasion of the Emirati Child’s Day, attended by RTA nursery children, in addition to the launch of a competition for children in Pearl FM Radio channel as well as inviting the Traffic Awareness team at Al Hudaybiyah and Al Ahmadiyah schools to celebrate the occasion in Kidzania Dubai in cooperation with RTA Marketing and Corporate Communication Department. The Department also participated in awareness events organized by Latifa Hospital on the occasion of the Emirati Child’s Day. The participation, which was contributed by Cetaphil Company and held at the hospital headquarters, included the attendance of the Salama magazine characters, the distribution of copies of the magazine, and the distribution of many gifts to children and families who participated in the events.

Traffic Department participated in the competitive events organized by Al Ahly Youth Club at the club’s headquarters in Al Qusais area. Salama magazine was distributed to participants in basketball competitions who attended different clubs and took photographs with Salama mascot.

Both Traffic Department and the Department of Administrative Services organized a traffic safety exhibition in which several companies participated, including motorcycle companies, classic cars and Emirates Driving Institute. The exhibition, which was organized in the ground floor of RTA HQ, included a variety of recreational and light bikes, in addition to a presentation for the latest four-wheeled desert bikes. The exhibition also included awareness activities about traffic safety requirements and the importance of wearing seat belts.
In cooperation with Nakheel and the Emirates Transport Institute, the Traffic Department organized various awareness events in Dragon Mart for children and families. The events included a game of snake & ladder that contains safety tips, as well as distributing awareness issues to the public.

Traffic Department along with Little Genius magazine honored the winners of the awareness competitions in which more than 1,000 students from many state schools participated. The competitions included a review of students’ talents in several fields.

More than 120 truck drivers in Dubai Municipality benefited from the awareness lecture organized by the Traffic Department in the Transport Department in Al Garhoud area. The lecture dealt with the procedures and rules of traffic safety for heavy vehicles. The truck safety manual was distributed to the drivers.

The Traffic Department participated in awareness activities organized by the Emirates Transport Institute on the occasion of the Public Safety Day, within various governmental and private departments and institutions. The Traffic Awareness pavilion included in-kind gifts and educational publications for the participants.
Scenario: Loulwa Thani

Year of Tolerance

What a wonderful piece of art, Salama.

How wonderful the colors of the desert.

What do you think, Hind? It will be the most beautiful artwork in the competition, don’t you think?

It is a beautiful one... But mine will be the winner.

Indeed, Salama’s artwork won the first place.

Unfortunately, Hind sneaked into the classroom during the break and damaged Salama’s artwork.
The teacher, Salama and the other students were surprised and decided to refer the matter to the school administration and see who was behind that.

Your behavior Hind is abusive to Salama. You are punished by deducting degrees of behavior and you must bring your guardian tomorrow.

Do you allow me to speak Madam?

Go ahead.

Hind is my friend and I love her. I don't want her to be punished. I'll forgive her. I hope she will reconsider her actions.

God bless you Salama... Tolerance of the noblest qualities of a successful person.

Please accept my apologies Salama... I was very jealous and you were very tolerant.

Apologies accepted because I want to stay friends. Don't forget we are in the year of tolerance.
Our friend Salem decided to go out on a land trip with his neighbor Abu Ahmed and his family. Here I'm driving behind you Abu Ahmed. I don't know the exact location. I promise Salem you will enjoy the time there. The families of Salem and Abu Ahmed have already reached their destination.
I feel cold.

Me too. I can see the clouds gathering.

How about firing some wood?

No problem but keep it away from our sitting place so the smoke does not affect us.

Indeed Abu Ahmed started collecting firewood in a pit away from the camping then he fired them.

All of a sudden they all rushed to the fireplace when they heard Ahmed screams after he sneaked to the place and touched a firebrand and got hurt.

Now it will not hurt you again Ahmed.

After Salem had treated the child Ahmed for the light burns

Abu Ahmed, you should have checked that the charcoal had burned entirely out in the pit. Extra care and keeping an eye on children ensure everyone’s safety and wellbeing.
Cyber bullying

Salamu Alikum .. I'm back Mom.

How did you react Gayth?

What was the reason for this bullying?

Welcome back Gayth.. How was your day at school?? Welcome Super Nader.

Cyberbullying is an intentional and repeated aggressive behavior by a person or a group in order to harm another person using Information and Communication Technology.

Gayth received 10 text messages on his phone ranging between threats and teasing.

Actually mom I felt upset, panic and cried. Then Super nader heard me and come to the rescue.

How did you act toward such a behavior?

What do you mean Super Nader??

A strange situation happened today, Gayth was a victim to cyberbullying.

Usually this is motivated by jealousy or a bullying person has been exposed to such acts before.

I told Gayth that he had to report the incident and talk to someone who trusted him. I also advised his friends to encourage him and provide psychological support for him so as not to lose his self-confidence or to worry or get depressed.
Did you know who did that?

