

المسار almasar

The Official Monthly Magazine of Dubai's RTA
Issue No. 190 April 2024

RTA wins elite award, best joint initiative

دبي للتميز الحكومي
Dubai Government Excellence



2024



Vision

The world leader in seamless & sustainable mobility.

Mission

We provide seamless and safe travel with innovative, sustainable mobility solutions and services to make every journey in Dubai a world-class experience.

A Decade of Global Partnership



In December 2011, Dubai's Roads and Transport Authority (RTA) signed an agreement with the International Association of Public Transport (UITP) to host the MENA Transport Congress and Exhibition biennially for ten years. The inaugural congress took place in April 2014, setting the pace for what would become a series of highly acclaimed gatherings. These events were hugely successful in terms of attendance, calibre of international speakers hosted, and the important themes discussed.

The latest in this series was the fifth edition, themed "Sustainable Mobility and Well-Being." This event saw the participation of over 2,200 delegates from 64 nations, including high-ranking officials from various government and transportation entities, alongside 80 distinguished speakers renowned for their expertise in public transport. The sessions were complemented by an accompanying exhibition of the public transport industry.

With the conclusion of the fifth Congress, RTA is gearing up to welcome the Global Transport Summit once again in 2026 for the second time. The summit is the most important public transport event that brings together over 1,900 members from across 100 countries, including heads of public authorities, regulatory bodies, developers, operators, and manufacturers all under one roof. The summit, which is expected to attract more than 15,000 visitors, will explore future solutions for public transportation.

The selection of Dubai as the host for the summit is a testament to the trust of the international community in the high standing and profile of the city on the world stage. This trust underscores Dubai's proven track record in hosting global-scale events and signals a recognition of the superior quality and efficiency of Dubai's public transportation and mass transit infrastructure. It is also an acknowledgement of Dubai's successful hosting of the 59th UITP Transport

Congress and Exhibition in 2011, which marked the first time the event was held in the Middle East and North Africa region.

Guided by the vision of His Highness Sheikh Mohammed bin Rashid Al Maktoum, Vice President, Prime Minister of the UAE, Ruler of Dubai, and the directives of His Highness Sheikh Hamdan bin Mohammed bin Rashid Al Maktoum, Crown Prince of Dubai, Chairman of the Executive Council, along with His Highness Sheikh Maktoum bin Mohammed bin Rashid Al Maktoum, First Deputy Ruler of Dubai, Deputy Prime Minister, Minister of Finance, RTA has completed a series of significant infrastructure projects aimed at enhancing the mass transit system in Dubai.

Among these landmark achievements are the Dubai Metro, acclaimed as the world's longest driverless metro system; the Dubai Tram; and the introduction of a modern public transportation bus fleet comprising over 1,400 vehicles in addition to an integrated marine transport system. This year, RTA is preparing for the commencement of the Dubai Metro Blue Line project, an ambitious 30-kilometre venture featuring 14 stations and poised to serve vital areas with an anticipated population of about one million people, in line with the Dubai Urban Plan 2040.

Dubai's public transport network stands out for its integrated elements, serving as the lifeline for the movement of residents across the Emirate. This network has been instrumental in fostering a cultural shift towards the adoption of public transportation by all community segments. RTA's strategic plans focus on integration as a means of streamlining smooth mobility within Dubai. These plans are supported by policies designed to encourage the public to lessen their dependence on private vehicles in favour of more sustainable transportation alternatives, including mass and shared transportation systems.

H.E. Mattar Al Tayer

Director General, Chairman of the Board of Executive Directors

المسار almasar

Strategic Map For AlMasar Magazine Team

Vision

The Pioneer
Government
Magazine in Dubai

Mission

To work in the spirit
of team in presenting
achievements,
enhance Success,
and document roles
of RTA.

Core Values

Transparency &
Credibility
Corporate Reputation
Excellence
Spirit of Team
knowledge Sharing

Reciprocal Ads Initiative

Al Masar magazine Editorial Board offers the Reciprocal Ads initiative whereby a space for an advert is allocated to strategic partners and other government entities against allocating the same space in the magazine of the beneficial entity during the same month for the benefit of the RTA.

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Dubai's Success Built on Persistent Technological and Workforce Development

Mohammed bin Rashid honours RTA among the winners of the Dubai Government Excellence Program

His Highness Sheikh Mohammed bin Rashid Al Maktoum, Vice President, and Prime Minister of the UAE, and Ruler of Dubai, celebrated the achievers of the Dubai Government Excellence Program Awards 2024. The event was graced by the presence of His Highness Sheikh Hamdan bin Mohammed bin Rashid Al Maktoum, the Crown Prince of Dubai, and Chairman of the Executive Council, alongside His Highness Sheikh Maktoum bin Mohammed bin Rashid Al Maktoum, First Deputy Ruler of Dubai, Deputy Prime Minister, and Minister of Finance, as well as esteemed ministers, directors general, and high-ranking officials.

His Highness Sheikh Mohammed bin Rashid Al Maktoum articulated that the essence of Dubai's triumphant narrative is deeply rooted in a steadfast commitment to continual advancement and refinement of human talent and technological resources. This dedication aims to boost efficiency across various sectors to match the highest international standards and practices. He emphasized that Dubai's approach to government work stands as a global benchmark, constantly aiming for the pinnacle of leadership and excellence, with the noblest aim being the welfare of its people.

His Highness reflected, "Nearly three decades ago, we laid the foundation for a tradition of excellence and began honouring those who embody it. Today, we see the fruitful outcomes of this endeavour, both domestically and on the international stage. "It brings me great joy to observe our continuous progress and prosperity in excellence, fostered by a competitive spirit that embraces synergy. Above all, our primary mission and ambition remain to serve the populace and cater to their needs." "Dubai has effectively become synonymous with excellence across various domains, a testament to our unwavering trust in

our teams to maintain our esteemed position as a global beacon of highly effective governmental operations.

“The Dubai Government Excellence Program has been continually driving excellence since it was launched 27 years ago, establishing outstanding performance as a hallmark of Dubai’s Government. Today, the Government of Dubai represents a global model, and we have ambitions in line with our society’s expectations.”

His Highness Sheikh Mohammed bin Rashid Al Maktoum offered his congratulations to the winners, stating, “Congratulations to all the winners and participants on your achievements; you are pioneers and role models in performance and innovation. I commend all participants for their accomplishments. I hope that I see everyone claiming top positions in the next round.”

“I am proud of the high-calibre performance of the Dubai government. Our grand aspirations for the future call for redoubled efforts to attain the pinnacle of efficiency. It pleases me to anticipate further competition and synergy among its departments, agencies, and institutions, for serving the populace and fulfilling their needs is our aim and purpose.

“We aspire for Dubai to always be the leading force in various competitive arenas. We initiated this journey towards excellence and persist in it because we accept nothing less than first place.”

His Highness graced the Dubai Government Excellence Program 2024 awards ceremony at the Dubai World Trade Center, marking the culmination of an extensive evaluation process involving 30 government entities in Dubai. This evaluation spanned 12 institutional categories and 8 Dubai Excellence Medal categories for the 2024 cycle. The program notably honoured three new institutional categories this year: the Most Future-Ready Entity, Entity in Digital Enablement, and Best Government Joint Initiative,” concluded His Highness.

RTA won two distinguished awards: for the second year in a row, it clinched the Elite Award, along with the Best Government Joint Initiative “Hala Taxi,” among the variable organisational categories. This initiative is recognized as a trailblazing

Mohammed bin Rashid :

Our society anticipates excellence from us, and we possess the ability to meet their hopes and expectations. We are equipped with numerous plans and prospects for advancing government operations into the future.

■ **RTA wins the Elite Award for the second consecutive time.**

■ **(Hala Taxi) recognized as the Best Government Joint Initiative among the variable organisational categories.**

collaboration globally between government transport authority and the private sector.

Sustaining Leadership

His Excellency Mattar Al Tayer, Director General, Chairman of the Board of Executive Directors of the Roads and Transport Authority, extended profound thanks and recognition to His Highness Sheikh Mohammed bin Rashid Al Maktoum, Vice President and Prime Minister of the UAE and Ruler of Dubai, and His Highness Sheikh Hamdan bin Mohammed bin Rashid Al Maktoum, the Crown Prince of Dubai and Chairman of the Executive Council of Dubai, as well as and His Highness Sheikh Maktoum bin Mohammed bin Rashid Al Maktoum, First Deputy Ruler of Dubai, Deputy Prime Minister and Minister of Finance. Their unwavering patronage and support have been pivotal in propelling the journey towards unparalleled excellence and leadership within the realm of governmental operations. This has led to a transformative improvement in the performance of government agencies, aligning with the enlightened leadership’s vision to provide superior services to Dubai’s residents and visitors.





Al Tayer:
Awarding RTA acts as a formidable motivation to keep advancing and track our path of accomplishments.

His Excellency shared his enthusiasm over the Roads and Transport Authority's remarkable accomplishment in securing the Elite Award in the Dubai Government Excellence Program for the second consecutive year. This prestigious recognition underscores its exceptional performance on local, regional, and international levels, reinforcing its position as a leader among Dubai's government entities and departments. Furthermore, he applauded its triumph in obtaining the Best Government Joint Initiative award in the variable organisational categories for the "Hala Taxi" initiative, a groundbreaking global venture between a government transportation authority and the private sector specializing in electronic booking. This initiative, developed in partnership with Careem to form Hala company, has dramatically decreased taxi wait times from 11.4 minutes to a mere 3.7 minutes.

He emphasized that such achievements act as a powerful impetus for continued commitment and creativity in work, ongoing administrative and technical enhancements, and the pursuit of further accomplishments to maintain leadership. These endeavours are instrumental in advancing the mission to fulfil Dubai's vision of shaping a brighter future and achieving global prominence across diverse social, economic, and environmental domains.

Award Categories

The institutional award categories within the Dubai Government Excellence Program 2024 encompassed 12 categories, which are: the Elite Award, Leading Government Entity, Best Entity in Innovation and Organisational Learning, Best Entity in Digital Enablement, Best Entity in Achieving Dubai Plan, Best Entity in Human Capital, Best Entity in Providing Integrated Services, Best Entity in Efficiency and Corporate Governance, Best People-of-Determination-Friendly Entity, Best Entity in Emiratization, Best Joint Initiative, and Most Future-Ready Entity.

For the Dubai Excellence Medals 2024, the categories included the medal for: Assistant Director General / CEO, Supervisory Employee, Customer Happiness Employee, Innovative Employee, Specialised Employee, Administrative Employee, Field Employee, and Young Employee, in addition to recognizing the unsung heroes.

An Exceptional Evaluation Edition

The winners of the 2024 Dubai Government Excellence Program were honoured following an extensive evaluation process that involved 155 local and international evaluators and experts from 20 countries, 45% of whom were Emiratis. This process aimed to assess the performance of 30 government entities in Dubai based on principles designed to foster future government work excellence. Key among these principles were organizational agility, strategic partnerships between the public and private sectors, the enhancement of integrated proactive services, and reliance on digital technologies to develop flexibility and achieve future readiness.



Criteria

The evaluation of government entities in the 2024 Dubai Government Excellence Program A included criteria from the government excellence system, encompassing development management, leadership orientation, key government tasks, community value, human capital and Emiratisation, resource management, innovation, data management and institutional learning, and digital empowerment. Additionally, the elite model's dimensions were incorporated, covering organizational agility, data science, artificial intelligence, and partnerships.

Winners

The list of winners for the Dubai Government Excellence Program 2024 within the institutional award categories included:

Elite Level: The Elite Level features government entities that scored 600 points or more, reflecting their position as the top-performing entities within Dubai's Government. The winners are:

The Elite Award: Dubai Electricity and Water Authority

The Elite Award: Dubai Police

The Elite Award: Roads and Transport Authority

The Elite Award: Dubai Customs

The Elite Award: General Directorate of Residency and Foreigners Affairs
Dubai Government Excellence System Awards, which were contended for by participating government entities at the excellence level, totalling 16. This does not include government entities participating at the elite level:

Leading Government Entity: Dubai Municipality

Best Entity in Innovation and Organisational Learning: Directorate General of Civil Defense

Best Entity in Digital Enablement: Dubai Air Navigation Services

Best Entity in Achieving Dubai Plan: Dubai Land Department

Best Entity in Human Capital: Dubai Public Prosecution

Best Entity in Providing Integrated Services: Dubai Airports

Best Entity in Efficiency and Corporate Governance: Dubai Airports

The winners within the variable organisational categories are:

Best People-of-Determination-Friendly Entity: Dubai Electricity and Water Authority

Best Entity in Emiratisation: Dubai Police

Best Joint Initiative: Roads and Transport Authority

Most Future-Ready Entity: Dubai Police

The ceremony featured the awarding of medals to several individuals and the recognition of unsung heroes, those dedicated workers from various departments and entities.

Additionally, His Highness Sheikh Mohammed bin Rashid Al Maktoum honoured several government leaders for their sincere efforts and dedication to their work, including:

His Highness Sheikh Hasher bin Maktoum Al Maktoum: For distinguished service in government work, beginning with the diplomatic corps, followed by a long tenure in the media sector, contributing significantly to raising Dubai's profile globally.

His Excellency Lieutenant General Talal Belhouli, His Excellency Dr. Hamad Al Sheikh Ahmed Al Shaibani, His Excellency Sultan Butti bin Mejren, His Excellency Tarish Eid Al Mansouri, His Excellency Mohammed Abdullah Ahli, His Excellency Dr. Abdullah Mohammed Karam, His Excellency Ahmed Mahboob Musabih, His Excellency Ahmed Abdul Karim Julfar, Her Excellency Dr. Aisha Bin Bishr, and His Excellency Hamad Mubarak Buamim.



Hamdan bin Mohammed reviews progress of a housing project for citizens in Al Khawaneej 2

His Highness Sheikh Hamdan bin Mohammed bin Rashid Al Maktoum, Crown Prince of Dubai, Chairman of The Executive Council of Dubai, and Chairman of the Higher Committee for Development and Citizens Affairs, today reviewed the progress of a housing project being developed for citizens in Al Khawaneej 2.

During the visit, His Highness Sheikh Hamdan bin Mohammed said that ensuring the familial stability of citizens, providing them with decent living conditions and enhancing their well-being are among the top priorities of His Highness Sheikh Mohammed bin Rashid Al Maktoum, Vice President and Prime Minister of the UAE and Ruler of Dubai. **“The housing programme for citizens is under my direct supervision, and we aim to establish unique residential communities designed to bring comfort and happiness to Emirati families,”** His Highness said.

Richly adorned with vast green spaces and open expanses, the project ensures residents can move around safely and conveniently without relying on vehicles. The area’s design features visually appealing entrances, shaded pathways adorned with trees, and a variety of public amenities to enrich community life. Furthermore, the project seeks to enhance surrounding roads, intersections, and pedestrian crossings, promoting seamless

Hamdan bin Mohammed:
The housing programme for citizens is under my direct supervision, and we aim to establish unique residential communities designed to bring comfort and happiness to Emirati families.

traffic flow and improving accessibility to neighbouring districts.

Model of Residential Villas

On his arrival at the site of the project in Al Khawaneej 2, His Highness was welcomed by His Excellency Mattar Al Tayer, Commissioner General for Infrastructure, Urban Planning and Well-Being Pillar, and His Excellency Omar Bu Shehab, CEO of the Mohammed Bin Rashid Housing Establishment.

During the tour, His Highness was briefed on the project's development, currently at 47% completion, with full completion expected by December this year. The project features 1,050 diverse residential units, including 128 single villas, 410 duplex villas, and 512 townhouse villas. The project also features a commercial and service centre, dedicated pedestrian and cycling paths, playgrounds, a park, and a nursery.

His Highness inspected three residential villa models, which stood out for their efficient use of space, seamlessly integrating interior and exterior layouts to cater to the requirements of Emirati families. The single villas span an area of 7,000 square feet with a built-up area of 5,080 square feet, featuring five bedrooms. The duplex villas sit on 5,000 square feet of land, with a construction area of 4,490 square feet, also housing five bedrooms. Meanwhile, the area of townhouse villas varies between 4,000 to 5,000 square feet, with a built-up area of 3,943 square feet, comprising four bedrooms. His Highness also toured the facilities of the housing project and was briefed about the distribution of the residential villas, amenities, services, and more.

Citizens' Well-Being

His Excellency Omar Bu Shehab said: "Al Khawaneej 2 housing project reflects our leadership's commitment to enhancing the well-being of citizens and developing an all-inclusive residential environment that fulfils all their needs and ensures their comfort and safety."

"The project is part of a series of initiatives undertaken by the Mohammed Bin Rashid Housing Establishment to address the projected housing needs of citizens. It is being designed according to the highest urban planning standards, reflecting our commitment to improving the quality of life and ensuring the comfort of citizens for the next 20 years," Bu Shehab added.