Yes Mom... one of our neighbors.

Why did he do that?

For many reasons... first he is exposed to domestic violence at home.

What action has the school taken?

He is also addicted to violent games throughout the day, which has influenced his dealings with others.

The specialists developed a school program in cooperation between the educational administration and some of our school colleagues, teachers and this bully parents'.

What about you Gayth after being a victim to bullying?

I'm very positive Mom, I even decided to tell everyone that I know about this subject to encourage anyone who is a victim like me to report it and receive help.

Good for you my son.
Gravel flying

I'm afraid being late for preparing lunch for kids before they get back from school.

Don't worry, I'll take a short cut.

Okay darling.

I'm afraid being late for preparing lunch for kids before they get back from school.

Take care my darling they are heavy load cars.

What shall I do? I must hurry to reach on time.

Unfortunately, our friend Thaloob tried to escape the traffic Jam but he was surprised that the other way he took is more crowded.

Get in my dear.
Thaloob out of tension drives fast and overtakes heavy loads cars illegally. He put other drivers in difficult situations and some of them start shouting at him. Unfortunately he was acting chaotic, making one of the big motorists deviates from his path. Some of the gravel from the heavy vehicle fall on Thaloob’s car and break his windshield. He was forced to stop after his car was smashed and he was fined by policeman Arnob. And now my dear .. From which restaurant will we ask for lunch?
Optimal use of household and electrical appliances

Thank you. My mom made it specially for you.

Tell us Alia, we would like to benefit from your knowledge.

Well, my friends, I'll talk with you today about some of the tools and appliances we use in the kitchen.

On this occasion, Alia, do you know any information about the optimal use of household and electrical appliances?

As for electrical appliances such as toaster, air fryer etc., better to use small ones in terms of consumption reduction.

How delicious these baked pastry Alia!

Oh so sweet of her.

Tell us Alia, we would like to benefit from your knowledge.
As for electrical appliances such as toaster, air fryer etc., better to use of small ones in terms of consumption reduction.

Using a microwave instead of flat oven whenever possible is better in terms of rationalization of consumption.

If the oven is used, it is recommended to cook more than one type at the same time.

Better to heat the oven for 5 to 8 minutes before baking and do not preheat it when roasting.

Better to use flat-bottomed ones because they contact the heat source better and install the covers in a tight way that keeps the steam inside.

Using pressure cooker is always better because it use less energy comparing to the normal ones.

The use of less water and at the lowest possible temperature helps to continue boiling or cooking steam.

Do you have tips on using cooking utensils?

I always hear my mother saying that the self-cleaning ovens have thick insulating layers and keep the heat, making them more efficient in terms of energy consumption than regular ovens.

Yes, my mother always recommends buying them, but the seller recommends using the self-cleaning in the oven only when there is a need for it.
Hello my friends. Today my topic is important, it’s about fuel filling safely.

Let’s learn together the right and safe way to fuel our car.

The first and foremost way of safety while filling the tank is not to smoke and shut off the car’s engine.

When we start filling the tank, we must not let the fuel fly, as we know, the ignition is fast.

When you finish, be sure to close the fuel hose and return it to its place securely.

Make sure the fuel tank cap and lid are securely closed.
OMG! These tyres are so weary... How can the driver still driving with them?!

Sir, you have weary tyres, all of them need to be replaced.

How come?... I changed them almost 5 years ago.

As long as the car is moving I don’t see where is the problem.

To continue driving your car with this situation is a great risk... You can confirm the validity of the tyres of the car according to the numbers contained therein.

Better you do to avoid a traffic violation of 500 AED and 4 black points with car confiscation for 7 days when driving a vehicle with expired tyres.

Really!... It never occurred to my mind before to check the tyres... I will be careful in the future.

Okay, I will change the tyres.

you better do so for your safety and the safety of others around you.

I promise I will change them very soon. Thank you for your useful advice.
April Fool’s Prank

Scenario: Ayman Fermawi

(Phew), finally I’ll get some rest.

I’ll buy the latest version of that Phone tomorrow.

For sure he will be busy with his new phone and forget about me for a while.

Can you lend me your tablet for a couple of days Marwan?

I’m sorry, I can’t leave it for all this period.

What? Didn’t he say he will buy the latest phone!!

Didn’t you say you will buy a new phone?!

Yes that was April Fool’s Prank

You mean April’s lie.. Lying is wrong at all times even if it was a joke.
Hello dear friends.. Today we will prepare a very tasty, nutritious and healthy recipe.

We need half a kilo of dates free of cores with 4 tablespoons tahini and half cup roasted walnuts and a cup of sesame.

In a deep glass bowl, place dates first, then nuts and tahini.

We begin by mixing the material with each other until it becomes a paste.

Now divide the paste into small balls and place them in the sesame dish to form the outer shell.

Isn’t it Amazing! Try it my friends it is very delicious .. Bon Appetit.