Projects Underway

The Mohammed Bin Rashid Housing Establishment is in the process of delivering five key housing projects that address the immediate and long-term requirements of citizens. With a completion timeline set for 2025, these projects are set to benefit over 2,200 Emirati families. In addition to the project in Al Khawaneej 2, the Mohammed Bin Rashid Housing Establishment is rolling out a housing project in Hatta featuring 100 units, and is undertaking further developments in Al Aweer, Wadi Al Amardi, and Oud Al Muteena.

Land Stock Sustainability

In line with the objectives of the Dubai 2040 Urban Master Plan, the citizens' housing strategy aims to meet the housing demands for the next 20 years. This approach involves careful allocation and planning of the emirate's available land to ensure the sustainability of the land stock in accordance with set guidelines and criteria. Additionally, the strategy includes diversifying residential unit options and upgrading living conditions in housing





■ The project features 1,050 diverse residential units, including 128 single villas, 410 duplex villas, and 512 townhouse villas

■ His Highness was briefed on the project's development, currently at 47% completion, with full completion expected by December this year

unprecedented AED65 billion over the next 20 years to enhance the living standards of Dubai's citizens.

Al Warqa Project

The Mohammed Bin Rashid Housing Establishment completed the Al Warqa 4 Housing Development Project in 2023. The project included 136 residential villas spread across 728,510 square feet. The villas were designed to seamlessly integrate indoor and outdoor living spaces, customised to accommodate the unique requirements of Emirati families. They were crafted in diverse architectural styles to cater to the diverse preferences of citizens.

The residential villas in Al Warqa 4 feature diverse external facades. Each villa comprises two floors – ground and first – with paved and landscaped outdoor areas. The ground floor of each villa includes a family lounge and a majlis with a separate entrance, along with a kitchen, maid's room, laundry room, and a guest room. The first floor consists of four bedrooms, each with its own facilities.

areas for citizens by incorporating green areas, shopping centres, and leisure facilities.

Comprehensive Vision

HH Sheikh Mohammed bin Rashid Al Maktoum's strategic vision for citizen housing focuses on sustainable development and prioritises well-being and living standards. Aligned with the Dubai 2040 Urban Master Plan, this initiative aims to enhance Dubai's position as a global leader in the housing sector. His Highness had launched a substantial housing initiative, allocating an



Hamdan bin Mohammed honors major contributors to “Mothers’ Endowment Campaign

Most Noble Number auction raises AED38 m in support of the campaign

His Highness Sheikh Hamdan bin Mohammed bin Rashid Al Maktoum, Crown Prince of Dubai, Chairman of the Executive Council honoured the principal contributors of the Mother’s Endowment campaign including the Roads and Transport Authority (RTA).

His Excellency Mattar Al Tayer, Director General, Chairman of the Board of Executive Directors of RTA was present during this event, which was a part of celebrations held by the Mohammed bin Rashid Al Maktoum Global Initiatives. The Most Noble Number charity auction for unique numbers, conducted in Dubai, raised a sum of AED38.095 million. This entire amount is earmarked to bolster the efforts of the Mothers’ Endowment campaign, which was launched by His Highness Sheikh Mohammed bin Rashid Al Maktoum, Vice President and Prime Minister of the UAE and Ruler of Dubai in conjunction with the holy month of Ramadan. Its primary goal is to pay tribute to mothers by creating a AED 1 billion endowment fund, aimed at enhancing the educational opportunities for millions of individuals globally.

The auction, held by the Mohammed bin Rashid Al Maktoum Global Initiatives in partnership with Emirates Auctions and backed by RTA, Etisalat, and the Emirates Integrated Telecommunications Company “du,” sold 31 exclusive numbers. The offerings included 10 distinctive vehicle number plates, 10 phone numbers from Du, and 11 numbers from Etisalat.

The funds raised from this prestigious auction will directly benefit the Mothers’ Endowment” campaign, aiming to support educational initiatives in communities in dire need. This endeavour seeks to empower millions around the globe with the necessary tools and skills to build lives of independence, dignity, and decent living standards in collaboration with various humanitarian organisations.

The charitable bidding on exclusive vehicle number plates garnered an impressive AED29.025 million. Meanwhile, numbers provided by Etisalat e&, fetched AED4.135 million, and those from Du brought back AED4.935 million.

The prestigious Noble Number charity auction, held at Four Seasons



Resort Jumeirah in Dubai, attracted a host of business leaders and pioneers in philanthropy and humanitarian activities. The gathering was keen to support the impactful societal initiative generated by the Mothers’ Endowment campaign. Designed to pay tribute to mothers, the campaign offers a unique opportunity for individuals to make contributions in honour of their mothers, assisting less fortunate communities and individuals in a lasting manner. By focusing on education, the campaign promises sustainable opportunities that aim to significantly improve the lives of the beneficiaries, ensuring their stability and equipping them for the job market.

The plate O74 was sold for AED2.5 million, O51 for AED3 million, V39 for AED4 million, P42 for AED3.225 million, Q49 for AED3 million, T95 for AED2.5 million, U53 for AED2.8 million, U79 for AED2.55 million, W62 for AED2.775 million, and W85 rounding out the auction at AED2.675 million.

Additionally, the Mothers’ Endowment campaign facilitates contributions through a simple SMS, inviting supporters to text (Mother) or “أمي” for users of both “du” and “Etisalat” in the UAE, to: 1034, 1035, 1036, and 1038. Contributions can also be made through the Dubai Now App under the Donations category, or through the dedicated Dubai platform for community contributions, Jood (Jood.ae).



Under the patronage of Hamdan bin Mohammed and inaugurated by Ahmed bin Mohammed bin Rashid

مؤتمر ومعرض
النقل لمنطقة
الشرق الأوسط
وشمال أفريقيا



UITP MENA Congress charts the future path of sustainable transport, well-being

Under the patronage of His Highness Sheikh Hamdan bin Mohammed bin Rashid Al Maktoum, Crown Prince of Dubai and Chairman of The Executive Council of Dubai, the 5th UITP MENA Transport Congress and Exhibition 2024 was inaugurated by His Highness Sheikh Ahmed bin Mohammed bin Rashid Al Maktoum, Second Deputy Ruler of Dubai. The event, hosted by Dubai’s Roads and Transport Authority (RTA), in partnership with the International Association of Public Transport (UITP), runs for three days at the Dubai World Trade Centre under the theme ‘Sustainable Mobility and Wellbeing’.





The congress has attracted 2,200 participants, including government officials and transport professionals, alongside 65 speakers that included public transport experts hailing from 22 countries. The event is complemented by a public transport exhibition featuring the participation of 50 entities from 20 countries.

Upon arrival, His Highness Sheikh Ahmed bin Mohammed bin Rashid Al Maktoum was welcomed by His Excellency

Mattar Al Tayer:
 Hosting the event underscores the international community's trust in Dubai's exceptional capabilities to successfully organise major events
 We are proud of the long-term partnership with UITP since RTA's inception in 2005



Mattar Al Tayer, Director General, Chairman of the Board of Executive Directors of the Roads and Transport Authority; Her Excellency Renée Amilcar, President of the UITP; and His Excellency Mohamed Mezghani, Secretary-General of the UITP. Attendees also included heads of major authorities, government departments, and private entities, alongside a large gathering of world-renowned transport experts and specialists.

His Highness Sheikh Ahmed bin Mohammed bin Rashid Al Maktoum and the audience watched a movie on the accomplishments of the past five editions of the congress and the exhibition. The documentary illustrated the enduring engagement of sponsors, and the key issues addressed, contributing to the evolution of the event into a hub for transport stakeholders.

Global Platform

Her Excellency Renée Amilcar, President of the UITP shared her delight in hosting the 5th UITP MENA Transport Congress and Exhibition 2024 in Dubai and seeing this event evolving into an international hub, drawing in experts, researchers, enthusiasts, and decision-makers to engage in shaping an improved future for public transportation.

“Dubai’s renowned global technological advancements are no secret, yet the remarkable development of its metro and

More than 2,200 attendees from 46 countries and 40 exhibitors

Sustainable mobility investments enhance city competitiveness

Urban Planning is critical for city development and public transport enhancement

For the second time, Dubai hosts the Global Transport Summit 2026 with over 15,000 participants

public bus network during my recent visit left me in awe. My congratulations to Dubai for its exceptional achievements in transportation development and security” said the first lady to head the UITP.

“My first visit to Dubai as the President of the UITP fills me with excitement to engage in this premier event on sustainable urban mobility in the region, themed ‘Sustainable Mobility and Wellbeing’,” she added.





Transport Summit 2026

The President of the UITP revealed that Dubai is set to host the biggest global event in public transport development, the Global Public Transport Summit, in 2026. “Dubai is set to host this prestigious event for the second time, following its successful hosting of the 59th UITP World Congress and Exhibition in 2011. Recognised as the premier global forum in transportation, the event is set to bring together over 1900 members from 100 nations, including heads of organisations, legislators, developers, operators, and manufacturers from the transport industry to converge and explore forward-looking solutions for public transportation. The event is expected to attract more than 15,000 attendees.”

Senseable Cities

In the keynote address of the congress, ‘Senseable Cities: Data and Society’, MIT’s Professor Carlo Ratti explored the pivotal role of strategic urban planning in shaping the cities of tomorrow. His talk underscored the necessity of leveraging authentic data, anticipated population growth, and construction spaces to design cities that are both logically organised without overlap and reflective of future realities.

During the event, His Highness Sheikh Ahmed bin Mohammed bin Rashid Al Maktoum, escorted by His Excellency Mattar Al Tayer, toured the exhibition being held as part of the event, featuring 50 exhibitors from 20 countries. Exhibits included the latest technologies, projects, and initiatives designed to

Renée Amilcar: I was impressed by the advancement of Dubai’s Metro and public bus network

Al-Mezghani: The Congress and Exhibition registered tremendous success in attendance and event participation

transform transportation systems and advance sustainable transportation solutions.

Strategic Partnership

His Excellency Mattar Al Tayer, Director-General, Chairman of the Board of Executive Directors of the Roads and Transport Authority, shared his pride in the partnership with the UITP that had been initiated right from RTA’s inception in 2005. “This collaboration was taken to a new level with Dubai hosting the inaugural UITP Transport Congress and Exhibition in 2011, which marked the event’s debut in the MENA region. The partnership was further cemented with the establishment of the MENA Centre for Transport Excellence and the hosting of four editions of the MENA Transport Congress and Exhibition,” said Al Tayer.

“Looking ahead, Dubai is set to host the UITP Summit in 2026 for the second time in history. This upcoming event underscores Dubai’s status as a favoured venue for global gatherings. It also underscores the international community’s trust in Dubai’s exceptional standing,” he added.

Greener Transport for Healthier Cities

A plenary session on the opening day of the UITP MENA Congress and Exhibition entitled “Greener Transport for Healthier Cities” drew considerable attention due to the widespread recognition of the need for clean, sustainable, and eco-friendly transportation solutions among a broad array of experts, specialists, and policymakers worldwide.

There was a consensus among attendees on the need to transform transportation towards greener and healthier cities to ensure the well-being and happiness of urban populations.

Distinguished figures took part in the session included Ahmed

Hashem Bahrozian, CEO of the Public Transport Agency - RTA, H.E. Abdulla Al Marzouqi, Director General, Integrated Transport Centre - Abu Dhabi, Arrigo Giana, Chief Executive Officer - Azienda Trasporti Milanesi Group Milan, Italy, Abdeljabbar Ben Salem, Senior Vice President Middle East, North Africa and Central Asia Business Unit, RATP Dev, Dubai, UAE and Dan Pettersson, Senior Vice President Business Unit International, Volvo Bus Corporation, Göteborg, Sweden. Ms. Lindsey Mancini, Senior Director, Events and Academy Services Department, UITP Brussels, Belgium, served as the moderator for this session.



Harnessing the power of Big Data and AI

Attendees of the panel discussion, titled “Harnessing the Power of Big Data and Artificial Intelligence”, held on the second day of the UITP MENA Transport Congress and Exhibition 2024, agreed that cutting-edge technologies, including data analytics and AI, are revolutionizing public urban transportation. The impact of data-driven decisions and artificial intelligence on enhancing service provision and improving the experience for public transport users is becoming increasingly clear. Additionally, these technologies are instrumental in redefining urban planning, leading to the development of cities that are more liveable, accessible, and supportive of improved quality of life.

The discussion panel featured Dr. Omairah Omar Bamasag, Deputy of Transport Enablement at Transport General Authority, Riyadh, KSA; Meera Alshaiikh, Director of the Smart Services Department at RTA, Dubai, UAE; Sascha Meyer, CEO of MOIA in Hamburg, Germany; Brian Higbee, Project Director at Trapeze Group APAC, Middle East, Africa, based in Wimborne Minister,



England, UK; and Eyad Tayeb, Managing Director for INIT MENA-ANZ region, Dubai, UAE. The session’s moderation was handled by Jaspal Singh, Senior Director of Membership and Global Operations at UITP.

Growing the Positive Image of Public Transport

A plenary session titled “Growing the Positive Image of Public Transport” highlighted the importance of making public transportation more desirable by enhancing its sustainability, comfort, and suitability.

The discussion provided the attendees with the opportunity to explore innovative approaches to enhance the attractiveness of public transportation systems.

The session, moderated by Renee Amilcar, President of UITP and General Manager of OC Transpo, Ottawa, Canada, brought together notable speakers from around the world to delve into the complexities of sustainable mobility. Among them were Anjes Tjarks, Minister for Transport and Mobility Transition of the Free and Hanseatic City of Hamburg, Germany, and Rumaih AL-Rumaih, Vice Minister of Transport and Logistic Services of Saudi Arabia/Transport General Authority, Riyadh, Saudi Arabia.



Urban Planning’s Role in Transforming Cities

The UITP MENA Congress and Exhibition concluded with a plenary session titled “Shaping Our Cities with Urban Planning.”

The session focused on the impact of urban planning on improving public transport accessibility and efficiency in cityscapes.

Several strategies were explored during the session to transform urban landscapes into vibrant, sustainable, and well-connected hubs. The speakers focused on the concept of transport-oriented development and the implementation of “20 minutes cities” as methods to achieve this goal. They highlighted the crucial role of public transport in shaping the physical infrastructure of cities

and the overall quality of urban life.

Moderated by Mohamed Mezghani, Secretary General of UITP, the session featured a distinguished lineup of experts including Riyadh Mohammad Al Kharabsheh, Director, Public Transport and Infrastructure Projects, Amman, Jordan, Adam Giambrone, Project Manager, HDR Inc, King Abdullah Economic City, Kingdom of Saudi Arabia, Muna Al Osaimi, Director, Strategic Planning Department Dubai, RTA and Hanan Sami Alhashmi Head of the Urban Policies and Strategies section, Dubai Municipality.



MOU with MoHRE for the Safety of Drivers

His Excellency Mattar Al Tayer, Director General and Chairman of the Board of Directors of the Roads and Transport Authority in Dubai, and His Excellency Khalil Ibrahim Khoury, Undersecretary of the Ministry of Human Resources and Emiratisation for Human Resources Affairs, witnessed the signing of a memorandum of understanding between the Roads and Transport Authority and the Ministry of Human Resources and Emiratisation (MoHRE) to enhance the safety of drivers of the passenger transport sector (public buses, taxis and school transportation) by publishing educational materials.

The MOU was signed by Ahmed Bahrozyan, CEO, of the Public Transport Agency, at RTA and by H.E Omar Al-Mazeina, Acting Assistant Undersecretary for Labour Affairs at the Ministry of Human Resources and Emiratisation.

Ahmed Bahrozyan, CEO, of Public Transport Agency said, "Safety is RTA's top priority and in line with its vision, "The world leader in seamless and sustainable mobility";

the partnership with MoHRE will ensure that the drivers of public transport receive the right awareness material through video content at the Tawjeeh Centres through the Tawjeeh Hub Programme which will entail the importance of the driver's profession, adherence to traffic and traffic regulations, and legal provisions, the introduction of culture of UAE's society, accident prevention, types of violations and general etiquette."



MoU with Terminus for trial operation of smart robot to monitor soft mobility means in Dubai

His Excellency Mattar Al Tayer, Director-General, Chairman of the Board of Executive Directors of the Roads and Transport Authority (RTA) witnessed the signing of a Memorandum of Understanding (MoU) with Terminus Group, a leading robotics and advanced technical systems provider. The MoU marks the commencement of the trial operation for a smart robot tasked with surveillance and detecting violations concerning soft mobility means in Dubai, starting March 2024.

The MoU was signed by Ahmed Mahboub, Acting CEO of Strategy and Corporate Governance Sector, RTA, and Dr. Ling Shao, President of Terminus International and Chief Scientist of Terminus Group.

The agreement stipulates initiating a trial operation for the smart robot tasked with surveillance and detecting violations concerning soft mobility means in Dubai in coordination with Dubai Police.

The initial phase of the trial operation will commence in the Jumeirah 3 beach area to study the impact of the application and its potential for broader implementation in the future.

RTA emphasised the significance of this initiative, highlighting its alignment with government efforts to enhance Dubai's status as a leader among the world's smartest cities. This move is also in sync with UAE's vision to become a global leader in artificial intelligence by 2031.

The initiative seeks to modernise traditional surveillance methods by introducing smart robots for real-time monitoring of soft mobility means and utilising AI techniques for detecting violations. This innovative approach will be integrated directly with RTA's Enterprise Command and Control Centre (EC3).

"We are delighted to collaborate with RTA, an ideal partner in achieving our shared goal of leveraging green and smart technologies to elevate safety standards for transportation users. Our confidence in this partnership stems from RTA's esteemed standing and our extensive experience in implementing modern technologies such as artificial intelligence, robotics, and smart city solutions, along with creating an innovative ecosystem that embraces the sustainable and digital economy," said Dr. Ling Shao.



MoU with ISIC to introduce student nol card with exclusive benefits

The Student nol Card enables students to commute on public transport, and offers them up to 70% in discounts and promotions, along with additional benefits for parents

His Excellency Mattar Al Tayer, Director General, Chairman of the Board of Executive Directors of the Roads and Transport Authority (RTA) witnessed the signing of a Memorandum of Understanding (MoU) between RTA and the International Student Identity Card (ISIC) Association to launch a new nol card with numerous benefits for school and university students across the UAE and Dubai in particular.

Representing RTA, Mohammed Al Mudharreb, CEO of Corporate Technology Support Services Sector, RTA, signed the MoU, while Michal Lezo, Managing Director, GTS Alive Middle East, signed on behalf of the ISIC Association.



Al Mudharreb said: “RTA is always committed to collaborating with the private sector at local, regional, and international levels to exchange knowledge and enhance services for all customer groups, including students and their parents. We are delighted to partner with the ISIC Association to elevate nol card services for students, offering a wide range of benefits. The partnership

Transport Summits’ hosting flag passed over to Hamburg 2025 and Dubai 2026 5th UITP MENA Transport Congress & Exhibition 2024 comes to a conclusion

His Excellency Mattar Al Tayer, Director General, Chairman of the Board of Executive Directors of the Roads and Transport Authority (RTA) attended the closing ceremony of the 5th UITP MENA Transport Congress & Exhibition. The event, which took place at the Dubai World Trade Center, was organized by RTA in partnership with the International Association of Public Transport (UITP) under the theme “Sustainable Mobility and Well-being.” Distinguished attendees included His Excellency Mohamed Mezghani, Secretary-General of UITP, along with a host of dignitaries from various national and international entities.

Al Tayer and the attendees watched a video spotlighting the congress including various sessions, workshops, site visits, interactions among participants, and a showcase of the latest technologies in transportation and mobility at the accompanying exhibition.

3 Eventful Days

The Secretary-General of the UITP, His Excellency Mohamed Mezghani, announced that the UITP MENA Congress & Exhibition achieved significant successes in terms of diverse activities and



registration numbers. “The congress attracted more than 1500 attendees from 58 countries and 40 exhibitors from the same number of countries. 80 speakers representing 23 different nations delivered speeches,” he explained.

“I look forward to meeting you next time at the upcoming congress, scheduled to take place in Salalah on July 15 and 16, followed by the Transport Summit in Hamburg, and then return to Dubai for the Transport Summit in 2026,” added Mezghani.

Hamburg

His Excellency Dr. Anjes Tjarks, Senator, Ministry of Transport and Mobility of the Free and Hanseatic City of Hamburg, Germany, spoke about the city's strategic approach to roads and transportation, and the existence of a comprehensive public transport network. He outlined plans for the expansion of the metro lines, stations, and public transport routes. He also touched on efforts to foster sustainable transportation solutions that promise a greener and technologically advanced future.

Flag Handover

His Excellency Mattar Al Tayer and His Excellency Anjes Tjarks received the flag from His Excellency Mohamed Mezghani, Secretary-

General of the UITP, signalling the hosting of the forthcoming UITP Global Transport Summit in Hamburg in 2025 and in Dubai in 2026.

Honouring Sponsors

His Excellency Mattar Al Tayer, Director General, Chairman of the Board of Executive Directors of the RTA, extended his gratitude to the sponsors of the congress, which included notable organisations such as Etisalat, United Motors & Heavy Equipment Co., Hyundai, Juma Al Majid Group, the Dubai Transport Security Department, Abu Dhabi Integrated Transport Centre, Arabia Taxi, China State Construction Engineering Corporation (Middle East) LLC, Dutco Construction Company LLC, Günal Construction, Metro Taxi, Trapeze Group, and iNet Company.

Al Tayer receives Hamburg's Minister of Transport The meeting discussed top practices to enhance mobility means

His Excellency Mattar Al Tayer, Director-General, Chairman of the Board of Executive Directors of the Roads and Transport Authority (RTA) received Dr Anjes Tjarks, Minister for Transport and Mobility Transition of the Free and Hanseatic City of Hamburg, Germany on the sidelines of the MENA Transport Congress and Exhibition.

Al Tayer praised the strong relationship between the RTA and its German counterparts and firms. The meeting discussed sharing and adopting best transportation practices. Dr. Tjarks shared insights into Hamburg's extensive public transportation network, including ongoing plans to broaden the metro and public transport networks.



The German delegation had an opportunity to learn about RTA's upcoming projects and explore potential collaboration in advancing smart mobility solutions. Several officials from both parties attended the meeting.

Al Tayer meets President of UITP, discusses smart mobility and environmental sustainability

His Excellency Mattar Al Tayer, Director-General, Chairman of the Board of Executive Directors of the Roads and Transport Authority (RTA), met with Her Excellency Rene Amilcar, President of the International Association of Public Transport (UITP). The meeting took place on the sidelines of the MENA Transport Congress and Exhibition. The discussion covered several issues relating to public transportation, smart mobility services and the promotion of environmental sustainability. Al Tayer commended the efforts and initiatives of the UITP in sharing top practices, and innovative practical ideas for eco-friendly transport solutions through the congress and global events hosted. Al Tayer underscored the importance of ongoing collaboration



between the RTA and its partners across the emirate and the region. Several officials from both the Roads and Transport Authority and the UITP attended the meeting.

Expanding Traffic Incident Management in collaboration with Dubai Police

The project expands across 17 key corridors spanning 951 km

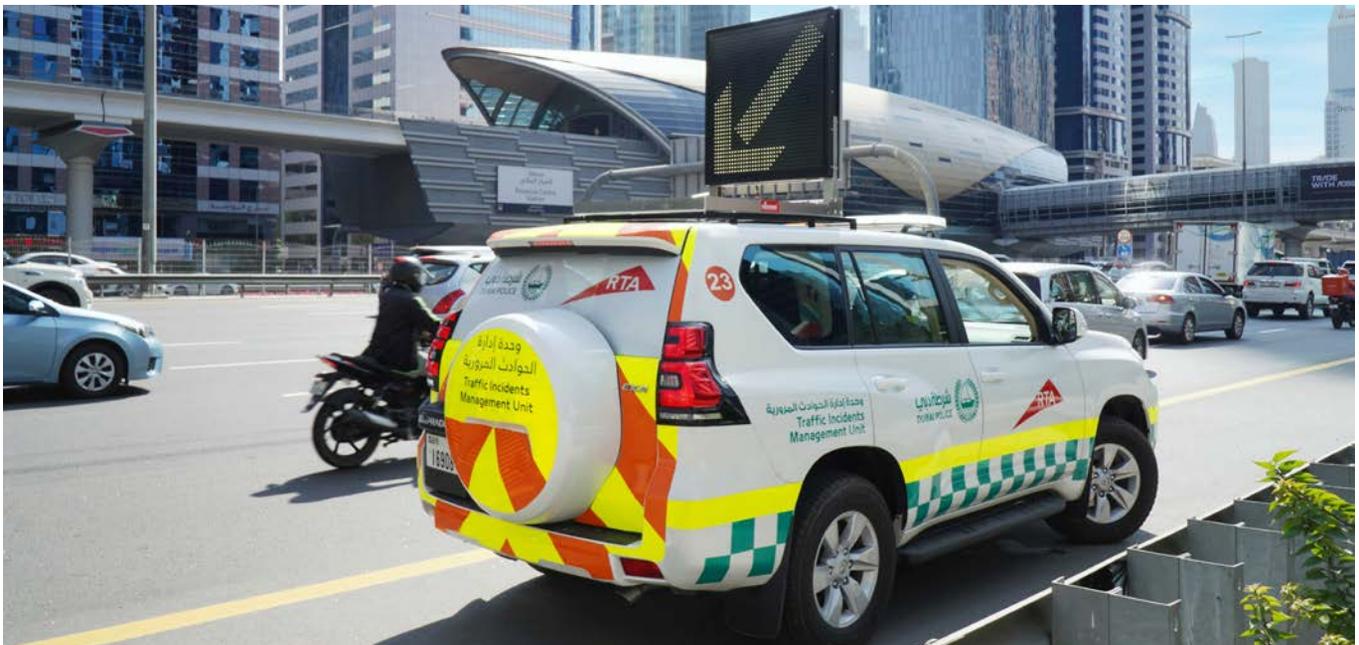
Dubai's Roads and Transport Authority (RTA), in coordination with Dubai Police General HQ, announced the expansion of the Traffic Incident Management Unit project. By the end of 2024, four additional main road corridors will be integrated into the project, which will increase the coverage from 13 to 17 traffic corridors and streets. The expansion extends the total road covered by the Unit to 951 km in both directions.

This step complemented RTA's ongoing efforts to achieve a set of targets aiming to minimise secondary accidents, enhance traffic flow, and expedite the clearance of vehicles involved in accidents in line with the top global practices.

His Excellency Mattar Al Tayer, Director General, Chairman of the Board of Executive Directors of the Roads and Transport Authority said, "The Traffic Incident Management project jointly run with Dubai Police offers exceptional services to motorists, including addressing vehicle breakdowns, swift management of accident scenes, and restoring normal traffic flow. The scope of the project also covers implementing temporary traffic diversions in the surrounding areas, aiding motorists, and providing traffic management support during events. Specific locations have been designated for the deployment

of rapid response vehicles on major highways and critical roads to ensure their quick arrival at accident scenes, aiming for a response time of 10 minutes and a clearance time of 15 minutes.

"In line with RTA's commitment to enhancing the quality of services for road users, six key corridors and streets in the emirate had been added to the project at the start of this year. The expansion increased the total coverage of the project to 13 corridors and streets that include: Sheikh Zayed Road (encompassing Sheikh Rashid Road and Al Ittihad Road), Al Khail Road (Phase I from the Business Bay crossing to Ras Al Khor Road), Dubai - Al Ain Road, Al Yalays Street, Sheikh Mohammed bin Zayed Road, Al Rabat Street, Airport Street, Al Khail Road (Phase II from Ras Al Khor Street to Sheikh Mohammed bin Zayed Road), Emirates Road,





Al Tayer:

- The project shortened the response time to 6 min and the clearance time to 8 min
- 22,000 traffic incidents managed, including 9,391 vehicle tows, from November 2022 to January 2024
- Injury and fatality rates on roads covered by the project dropped by 6.5% and 5% respectively



Al-Marri:

- Expanding Traffic Incident Management in Dubai adds to the strategic partnership between the two bodies
- Creating an integrated operational structure to support Dubai's future visions

Jebel Ali-Lehbab Road, and Sheikh Zayed bin Hamdan Al Nahyan Street, along with Al Wasl and Jumeirah Streets. By the end of this year, an additional four main corridors will be added, including Ras Al Khor Street, Umm Suqeim Street, Expo Road, and Hessa Street. This will bring the total to 17 corridors, streets and roads extending over 951 km in both directions," explained Al Tayer.

"The Traffic Incident Management Unit project undertaken by RTA in collaboration with Dubai Police General HQ, Dubai Municipality, Dubai Traffic Prosecution, General Directorate of Dubai Civil Defence, and Dubai Corporation for Ambulance Services, has contributed to enhanced traffic safety on the roads covered by the project in 2023 as compared to 2022. Notably, traffic incidents resulting in injuries and fatalities dropped by 6.5%, with fatalities decreasing by 5% across the emirate. The project stands as a key contributor to the

enhancement of the integrated road and transport networks, which resulted in the improvement of the average travel time to 10.2 minutes as per the TomTom Index, which measures the time needed to travel a 10 km-distance in the Central Business District (CBD).

"The Traffic Incident Management service has yielded several benefits for Dubai's road users. It contributed to their safety, and time savings by minimising traffic accident-related delays. Achievements include a response rate of about 6 minutes and an average vehicle clearance time of 8 minutes. The unit successfully handled 22,341 traffic incidents, including 9,391 vehicle towing operations, from November 2022 until January 2024.

Strategic Partnership

His Excellency Lieutenant General Abdullah Khalifa Al Marri,

Traffic Incidents Management



Commander-in-Chief of Dubai Police stated that the expansion of traffic incident management unit project in Dubai is a manifestation of the strategic partnership between the two entities, which is based on developing a cohesive operational framework that supports Dubai’s future vision.

“Since the project’s inception in 2018 and throughout the initial phase, Dubai Police have conducted thorough investigations into serious and injury-related incidents, enforced traffic laws, and offered legal assistance to the incident management unit besides monitoring traffic cameras and running rescue operations for incidents involving injuries among other tasks. Furthermore, Dubai Police carried out comprehensive studies to enhance traffic incident management across the emirate and prepared a guide aimed at improving the handling of such incidents.

“Phases I and II of the project yielded excellent results that contributed to improving the speed of security responses and reducing traffic congestion, as evidenced by studies conducted. The traffic incident management project is set to shorten the clearance time for minor incidents by 35%, cut down congestion and related expenses by 25%, and diminish the frequency of secondary incidents,” explained Lieutenant General Abdullah Khalifa Al Marri.

“In line with the Traffic Accident Management Project, the cooperation and partnership with Emirates Auction had contributed to achieving shared objectives for smoother traffic flow and the prompt clearance of damaged vehicles. Over the past two years, these efforts led to the removal of 15,538 vehicles from the roads: 7,316 vehicles in 2022 and 8,222 vehicles in 2023. Additionally, the number of accident reports tallied up to 86,624 reports: 40,925 in 2022 compared to 45,699 reports in 2023. The number of immoderate incidents dropped to 7,435



incidents, with 3,068 occurring in 2022 and 4,367 in 2023. Meanwhile, reports of minor accidents reached 177,134 incidents: 83,131 in 2022 and 94,003 in 2023,” explained Al Marri.

“Dubai Police’s roles are rooted in the creation of a cohesive operational system, designed to align with the ambitious future goals of Dubai. This drive is a key component of the Executive Traffic Safety Strategy, which is aligned with the Dubai Strategic Plan and the approved Dubai Traffic Safety Plan. The goal is to position Dubai as a city characterised by safety and stability, where development is built on safeguarding lives and properties,” he noted.

His Excellency Lieutenant General Al Marri hailed the strategic partnership between the Roads and Transport Authority and Dubai Police and the cooperation and coordination in managing traffic movement and enforcement measures. This collaboration benefits road users and enhances the sustainability of traffic safety in an environment characterised by the key development pillar of preserving lives and properties.

Traffic Incidents Unit



Dubai hosts 56th International Commission for Driver Testing Congress (CIECA), witnesses signing of cooperation agreement

His Excellency Mattar Al Tayer, Director General, Chairman of the Board of Executive Directors of the Roads and Transport Authority (RTA) launched the 56th International Commission for Driver Testing (CIECA) Congress, themed: “Smart Driving in Future Cities.” This event took place for the first time in the Middle East and North Africa.

Attendees of the opening session of the Congress, which was held at the Dubai World Trade Centre, included His Excellency Pat Delaney, President of CIECA, and several CEOs and Directors at various national and international driver licensing agencies and organisations, alongside CIECA staff, driving institutes, UAE universities, and over 600 delegates. The congress held 16 parallel sessions featuring 16 international speakers including Professor Christoph Stiller of the Karlsruhe Institute of Technology in Germany.

The congress delved into key topics, including drivers & teacher education, managing risk, road safety, the refinement of testing methods, technology issues, and the developments of training curricula. The congress is accompanied by showcasing the latest ground-breaking technologies in driver training and qualification, reflecting the latest trends in road traffic safety standards.

His Excellency Pat Delaney conveyed his immense delight at attending the landmark 56th CIECA Congress held for the first time in the vibrant city of Dubai, UAE.

“The other main theme of this year’s gathering is Preparing Drivers for Smart Mobility and Road Safety. This edition is momentous and serves as a magnificent gateway for diverse participants from various authorities, institutions, and specialised organisations around the world to interact with the event and derive the utmost value from its array of sessions, workshops, and activities, with a special focus on those initiatives that significantly contribute to the enhancement of road safety, as safety remains our utmost concern at CIECA,” noted Delaney.

Automated Vehicles

Professor Dr. Christoph Stiller of the Karlsruhe Institute of Technology in Germany made a visually engaging presentation entitled: Enhancing Safety in the Era of



■ **The congress takes place for the first time in the Middle East and North Africa**

■ **Historic Attendance: The event attracts over 600 participants**

Automated Vehicles. “The emergence of automated vehicles on our roadways heralds a transformative era of mobility, urging us to focus on their safety implications of automated vehicles, highlighting the pivotal role video, lidar, and radar sensors in capturing a spectrum of multimodal information from the vehicle’s surroundings. High-definition digital maps further enrich this data, enabling the vehicle to construct a comprehensive model of the real world. Through situational awareness, the vehicle predicts a variety of potential future scenarios, laying a groundwork for independent and secure planning and execution of movements to ensure a safe and comfortable traffic flow,” stated Stiller.

“Central to these advancements are the core methodologies rooted in artificial intelligence –perception, scene understanding, and motion planning. A critical aspect explored in this talk is the profound impact of training data on the performance of these methodologies. Additionally, emphasis is placed on safety architectures of the vehicle and its integration into an automation eco-system. Last, not least, the talk sketches field evaluation methodologies of safety promises, as another crucial element in ensuring the reliability and security of automated systems,” added Prof Stiller.

His Excellency Mattar Al Tayer honoured His Excellency Pat Delaney, the President of CIECA, and Professor Christoph Stiller of Karlsruhe Institute of Technology in Germany. He also recognised the sponsors of the congress: Eco Drive Driving Institute, Dubai Driving Center, and Galadari Motor Driving Center, alongside the Emirates National Oil Company (ENOC). For his part, His Excellency Pat Delaney, President of the International Commission for Driver Testing Congress (CIECA) honoured His Excellency Mattar Al Tayer, Director-General, Chairman of the Board of Executive Directors of the Roads and Transport Authority, in appreciation of the RTA’s role as an effective member of (CIECA) in 2023.

Cooperation Agreement

On the side-lines of the congress, His Excellency Mattar Al Tayer witnessed the signing of a cooperation agreement between RTA and CIECA. The document was endorsed by Abdulla Yousef Al Ali, CEO of RTA’s Licensing Agency, and His Excellency Pat Delaney, President of CIECA. This agreement

aims to foster collaboration and share expertise between the two parties.

Congress Patrons

This event is supported by several RTA’s partners at driving institutes, namely: Eco Drive, Dubai Driving Center, Galadari Motor Driving School, Belhasa Driving Center, Excellence Driving School, Emirates Driving Institute, and Al Ahli Driving Center in addition to the Emirates National Oil Company (ENOC).

Accompanying Workshops and Activities

The 56th CIECA Congress is accompanied by various workshops and activities, reflecting the core objectives of both CIECA and RTA. Eddy Klynen, a renowned road safety expert from Belgium, curated a workshop for RTA’s driving examiners entitled “Migrating from a Driving Examiner to a Driving Evaluator.” Klynen also hosted a session “Migrating from Driving Instructor to Driving Mentor” designed for managers of training sections and training officers in driving institutes.

About CIECA

Based in Brussels, Belgium, the International Commission for Driver Testing, known as CIECA, is an international organisation for driver testing and specialises in assessments of drivers and road safety. It aims to curriculum development and traffic safety. CIECA has 69 members spanning 38 countries, with RTA holding full membership for over 10 years.



Al Tayer receives 3 prestigious awards

His Excellency Mattar Al Tayer, Director-General, Chairman of the Board of Executive Directors of the Roads and Transport Authority (RTA) received three prestigious awards obtained by RTA recently. These awards recognised women empowerment, fleet safety, and customer focus.

Al Tayer was presented with the RoSPA Health and Safety Awards 2023 for RTA's notable participation in the category of Fleet Safety Award by the Drivers Affairs Department. The awards were presented by Ahmed Bahrozyan, CEO of Public Transport Agency, Sultan Al-Akraf, Director of Drivers at Public Transport Agency, and Fatima Al Mandoos, Director of the Innovation and Leadership, Strategy and Corporate Governance Sector.

His Excellency also received "Ideas UK 2023" award in the Customer Focus category as a testament to RTA's exceptional customer service, thanks to a submission by the Vehicle Licensing Department for the "Test & Go" initiative. The award

was presented in the presence of Abdullah Yousef Al Ali, CEO of Licensing, Qais Mohammed Al Faris, Acting Director of Vehicle Licensing at Vehicle Licensing Agency, and Fatima Al Mandoos, Director of the Innovation and Leadership, Strategy and Corporate Governance Sector.

His Excellency was awarded the "Brandon Hall HCM Excellence Award 2023" recognising "Best Advance in Leadership Development for Women". This accolade was achieved by RTA's Human Resources and Development Department for its excellent submission to the award. Al Tayer received the award from Yousef Jawad Al Redha, CEO of the Corporate Administrative

Al Tayer receives President of Parsons Infrastructure & Transport Discussions covered progress in RTA projects and prospects

His Excellency Mattar Al Tayer, Director-General, Chairman of the Board of Executive Directors of the Roads and Transport Authority (RTA) received Pierre Santoni, President of Parsons Infrastructure and Transport for Europe, the Middle East and Africa (EMEA).

The two leaders explored cooperation and the progress of RTA projects overseen by Parsons along with future investment prospects. Additionally, they talked about upcoming projects planned by RTA. Parsons is one of the expert companies in providing innovative technologies

in smart mobility, asset management, urban planning and design, and security, as well as infrastructure and environmental solutions on a global scale.

A host of RTA officials attended the meeting together with Parsons' delegation from EMEA





Support Services Sector, Athari Mohamed, Director of the Human Resources and Development, Corporate Administrative Support Services Sector, and Fatima Al Mandoos, Director of Innovation and Leadership, Strategy and Corporate Governance Sector. Al Tayer congratulated the teams contributing to these recognitions on setting pioneering standards of excellence, priority, and leadership across various sectors and agencies. He

expressed immense pride in the trio of awards, adding to RTA's impressive achievements. These accolades further endorse RTA's vision as the World Leader in Seamless Sustainable Mobility. They align with RTA's strategic objectives of fostering a culture of leadership and excellence, and maintaining diverse service providers besides supporting innovation and investing in the development of human resources.

Al Tayer receives CEO of China Engineering Construction Corporation

His Excellency Mattar Al Tayer, Director-General, Chairman of the Board of Executive Directors, Roads and Transport Authority (RTA), received Mr. Wang Shaofeng, CEO and Chairman of China State Construction Engineering Corporation, Middle East; one of the world's biggest investment and construction conglomerates.

The discussion explored investment opportunities, as well as forthcoming RTA's road and public transport infrastructure projects. A key topic was the development of the Dubai Metro's Blue Line,

which spans 30 km to connect 14 stations. The line is designed to serve key districts anticipated to be home to around one million people by 2040, as outlined in the Dubai Urban Plan 2040.





Al Tayer honours 85 exemplary employees at RTA's anniversary ceremony

Al Tayer: Our leaders' directives inspire us to continue achievements and further elevate Dubai's prominence

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AWARDEES 24



His Excellency Mattar Al Tayer, Commissioner-General for Infrastructure, Urban Planning and Well-Being Pillar, and Director-General, Chairman of the Board of Executive Directors of the Roads and Transport Authority (RTA), stated that 2023 was a landmark year filled with significant achievements that further enhanced Dubai's status as an ideal global destination for work, investment, and living.

109 infrastructure and transport projects completed costing AED2.5 billion in 2023

14 projects and plans scheduled to be implemented in 2024

Consolidating Dubai's position as a preferred global destination for work, investment and living

Al Tayer expressed deep gratitude to His Highness Sheikh Mohammed bin Rashid Al Maktoum, Vice President and Prime Minister and Ruler of Dubai, His Highness Sheikh Hamdan bin Mohammed bin Rashid Al Maktoum, Crown Prince of Dubai and Chairman of the Executive Council, and His Highness Sheikh Maktoum bin Mohammed bin Rashid Al Maktoum, First Deputy Ruler of Dubai, Deputy Prime Minister, and Minister of Finance, for their unlimited support to RTA as well as the Infrastructure, Urban Planning and Well-Being Pillar. He noted that the directives and continued follow-up of their highnesses had been the

driving force and motivation for positioning Dubai as a top global city for work and living.

Al Tayer made this statement during RTA's anniversary ceremony held at the Jumeirah Beach Hotel to showcase the successes achieved over the past year, which contributed to RTA's excellence and leadership. During the event, Al Tayer honoured 85 exemplary employees across various sectors and agencies, celebrating their exceptional dedication and expertise in their roles.

"I'm pleased to welcome you to RTA's Anniversary 2024, which I consider a unique and notable event to meet the team I'm proud of to celebrate the accomplishments of 2023. These achievements are steps towards realising the vision of His Highness Sheikh Mohammed bin Rashid Al Maktoum, Vice President and Prime Minister and Ruler of Dubai, to make Dubai the best city in the world for living. With the support of God, we are determined to achieve more in the current year," said Al Tayer.

"In this place, [Jumeirah Beach Hotel], we held RTA's first anniversary in 2006, a year after RTA was established.



Despite a small team, there was a shared ambitious vision to lead Dubai and meet our leaders' expectations. Today, we are proud of 18 years of achievements that have cemented Dubai's standing as a prime global destination for work, investment, and living.

Ambitious Vision

"RTA's team is propelled by a forward-looking vision, guided by a clear strategic roadmap. This approach is firmly rooted in the principle instilled by our leaders: "We say what we do and do what we say," to bring about a significant transformation in the transportation and public transport sectors. The goal is to elevate Dubai's road network to the highest international standards, thereby serving as a key catalyst for strategic shifts that will continue to drive economic growth and foster the well-being of all Dubai residents.

"A highlight of the past year was the endorsement by His Highness Sheikh Mohammed bin Rashid Al Maktoum of the Dubai Metro Blue Line, marking RTA's biggest strategic projects undertaken over the current decade. This importance of the project was underscored by the



statement of His Highness: "Investment in infrastructure projects is a strategic choice as part of a comprehensive approach adopted by Dubai. It seeks to the set objectives by adopting an innovative style that meets current demands while ensuring the highest levels of future readiness.

2023 Achievements

"In 2023, RTA focused on accomplishing 109 key infrastructure and transportation projects costing AED2.5 billion as such projects were fundamental for the ongoing



comprehensive development's sustainability. They included:

Completing 80% of Al Shindagha Corridor project. Upon completion, this strategic 13-km will enable free-flowing traffic, enhance road capacity and efficiency, and improve traffic safety.

Accomplishing various road construction projects that added 139 km-lanes to the emirate's road network, increasing the total to 18,886 km-lanes. This expansion also increased the number of bridges and tunnels to 1,070. Enhancing the public transport system across all modes, led to a 13% rise in ridership, with approximately 702 million passengers in 2023 compared to the previous year. Completing 12 technology projects costing AED54 million as part of RTA's digital transformation roadmap.

Introducing and improving 53 services aimed at elevating customer experience and satisfaction.

"In line with the leadership's vision to foster the well-being in both current and future residential areas, RTA has finished 91% of the internal road paving projects in Margham, Lehabab, and Al Lisaili. We are coordinating with the Mohammed bin Rashid Housing Establishment to ensure paving streets in new housing developments. Among the housing projects that benefited from a newly launched road network last year was Al Warqa 4 residential area including 136 villas.

Revenues hit AED10 billion, and the budget surplus tops AED4 billion

AED26 million to employee happiness programs and initiatives

Shifts and Strategies

"As part of RTA's commercial transformation map of RTA's activities, Dubai Taxi Company was successfully listed on the Dubai Financial Market, attracting over AED150 billion in share subscriptions. This year, efforts are directed towards preparing the parking services management company, "Parkin," for its financial market debut, which experienced overwhelming demand as the offering was oversubscribed by 165 times.

"To match the fast-paced advancements in technology, RTA unveiled the Digital Strategy 2023-2030-encompassing 82 projects and initiatives with a total investment of AED1.6 billion aimed at enhancing RTA's global leadership in digital transformation.

"RTA efforts last year were further recognised by His Highness Sheikh Hamdan bin Mohammed bin Rashid Al Maktoum launching a demo-ride on Chevrolet Bolt autonomous electric vehicle, named Muzna marking a key phase in the experimental deployment of autonomous vehicles.



Financial Sustainability

“Since financial sustainability is a key pillar of RTA’s focus areas, efforts made to save expenses and enhance revenue resulted in significant financial achievements, including 10 billion dirhams in revenue and a budget surplus of roughly 4 billion dirhams. In this regard, we would like to express gratitude to the CEOs, directors and all team members who worked on quality initiatives that facilitated the achievement of outstanding results.

Global Competitiveness

“Global competitiveness results underscored RTA’s efforts to support the leadership were moving in the right direction. Here are the most important results that RTA contributed to:

Achieving the top spot in the “Global Power City Index” for driving speed.

Securing the fourth position in the Sustainable Development Goals (SDG) Index Report, specifically in the Quality of Trade and Transport-related Infrastructure Services Index.

Ranking the UAE sixth in the “Prosperity Index” for satisfaction with public transportation services.

In the short term, we will witness:

The launch and operation of the aerial taxi service in 2026.

This momentous event was graced by the presence of His Highness Sheikh Mohammed bin Rashid Al Maktoum, during the signing of the service operation agreement at the World Governments Summit 2024. This pioneering initiative positions Dubai as the world’s first city to have commercial air transportation.

The launch of the Well-Being Strategy, wherein the RTA is poised to play a pivotal role in achieving its objectives.

Upcoming Projects and Plans

“In Dubai, ambitions are rejuvenated every day and the sky is the limit. Our leadership has taught us never to become complacent with our achievements but to always look ahead, planning meticulously to turn our dreams into reality. In this regard, I am eager to share with you the key directions embedded in RTA’s plans and projects for this year and the future, reflecting our commitment to progress and innovation:

Launching a new organisational structure for RTA to meet the needs of the future.

Initiating innovative and distinctive projects and initiatives to enhance the well-being of Dubai, with a focus on residential areas of citizens.

Implementing solutions to improve traffic flow on the



emirate's road network.

Providing a transportation and road system that supports the 20-minute principle by ensuring over 80% of daily services are accessible within 20 minutes via walking and cycling.

Accelerating the shift towards zero-emission

transportation as part of the (Dubai Zero-Emission Public Transport Strategy 2050).

Adopting modern technologies, artificial intelligence applications, and expanding autonomous mobility systems.

Expanding partnership projects with the private sector.



Embracing best practices that contribute to enhancing operational efficiency, diversifying revenues, and reducing costs.

Developing a research and development ecosystem to support the RTA's operations.

Creating a Productivity-Driven Environment

“Our wise leadership views its workforce as the government’s most precious capital and focuses on harnessing capabilities to foster a work environment that boosts productivity and inspires dedication. At



2,000 RTA employees promoted out of 3,698 total number of employees

700 training programmes in place, including 30 programmes aimed at developing specialised skills

RTA, we are dedicated to advancing on this path. Here are some of the key actions RTA has taken recently in this regard:

Allocating over 26 million dirhams to employee happiness programmes and initiatives, with more than 65 programmes and initiatives implemented.

Promoting over 2000 employees from the total workforce of 3698 at RTA.

Conducting more than 700 training programmes, including 30 programmes aimed at developing specialised skills in road engineering, construction projects, information technology, and future technologies.

Sponsoring 17 top-performing high school students and 5 employees to obtain qualifications and degrees that enhance the RTA's specialised workforce.

Words for History

His Excellency concluded his speech with the words of

His Highness Sheikh Mohammed bin Rashid Al Maktoum: Do not perform your job just as an employee, but as a leader who is devoted to his nation, a craftsman passionate about his work, and an artist who brings his vision to life.

Success is a journey, where reaching one peak only sets the stage for the journey to the next. We are committed to advancing without pause or respite, for to halt is to squander time and true rest is found not in idleness but in continuous endeavour.

His Highness's words leave us no other choice but to dedicate ourselves and double our efforts. Let's work with high spirits because our leaders and Dubai deserve the best.

Such profound guidance from His Highness offers us no other path but to embrace dedication and redouble our efforts wholeheartedly. Let us proceed with unmatched determination, for our leaders, and the city of Dubai, undoubtedly deserve the utmost excellence.

Celebrating Excellence Performers

His Excellency Mattar Al Tayer honoured 85 distinguished employees from various RTA agencies and sectors. These individuals achieved the highest levels of dedication and perfection in performing their duties.

